

# Chamber CHATTER



**MECHANICSBURG**  
CHAMBER OF COMMERCE  
*The Strength of One. The Power of Many.™*

**7.17.25**

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 [www.mechanicsburgchamber.org](http://www.mechanicsburgchamber.org)

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**News, Events & more!**

## Seeking HOSTS for 2025 EVENTS

- Business Women's Networking Luncheon
  - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business,  
service and more...

## CHAMBER EVENTS

*Watch for Weekly Updates!!*

### *July*

**31- Business Leaders Discussion Group -**  
Sponsored by PaySmart Payroll Services, 650 Wilson  
Ln, Ste. 100, Mechanicsburg. 7:45 - 9:00 am.  
Members only event.

### *August*

**6 - Carlisle Barracks Welcome Expo. 9:00am - 1:00pm.**

**28- Business Leaders Discussion Group -**  
Sponsored by the Mechanicsburg Area Community  
Foundations and PaySmart Payroll Services, 650  
Wilson Ln, Ste. 100, Mechanicsburg. 7:45 - 9:00 am.  
Members only event.

RSVP to [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)

For a full calendar of chamber and member events,  
visit [www.mechanicsburgchamber.org/events](http://www.mechanicsburgchamber.org/events)

## Thank You For Renewing Your Membership!

**Benecard PBF**  
**Rick Gurba**  
**LegalShield - Janet Bartelme**  
**Lawrence Chevrolet**  
**Anna May & Brad Nauss**  
**Today's Home & Leisure**  
**Whitcomb Tax Service**

**Mechanicsburg Chamber of Commerce presents:**

# **Business Leaders Discussion Group**

**Thursday, July 31**

**7:45 - 9:00 am**

**Sponsored by  
PaySmart Payroll Services  
650 Wilson Ln, Suite 100  
Mechanicsburg**



RSVP to [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org) or call 717-796-0811  
This members-only event is **free** to attend!

**Bring your questions and business topics and hear what others have to say!**

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## **Welcome New Chamber Members**

**AFC Urgent Care**, 3201 Market Street, Camp Hill, PA 17011; Ruth McManus; 717-309-4131;  
[www.afcurgentcare.com](http://www.afcurgentcare.com); Health Care

**Assisting Hands**, 300 Bridge Street, Suite 4, New Cumberland, PA 17070; Maria Kirchenbauer;  
717-551-6805; [assistinghands.com/mechanicsburg](http://assistinghands.com/mechanicsburg); In Home Care

**Floor Coverings International**, 1569 West King Street, Suite 603, York, PA 17404; Denise Felker;  
717-800-2627; <https://fcifloors.com>; Flooring / Home Improvement

**Paint EZ of Harrisburg**, 325 South 31st Street, Camp Hill, PA 17011; Thane Bellomo; 717-703-7337;  
[paintez.com/harrisburg](http://paintez.com/harrisburg); Painting / Home Improvement

**PAM Health Rehabilitation Hospital of Hampden**, 1828 Good Hope Road, Enola, PA 17025;  
Erin Lagermasini; 717-608-5370; [pamhealth.com](http://pamhealth.com); Health Care



# Welcome Event at Carlisle Barracks

## Time to Drop Off Your Materials

The Mechanicsburg Chamber of Commerce will have a booth at the Carlisle Barracks Welcome Expo! The Welcome Expo is an opportunity for students, families, and others affiliated with the Barracks to become acquainted with businesses in the area.

At no cost to our Chamber members, we will distribute your business information to fair attendees.

Please let us know if you have promo items, brochures, coupons, or flyers that you want to include in our bags.

We will distribute 100 bags at this event.

We must have your items by end of business on Friday, August 1st as we will be stuffing bags on Monday the 4th!

Drop-off at the Chamber office:  
6 W. Strawberry Avenue, Mechanicsburg

If you have any questions or would like to confirm your participation,  
contact us at  
717-796-0811 or by email at [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)



**Friday, September 19, 2025**

Rich Valley Golf  
227 Rich Valley Rd.  
Mechanicsburg, PA 17050  
Registration - 12:00pm  
Tee Time - 1:00pm

**Register to play!** Application [here](#)! Only \$100 for golf, lunch and dinner. Includes the Gold Passport - receive entry into ALL hole contests (including \$25,000 cash prize for a hole-in-one sponsored by Freedom Financial Wealth Management), and for a chance to win a raffle prize!

**Not a golfer?** Join us for dinner for only \$25.

**Seeking Sponsors and Donations:** This is a great opportunity to promote your business through a sponsorship or prize donation. Several sponsorship levels available! They can also be customized to fit your needs.

Or, simply send a gift card, promotional item, or any type of product for us to give away as a prize or to include in the golfers' goodie bags!

**Contact the Chamber Office to play, contribute and volunteer!**  
**717-796-0811 or [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)**

*Portion of proceeds will support  
The Caring Place - a center for grieving children, adolescents, and their families - a safe place  
where children and families find support amongst others that understand their loss.*







## PGC Seeks Help Counting Turkeys

The Pennsylvania Game Commission again is seeking input from the public in surveying wild turkeys this summer. The Pennsylvania Wild Turkey Sighting Survey is open now through Aug. 31.

Participation is important for turkey population management. Survey data allow the agency to determine total wild turkey productivity and compare long-term reproductive success within Pennsylvania and across states, as this is a standard methodology used across the country. Data also are used in the turkey population model to track population trends.



[Turkey sightings can be reported through the Game Commission's website here.](#) Participants are asked to record the number of wild turkeys they see, along with the county, township, wildlife management unit (WMU), date and contact information if agency biologists have any questions. Participants may also simply drop a "pin" on the map for the location data to automatically populate. Location data are used only for the survey, not for law enforcement and are not shared.

## Seeking HOSTS for 2025 EVENTS

- Business Women's Networking Luncheon
  - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT  
contact the Chamber office at 717-796-0811 or email - [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org).

**Do you know a great way to show off  
what, where, and how you do the things you do?  
Host a Business Women's Networking Luncheon or  
After Hours Mixer. There is no fee to host an event,  
contact the Chamber office for more details.**

# JAZZ ME BAND

KIRK WISE UPCOMING  
SOLO, DUO & BAND  
PUBLIC DATES

Fri. 7/18 – South Hanover Concert Series,  
Hershey ...Kirk Band 7-9

Sat. 7/19 – Reid's Wine & Cider House,  
Gettysburg...Kirk & Bryce Duo 7- 10

Sun. 7/20 – Allegro Wine, Stewartstown  
...Kirk & Beth Duo 1-4

Sun 7/20 – Mountain Ridge Church,  
Dillsburg...service 9 AM

Wed. 7/23 – Mercato Mio Restaurant at the  
Penn Harris, Camp Hill ...Kirk solo 6-8:30

Thurs. 7/24 – The Terraces, Harrisburg  
...Kirk solo 2-3

Fri. 7/25 – Captain Bob's Steamed Crabs,  
Railroad/ Shrewsbury...Kirk solo 6-8

Sat. 7/26 – Gettysburg Farm Campground,  
Dover... Kirk & Beth 7-10

Sun. 7/27 – Wolf Brewing Brunch,  
Mechanicsburg...Kirk solo 11-2

For complete up-to-date  
schedule, information,  
and photos go to  
[www.jazzmeband.com](http://www.jazzmeband.com)

**Bookings:** call Kirk at 717-979-0341 or  
E-mail [wisemotors@aol.com](mailto:wisemotors@aol.com)

**Tour sponsors:**  
**FARNHAM INSURANCE,**  
**MEMBERS 1st F. C. U.,**  
**CLASSIC DRY CLEANERS, STUDIO D &**  
**LANDON WISE PHOTOGRAPHY**



## July Food Drive to Deck the Shelves

To kick-off July, New Hope Ministries is once again launching its Christmas in July: Deck the Shelves Food Drive. Members of the community are asked to consider hosting a food drive in July to collect the most needed items to stock its pantry shelves. On Thursday, July 25 (5 months from Christmas Day!), donations can be dropped-off at any of New Hope's nine service centers where Christmas in July will be celebrated with Christmas-themed music and special treats.

Summer often brings a drop in donations to local food pantries that help low-income families struggling to make ends meet, even as the need for food remains high and even increases. With children out of school and without access to school meals, many families face added strain during the summer months. Community food drives offer a powerful way for families, neighborhoods, businesses, service groups, and churches to come together and make a tangible difference. Every can, box, and bag of food collected helps ensure no neighbor goes hungry this summer.

# FRIDAY FOOD TRUCKS AT FIRST

**MAY 16    JULY 18    SEPT. 19**

**LIVE  
MUSIC  
ON THE  
PATIO**



May 16: Summer Reading Kick off with Simpson Library

July 18: Inside Family Friendly movie

September 19: Fun and Fit Fair with Sadler Health



135 W. Simpson St.,  
Mechanicsburg  
717-766-4611  
[fumchurch.com](http://fumchurch.com)



**MULTIPLE TRUCKS /// VARIETY OF FOOD**



**Dine for Dollars to  
Celebrate The Tide®  
79<sup>th</sup> Anniversary Week!**

*Red Robin® will give*

**20% OF FOOD SALES\*  
BACK TO**

**THE TIDE (GOSPEL TIDE  
BROADCASTING ASSOCIATION)**

**Show this flyer or simply mention the fundraiser to  
your server to have your sales counted.**

**FUNDRAISER DETAILS**

921 Norland Ave, Chambersburg, PA 17201  
6560 Carlisle Pike Suite 450, Mechanicsburg, PA 17050

**August 14, 2025 5PM - 9PM**

**If ordering online, please follow these instructions:**

- 1** Start your order at [redrobin.com/order](https://redrobin.com/order) and select the restaurant above.
- 2** In the menu, go to the category labeled "Fundraisers (To-Go Only)\*" and click on that item.
- 3** Click the "add" button, and then "add to bag."
- 4** Add your meal items and check out.
- 5** Arrive at Red Robin, come in, say hi, grab your food and be on your way! If your location has curbside pick-up, we can bring it to your car too!

\*Donation based on all eligible net dine-in and to-go food sales only. Excludes sales from catering (at select locations), 3rd party ordering and delivery sites, alcohol, gift cards, retail, tax and gratuity. Offer void if flyer is distributed in or near the restaurant during fundraiser day & hours.

**Red Robin**







## ***Alzheimer's Association Pancake Breakfast Fundraiser***



Join Team Bridges Walk to End Alzheimer's for a delicious pancake breakfast! It's just \$10.00 a person, and you can donate now using the QR code to prepay for your meal—just have your receipt handy when you arrive. We'll also have raffle tickets for sale, and you can get a sneak peek at our new team t-shirts, which will be available for pre-order. Your support helps us fight Alzheimer's!

**Saturday, August 16<sup>th</sup>  
8:00 a.m. – 11:00 a.m.**

*RSVP by Thursday, August 14<sup>th</sup> to  
[christine.meukel@bridgesatbentcreek.com](mailto:christine.meukel@bridgesatbentcreek.com) or (717) 620-0350*

(717) 620-0350 • [BridgesAtBentCreek.com](http://BridgesAtBentCreek.com) • [Marketing@BridgesAtBentCreek.com](mailto:Marketing@BridgesAtBentCreek.com)





## **CAEDC Now Accepting Applications for LSA Grants**

The Local Share Account (LSA), Category 4 Facilities Program, a multi-county grant program that includes Cumberland County, is now open, and interested non-profit applicants can apply through the Cumberland Area Economic Development Corporation (CAEDC).

CAEDC is seeking applicants who are a non-profit organization and need funding for projects that benefit their community. Interested organizations are encouraged to contact Alyssa Smith at 717-240-7184 or at [alyssa@cumberlandbusiness.com](mailto:alyssa@cumberlandbusiness.com) with any questions and to determine if their project aligns with CAEDC's strategic mission.

Eligible uses include:

- Acquisition
- Construction
- Demolition
- Infrastructure
- Purchase of vehicles, machinery and/or equipment (excluding uniforms, protective equipment, consumable supplies, and furniture)
- Planning, consulting, and design costs related to planning projects.
- Engineering, design, and inspection, to include permitting fees, for construction projects not to exceed 10% of the total grant award.
- Contingency costs not to exceed 5% of documented construction and infrastructure costs are permissible.

Interested, qualified applicants can apply on CAEDC's online application at [CumberlandBusiness.com/lsa-application](http://CumberlandBusiness.com/lsa-application).

Complete applications must be submitted to CAEDC by August 31, 2015.

The LSA Grant is funded through the PA Race Horse Development and Gaming Act (Act 2004-71), as amended, which provides for the distribution of gaming revenues through the Commonwealth Financing Authority (CFA) to support projects in the public interest within the Commonwealth of Pennsylvania.

### About CAEDC

CAEDC is Cumberland County's lead economic development agency charged with leveraging and promoting Cumberland Valley's economic development and tourism assets to drive growth, create jobs and improve the quality of life. Offices are located at 230 S. Sporting Hill Road, Suite 100, Mechanicsburg, PA 17050. For more information, visit [www.cumberlandbusiness.com](http://www.cumberlandbusiness.com) and [www.visitcumberlandvalley.com](http://www.visitcumberlandvalley.com).



# THE FOUNDATION FOR ENHANCING COMMUNITIES

## TFEC Announces New Grant Opportunities for Nonprofits Across South Central Pennsylvania

The Foundation for Enhancing Communities (TFEC) has opened applications for its latest grant opportunities, providing five funding options for nonprofit organizations serving Cumberland, Dauphin, Franklin, Lebanon and Perry Counties, as well as the Dillsburg area of York County.

Applications will be accepted through Sept. 1.

“These grants represent the power of community-driven philanthropy,” said Jennifer Doyle, TFEC president and CEO. “They are made possible by individuals and organizations who established charitable funds at TFEC, turning ideas into lasting change.”

Available grants include:

- **Greater Harrisburg Community Foundation: Benjamin Franklin Trust Fund**, funding projects to improve knowledge, quality of life and community outcomes.
- **Greater Harrisburg Community Foundation: Upstream**, supporting innovative programs that tackle social issues at the root.
- **Madden Family Fund**, promoting equitable access to education and essential resources.
- **Martin M. Sacks Memorial Fund**, supporting youth and family-oriented programs.
- **Please Live Fund (new in 2025)**, providing funding for mental wellness education and suicide prevention, with priority given to programs benefiting K–12 students.

In 2024, TFEC awarded more than \$650,000 through these grant programs, supporting 109 local projects.

“This work happens through collaboration,” said Caitlin Cluck, director of community investment at TFEC. “By partnering with nonprofits who understand the unique needs of our communities, we amplify local impact and create opportunities for meaningful change.”

To learn more about available grants or how to support a fund, visit [www.tfec.org](http://www.tfec.org).



## **UPMC Among Nation's Top Performing Hospitals for Treatment of Heart Attack Patients**

*The award recognizes sustained, high-level performance in quality of care*

Five UPMC hospitals in central Pennsylvania have received the American College of Cardiology's NCDR Chest Pain– MI Registry Performance Achievement Award for 2025. UPMC Carlisle, UPMC Hanover, UPMC Harrisburg, UPMC Memorial and UPMC West Shore received the Platinum Performance Achievement Award and are among only 323 hospitals nationwide to receive the honor.

"This honor highlights UPMC's dedication and achievement in delivering exceptional care to patients experiencing heart attacks," said Michael Bosak, M.D., chair, Cardiovascular Services, UPMC Heart and Vascular Institute in Central Pa. "Our team remains steadfast in providing outstanding patient care through the expertise and collaboration of our skilled multidisciplinary professionals."

The award recognizes UPMC's commitment and success in implementing a higher standard of care for heart attack patients and signifies that UPMC has reached an aggressive goal of treating these patients to standard levels of care as outlined by the American College of Cardiology/American Heart Association clinical guidelines and recommendations.

To receive the Chest Pain – MI Registry Platinum Performance Achievement Award, UPMC has demonstrated sustained achievement in the Chest Pain – MI Registry for two consecutive years (2023 and 2024) and performed at the highest level for specific performance measures. Full participation in the registry engages hospitals in a robust quality improvement process using data to drive improvements in adherence to guideline recommendations and overall quality of care provided to heart attack patients.

The Centers for Disease Control estimates that over 800,000 Americans suffer a heart attack each year. A heart attack occurs when a blood clot in a coronary artery partially or completely blocks blood flow to the heart muscle. Treatment guidelines include administering aspirin upon arrival and discharge, timely restoration of blood flow to the blocked artery, smoking cessation counseling and cardiac rehabilitation, among others.

Chest Pain – MI Registry empowers health care provider teams to consistently treat heart attack patients according to the most current, science-based guidelines and establishes a national standard for understanding and improving the quality, safety and outcomes of care provided for patients with coronary artery disease, specifically high-risk heart attack patients.

Pioneers in cardiovascular health since 1956, doctors at the UPMC Heart and Vascular Institute in central Pennsylvania were the first in the region to perform open heart surgery. UPMC's surgeons are

experts at providing exceptional care through both vascular, interventional and endovascular techniques.

For more information or to schedule an appointment at the UPMC Heart and Vascular Institute, visit [UPMC.com/CentralPaHeart](https://UPMC.com/CentralPaHeart).



## Recovery-Friendly Workplace Survey



Penn State's Center for Economic and Community Development is surveying Pennsylvania businesses and organizations about their needs for a recovery-friendly workplace training initiative.

**Please click [HERE](#) or scan the QR code to participate!**



All participants will receive a **\$10 Amazon gift card** as a token of appreciation for their time.

If you have any questions, feel free to contact us at [cecd@psu.edu](mailto:cecd@psu.edu). Thank you!

The Center for Economic and Community Development at Penn State is conducting a survey to assess the needs and interests of businesses and organizations across Pennsylvania regarding a recovery-friendly workplace training initiative.

The survey gathers information on:

- Workforce needs
- Understanding of substance use disorder
- Current workplace practices in supporting recovery
- Interest in recovery-friendly workplace training

Responses will inform the development of a training initiative tailored to the needs of Pennsylvania employers. Survey responses will be anonymous. All participants will receive a \$10 Amazon gift card as a token of appreciation for their time.

If you are interested, please complete the survey at the link below. Also attached is a QR code to the survey.

[https://pennstate.qualtrics.com/jfe/form/SV\\_5vB0M2dO1nmJWlw](https://pennstate.qualtrics.com/jfe/form/SV_5vB0M2dO1nmJWlw)

If you have any questions, feel free to contact us at [cecd@psu.edu](mailto:cecd@psu.edu). Thank you!



## **PCN Launches Interactive Map and Free Statewide Content on PCN Select Showcasing Pennsylvania's Role in Nation's History With PCN's Celebrating America's 250th in Pennsylvania**

As the United States approaches its 250th anniversary in 2026, the Pennsylvania Cable Network (PCN) is proud to unveil a powerful new tool that brings the Commonwealth's rich history to life—an interactive map featuring free, on-demand content from all 67 counties through PCN's streaming platform, PCN Select.

In partnership with America250PA—the official state commission for the Semiquincentennial—PCN's *Celebrating America's 250th* in Pennsylvania highlights the people, places and events that shaped both Pennsylvania and the nation. The interactive 250th Map allows users to explore curated PCN content that showcases local history, culture and landmarks from all over the state. This project was financed in part by a grant from the Commonwealth of Pennsylvania, the Department of Community and Economic Development.

The 250th Map brings together stories that reflect Pennsylvania's influence on our nation's history—from French and Indian War fortifications and the American Revolution to Gettysburg, the heroism of Flight 93 and the global reach of our iconic brands. "Every region of Pennsylvania has contributed to shaping not only our state but the country as a whole," said Debra Kohr Sheppard, President and CEO of PCN. "Our stories across the Commonwealth are part of a larger American story, and we're proud to make them accessible to everyone as we approach the 250th anniversary of the United States."

The interactive 250th Map is available now through PCN's online streaming platform, PCN Select, at [PCNSelect.com/Map](https://PCNSelect.com/Map). It will be updated through 2026 with new free content, including documentaries, interviews and coverage of America250PA events across the state.

"This project demonstrates what we've always known—that every corner of Pennsylvania has played a role in shaping the nation," said Cassandra Coleman, Executive Director of America250PA. "The 250th Map is a practical and powerful way to ensure those stories are seen, understood and shared as we approach 2026."

PCN's coverage will expand throughout 2025 and 2026, offering viewers a growing library of historical content that reflects the diversity and depth of Pennsylvania's contributions to the American story.

To explore the interactive map and learn more about PCN's ongoing coverage, visit: [PCNTV.com/Americas-250](https://PCNTV.com/Americas-250).





## **Join Cumberland County in Celebrating America250!**

This year, Cumberland County proudly kicked off its 275th anniversary, and we're already gearing up for another milestone—the 250th anniversary of the United States in 2026! To ensure a memorable celebration, Cumberland County has formed an America250PA Committee with representatives from various organizations, including local historical societies, chambers of commerce, non-profits, school districts, higher education institutions, the Cumberland Valley Visitors Bureau, and Cumberland Area Economic Development Corporation.

We invite your business to join the excitement and contribute to making America250 truly special in Cumberland County! Here are the ways you can assist.

- Explore and share the microsite [VisitCumberlandValley.com/America-250](http://VisitCumberlandValley.com/America-250).
- Plan an America250PA-themed event and submit it for free to our online calendar.
- Take an active role and join one of our sub-committees:
  - Programming & Events
  - Marketing & PR
  - Education
- Consider sponsoring an America250PA-themed event.

If you'd like to participate or learn more, please contact Stacy Snyder at [smsnyder@cumberlandcountypa.gov](mailto:smsnyder@cumberlandcountypa.gov).

# 7 Key Cybersecurity Tips for Small Businesses

By [Comcast Business](#)

Large enterprises typically have the resources to protect their networks against the ever-evolving landscape of cybersecurity threats. However, smaller businesses have tighter budgets and fewer resources. Hackers know that, which is one of the main reasons they target small businesses, and [the latest SMB cybersecurity threat research demonstrates this reality](#). To compound matters, small companies with remote workforces have a new set of security considerations to contend with.

A cyberattack can have serious consequences, with some small businesses shutting down for good due to the fallout. These are high stakes. With that in mind, here are seven key security recommendations for small businesses:

- **Educate users:** No amount of technology can completely protect your network and data. User training and awareness are crucial to building solid defenses. According to a [World Economic Forum report](#), 95% of cybersecurity issues are traced to human error, making humans the “weakest link” in IT security. Trained workers, however, shift from liabilities to assets, becoming your first line of defense against cybersecurity threats.
- **Secure endpoints:** Laptops and mobile devices are among the most vulnerable endpoints or entry points to a network. Whatever the device, all endpoints must be secured to help prevent a breach. Many traditional or anti-virus tools block only the malware they recognize based on signatures written into the AV software. More sophisticated endpoint protection platforms scan and block malware using a constantly updated threat list, protecting every device on the network.
- **Apply security patches:** Left to users, many security patches will be ignored, creating vulnerabilities that hackers know how to exploit. The infamous infrastructure-crippling pipeline ransomware attack, amongst other recent high-profile incursions, has brought the issue back to the top of the news cycle, and attacks have only continued at a considerable pace ever since. [Remote work is complicating the problem](#) and exposing new vulnerabilities. Many ransomware attacks exploit vulnerabilities that can easily be fixed through proper patch management. Businesses need strict patching policies so users don’t ignore software update prompts. Preferably, companies would deploy automated patch management, taking users out of the equation.
- **Deploy firewalls:** Think of a firewall as a sentry that allows only authorized guests into a building. Firewalls block unauthorized content with controls, such as access denial to IP addresses known to deliver malware. Even if a malware payload is delivered, a firewall can prevent it from communicating with the command and control server from which it would receive instructions to lock out data. This action could stave off infection until the malware is detected and removed. Firewalls let you choose which types of content to allow into your network, blocking unauthorized data while still allowing outbound communications. For remote workers, tapping business-grade Internet and connectivity can help.
- **Enforce password policies:** Although users tend to resist them, passwords are necessary and should be changed regularly. Require users to use combinations with numbers, special

characters, and upper and lowercase letters to make passwords harder to crack.

- Prepare an incident response plan: Prevention is critical to a cybersecurity strategy, but you cannot ignore another vital component — incident response. Since no security measure is 100% foolproof, businesses must prepare for the eventuality of a breach. Every business should have an incident response plan (IRP) outlining what steps to take and who is responsible for the response following an incursion. Without an IRP, minimizing the damage of a breach is hard if you're unclear on what actions to take. Some malware infections spread at lightning speed once a network has been breached, so reaction time is critical. Trying to devise a response plan after an incident has already occurred is too late. And remember, cybersecurity experts warn that for most businesses, a cyberattack isn't a matter of if but when.
- Build a cross-functional security team: Avoiding, preparing for, and responding to security breaches involves more people than those in charge of IT and cybersecurity. Technical staff are usually the first to spring into action following an incident as they seek to identify the problem, assess the damage, and start remediation, but the response also includes non-technical aspects. In addition to employees, it may be necessary to notify customers and suppliers about the breach, so there is work for management and other functions like marketing, PR, HR, and legal.

Small business owners aren't ignorant of the cybersecurity threats they face, and many worry that they aren't adequately protected. After all, a recent survey found that [30% of small business owners say they are unprepared to defend against a cyberattack or recover from a data breach](#). So, many don't have the infrastructure and systems to protect themselves and may not even know where to start.

Considering the relentless pace of cyberattacks, doing nothing is simply too risky. Whether it's costly malware, ransomware, bots, or a phishing attempt, small businesses need to implement cybersecurity measures, including anti-virus programs, firewalls, and network security solutions that proactively help protect all devices connected to your network. See how [Comcast Business SecurityEdge™](#) can help protect the Internet-connected devices that employees and guests use every day.