

9,12,24

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 www.mechanicsburgchamber.org

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Pennsylvania Game Commission Outdoor
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Over \$1 million in Cumberland County Tourism
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News, Events & more!

#### 20th Annual



Friday, September 20, 2024

Portion of proceeds will support Peace Promise as they assist victims of sexual exploitation and human trafficking.

#### CHAMBER EVENTS

Watch for Weekly Updates!!

September

**12 - Cumberland County Mega Mixer** - Location - **Members 1st Federal Credit Union Headquarters**, 5000 Marketplace Way, Enola, 5:00 - 7:00 PM.

**20 - 20th Annual Golf Outing - Rich Valley Golf**, 227 Rich Valley Rd, Mechanicsburg. Lunch at 12:0 PM, Tee time at 1:00 PM

**26 - Business Leaders Discussion Group -**Sponsored by **PaySmart Payroll Services, 650 Wilson Ln, Ste. 100, Mechanicsburg**. 7:45 - 9:00am.
Members only event.

#### October

1 - AM Strategies... for Business Success -Lunch edition and networking - Ken Coulter -CyberSecurity. Sponsored by TPX and Greenstar Solutions. Location sponsor - Buhrig's Gathering Place, 25 E Main St, Mechanicsburg. 11:30am - 1:00pm.

RSVP to info@mechanicsburgchamber.org

For a full calendar of chamber and member events, visit www.mechanicsburgchamber.org/events

## **Thank You For Renewing Your Membership!**

Herd Chiropractic Clinic SEK CPAs & Advisors



## Friday, September 20, 2024

Rich Valley Golf 227 Rich Valley Rd. Mechanicsburg, PA 17050 Registration - 12:00pm Tee Time - 1:00pm

**Register to play!** Only \$80 for golf, lunch and dinner. Purchase the Gold Passport for \$20 and receive entry into ALL hole contests, and for a chance to win a door prize!

Not a golfer? Join us for dinner for only \$20.

# Registration & sponsorship information.

**Seeking Sponsors and Donations:** This is a great opportunity to promote your business through a sponsorship or prize donation. Several sponsorship levels available! They can also be customized to fit your needs.

Or, simply send a gift card, promotional item, or any type of product for us to give away as a prize or to include in the golfers' goodie bags!

# Contact the Chamber Office to play, contribute and volunteer! 717-796-0811 or info@mechanicsburgchamber.org

Portion of proceeds will support
Peace Promise as they assist victims of sexual exploitation and human trafficking.

\$25,000 Hole in One sponsored by:

Dinner sponsored by:

Beverages sponsored by:

Lunch sponsored by:













# CARLISLE | MECHANICSBURG SHIPPENSBURG | WEST SHORE

# THURSDAY SEPT. 12

Hosted By

5:00-7:00PM



5000 Marketplace Way | Enola, PA

HORS D'OEUVRES & DRINKS
FREE TO ATTEND

#### PRESENTED BY:



717.243.4515 events@carlislechamber.org



717.532.5509 chamber@shippensburg.org



717.761.0702 wschamber@wschamber.org

MECHANICSBURG CHAMBER OF COMMERCE

717.796.0811

info@mechanicsburgchamber.org





PLEASE RSVP TO YOUR RESPECTIVE CHAMBER PRIOR TO THE EVENT.

**MAIN SPONSOR** 

# Central Penn

WEALTH ADVISORS

#### **EXHIBITING SPONSORS**

Messiah University
PA Chamber Insurance
PARX Casino
Renewal by Anderson
UPMC

SUPPORTING SPONSOR



**DESIGN & PRINT SPONSOR** 



**CATERING SPONSORS** 









Problem driving/walking/riding spots in Central PA? Now's your chance to tell local officials and get it fixed on the long-range Regional Transportation Plan! Visit TCRPC's site to take the public survey, submit a transportation need, view the schedule of public events, and link to additional resources.

#### https://www.tcrpc-pa.org/2050-rtp-updates

Harrisburg Area Transportation Study (HATS) is currently gathering public and stakeholder input for HATS 2050 Regional Transportation Plan (RTP). The HATS 2050 RTP is the long-range transportation plan for Cumberland, Dauphin, and Perry Counties which focuses on the following:

- documenting the current status of transportation projects and programs
- identifying long-term needs and recommending projects and programs to meet those needs
- setting a framework and priorities for the expenditure of federal transportation funds through 2050

The HATS 2050 RTP Public Survey is now open! Links to the survey (in both English and Spanish) and other information is available at our HATS 2050 RTP Public Information webpage.

# How can you help? Volunteer, Donate a Raffle prize or Gift Bag Item

The Mechanicsburg Chamber of Commerce is seeking volunteers, raffle prizes, and gift bag items for the upcoming 20th Annual **Chamber Golf Outing** on Friday, September 20! Portion of the proceeds benefit our Charity of Choice - Peace Promise, an organization that assists victims of sexual exploitation and human trafficking.

Please consider donating a prize or gift bag item to showcase your business. Prizes can be dropped off at the Chamber office Monday - Friday, 9am-4pm, or brought to a chamber event.







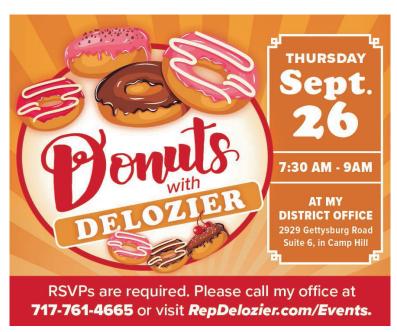
Constituents of the 88th District are invited to my free child safety seat check and damaged license plate replacement event on Thursday, Sept. 19, from 4-7 p.m., at Platinum Mitsubishi Mechanicsburg.

Sept. 15-21 is National Child Passenger Safety Week. Certified car seat technicians will be on-site to ensure your child's car seat is properly installed. Police will also facilitate damaged license plate replacements.

License plates eligible for replacement include those that are blistered, peeling or discolored with at least one number or letter illegible from over 50 feet away. Bring your vehicle with the affected plate attached as well as your current

registration and unexpired driver's license. An officer will determine if your plate is eligible for replacement and my staff will assist you with filing the appropriate forms with PennDOT.

RSVPs are required. Let us know you're coming by calling 717-761-4665 or visit RepDelozier.com/ Events.



Join me for donuts and discussion about state and legislative issues at my district office in Lower Allen Township. This is a great opportunity to meet with me in a casual setting and ask questions about issues of importance to the 88th Legislative District.

RSVPs are required. Please call my office at 717-761-4665 or click here.



# **Members Get More**

Sam's Club will reward members for just being members, with limited time offers from September 10th through September 30th.

In-Club Member Only Offers

- \$50 Credit Offer: Members will earn a \$50 statement credit when they open a new credit account and use it to make \$50 in Sam's Club purchases within the first 30 days.
- Upgrade to Plus; get \$20 Off: Club members that upgrade to Plus in-club will get \$20 off a \$40 purchase or more in-club.
- Scan & Go Offer; get \$10 off transaction: First time users

of Scan & Go will receive \$10 off their basket

- Pharmacy Offer: Members can get \$5 off their basket when they get a flu shot + \$5 off their basket if they get a COVID shot (\$10 total limit 1 per cardholder)
- \$50.00 New Plus Member ship (\$60.00 Savings)
- \$5 New Club Membership (\$35.00 Savings)



# [WEBINAR] Complying with FinCEN's Beneficial Ownership Reporting Rule Under the Corporate Transparency Act

Tuesday, September 17th from 12:00 PM to 1:00 PM Presented by Daniel T. Desmond, Esquire at Barley Snyder

The Corporate Transparency Act's Beneficial Ownership Reporting Rule (the "Rule") went into effect on January 1, 2024. Under the Rule, your entity may be required to report information about it and the persons who own or control it – the entity's beneficial owners – to the U.S. Treasury Department's Financial Crimes Enforcement Network ("FinCEN") no later than January 1, 2025, and in certain cases sooner. It is important for business owners to ensure they are in compliance.

Please join us on Tuesday, September 17, for a webinar presented by Barley Snyder Partner Dan Desmond. Dan will provide an overview of the Rule, who it applies to, and offer helpful insights into the Beneficial Ownership Secure System (BOSS) – FinCEN's secure electronic filing system where beneficial ownership information reports are submitted – and how Barley Snyder can assist in that process. We hope you can join us!

## Join us for

More Than a Broker: PA Chamber Insurance

For Your Business, For Your People, For Your Health
Breakfast Seminar

Date: October 29, 2024

Time: 8:30 a.m.

Joseph T. Simpson Public Library 16 N. Walnut Street, Mechanicsburg Pa 17055

**Open Enrollment is Quickly Approaching!** 

Pennsylvania Chamber Insurance is the leading expert in employee benefit programs. Please join us for this informational seminar touching on the services and the expertise you will receive by partnering with us for all your benefit needs!

REGISTER
ONLINE URL | CONFERENCE HOTLINE





For your Business. For your People. For your Health.



# Seeking HOSTS for 2024 & 2025 EVENTS

- Business Women's Networking Luncheon
  - After Hours Mixer
  - Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT contact the Chamber office at 717-796-0811 or email - info@mechanicsburgchamber.org.



KIRK WISE UPCOMING SOLO, DUO & BAND PUBLIC DATES

Fri. 9/13- Captain Bob's Steamed Crabs, Railroad/ Shrewsbury...Kirk solo 6-8

Sat. 9/14 – The Gettysburger Company, Gettysburg...Kirk & Dave Duo 7-10

Sun. 9/15 – Allegro Wine, Stewartstown... Kirk & Beth Duo 1-4

Tue. 9/17 – Greystone Brew House@ Range End, Dillsburg...Kirk solo 6-9

Thurs. 9/19 – The Terraces at Capitol Village, Linglestown...Kirk solo 3PM

> Fri. 9/20 – Hemauer Brewing, Mechanicsburg...Kirk solo 6:30-9

Sat. 9/21 – Mt. Airy Orchards, Dillsburg... Kirk solo 11-2

Sat. 9/21 – Reid's Wine & Cider House, Gettysburg...Kirk & Dave Duo 7-10

Sun. 9/22 – Mt. Airy Orchards, Dillsburg... Kirk solo 1-4

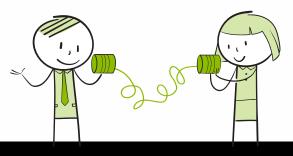
For complete up-to-date schedule, information, and photos go to www.jazzmeband.com

Bookings: call Kirk at 717-979-0341 or E-mail wisemotors@aol.com

Tour sponsors:
FARNHAM INSURANCE,
MEMBERS 1st F. C. U.,
CLASSIC DRY CLEANERS, STUDIO D &
LANDON WISE PHOTOGRAPHY

# DO YOU NEED A PAYROLL PROVIDER THAT LISTENS TO YOUR SMALL BUSINESS NEEDS?





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# Mechanicsburg Museum Here's What's Happening.....

Antique Auto Show - Saturday, September 14 12-3 pm In the parking lot in front of the Freight Station Members of the Antique Auto Club will be showing their 1940's cars in conjunction with our "Remembering the 40s" exhibit.

**Fall Festival** - Saturday, September 28 10-2pm Frankenberger Tavern & Gardens –217 E Main St Crafters and Food for all to enjoy. Soup, whoopie pies, apple and shoefly pies to purchase. Crafters demonstrating and selling their wares. Blacksmithing, broom making, weaving, spinning, horn carving and more will be demonstrated.

#### MECHANICSBURG MUSEUM ASSOCIATION

2 West Strawberry Alley, Mechanicsburg, PA 17055 Phone: 717-697-6088

#### LIFETIME ENRICHMENT TALKS

All Programs at the Passenger Station 1 PM



# Wednesday, September 11

"The Roaring Twenties: When America Went wild"

John Maietta Colonel, US Army, Retired

# Wednesday, October 9

"History of Monroe Township"

Lawrence Knorr Author & Historian



This event will take place at the Museum Passenger Station. It is open to the public.

Refreshments are provided. Museum members, children 12 and under, free:

Non- members, \$5.00

# Apple Dumpling Sale

Preorder yours now - \$4 each by September 20th (order form below)



<u>Pick up:</u> September 28th 12-3 @ Passenger Station

,	
5	Name
5	Phone Number
5	# of dumplings @ \$4.00 ea total
5	Check Cash
5	Mail or drop off to 2 West Strawberry Alley
1	Mechanicsburg, PA 17055
	L

Fundraiser for Mechanicsburg Museum Associ



AmeriChoice Federal Credit Union, in partnership with MPC Insurance Group, invites you to an informative and relaxed discussion about Medicare. Whether you're a member of AmeriChoice or a part of the local community, this is your opportunity to learn about the various Medicare options available to you in a clear and easy-to-understand format.

## **Event Details**

#### **Session 1:**

Date: Tuesday, September 17th, 2024

Time: Doors open at 11:30 a.m. for a light lunch; Seminar begins at 12:00 p.m.

**Location:** Board Room, AmeriChoice FCU Corporate Office 2175 Bumble Bee Hollow Rd., Mechanicsburg, PA 17055

#### **Session 2:**

Date: Wednesday, September 25th, 2024

Time: Doors open at 4:30 p.m. for dinner; Seminar begins at 5:00 p.m.

**Location:** Board Room, AmeriChoice FCU Corporate Office 2175 Bumble Bee Hollow Rd., Mechanicsburg, PA 17055





AmeriChoice.org | (800) 240-4364



# The Mechanicsburg Area Community Foundation is happy to host their 2024 Grantee Reception

celebrating the grantees receiving funding. Join this free event for a night of inspiring stories from nonprofits positively impacting the Mechanicsburg Area.

The event will be on Thursday, September 19 at Buhrig's Gathering Place from 5:00 pm-7:00 pm.

Register using this link: 2024 MACF Grantee Reception (tfec.org).

#### **Chamber Chatter** is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

Chamber Chatter advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to info@mechanicsburgchamber.org.

\*\*Chamber Chatter advertising is a <a href="#">FREE</a> member benefit.\*\*



Join us as we Celebrate 2024 and see what we have planned for 2025!



John Westford

Contact Justin Lee at <u>jlee@morethanshelter.org</u> for Sponsorship details! 717.249.1009 Ext. 2234





www.johnwestford.com/



## SPONSORSHIPS AVAILABLE

Tournament \$1,750
Golden Global \$1,250
Course \$1,000
Birdie \$600
Door Prize \$300
Hole \$250
Patron \$125

## AGENDA

7:00 AM Registration opens with coffee and donuts8:00 AM Shotgun Start for 18 holes of golf

Followed by Lunch, Door Prizes, and Awards

Register Now thetide.org/golf



717-264-7288

events@thetide.org



Golf Fore Kids' Sake is a fantastic opportunity to enjoy a round of golf while making a significant impact on the lives of local youth. This event supports Big Brothers Big Sisters' mentoring programs, which provide essential guidance and positive role models for children in our community. Experience the joy of golfing on the beautiful course at Briarwood while investing in the growth and success of our future leaders. Join us for a day of fun, camaraderie, and charity—sign up today and help make a difference!

We look forward to seeing you September 27th for the 11:30am shotgun start. The event is scramble format and your registration includes greens fee, cart, drinks and dinner. Cost is \$100/golfer or \$400/foursome. Register or Sponsor: https://www.bbbsyorkadams.org/gfks



Elmerton Ave., in Harrisburg, PA, 17110.

The agency is currently looking for vendors to set up a FREE booth to sell any unwanted outdoor items. To apply for a free

The Pennsylvania Game

Commission is hosting its firstever "Outdoor Exchange," on Saturday, Sept. 28, at its headquarters located at 2001

Only applications submitted electronically will be accepted. PGC Outdoor Exchange Vendors will be required to sign a waiver the day of the event.

vendor space, a registration form

can be completed online.

PGC's Outdoor Exchange is a yard sale style event, designed to help new hunters get afield by providing an opportunity to purchase discounted gear. Registered vendors can sell used hunting clothes, packs, calls, trail cameras, bows, arrows, knives, and much more. Vendors keep all proceeds from their sales.

Firearms sales and ammunition sales are prohibited.

Food trucks will be on site for the duration of the event. For the safety of vendors and participants, apart from service animals, no pets will be allowed.



for our one-to-one youth mentoring program.

Go to new heights to make a BIG difference for a child in your community.

Big Brothers Big Sisters.

OF THE CAPITAL REGION

#### REGISTER PBIGS.ORG TODAY:





# Over The Edge - Team Building

October 4, 2024

Market Square Plaza, 17 N. 2nd Street, Harrisburg

#### CORPORATE RAPPELLING TEAM

\$5,000 - Limited corporate teams available.

Your Corporate Rappelling Team will receive priority choice for a rappel "block" in our event schedule. (Must confirm prior to August 31st to receive priority choice.)

As part of your Corporate Rappelling Team experience, you will

- One (1) Corporate rappelling team of five (5) participants
   5 Invitations to the Liquid Courage Reception
- Logo on the event t-shirt
   Digital Recognition
- Company-provided item in Participant Gift Bag
- Company mention in thank you email to participants

#### TEAM FUNDRAISING

\$1,000/person

Engage your employees to raise funds and send a peer or supervisor Over The Edge. Select an idea below or create your own team fundraising incentive

- **Vote with your Dollars:** We suggest you encourage team leads or supervisors to create a fundraising page and invite employees to raise funds and donate to the person they want to see rappel.
- Hold a Mini Event: Host a pancake breakfast, bake sale, 5K, or other team event that gets everyone involved in raising funds for your Over The Edge participant.
- **Select an Incentive:** Let everyone know that the top donor/fundraiser/team lead gets to choose what costume the rappelling participant wears on event day.







## **SafetyCam AI** Edition

80% of car crashes are attributed to distracted driving. 1 Take the next step to elevate your fleet's safety.



The Al dashcam offers fleets of all sizes a powerful device to enhance driver and fleet safety. Designed using first hand insights from fleet managers, it is equipped with multisensor HD cameras providing fleets with access to live and recorded video evidence of harsh driving incidents. Using artificial intelligence and computer vision, the dashcam detects distracted driving, driver drowsiness and unsafe driving behaviors, assisting drivers with real-time audio and visual alerts.

The Al dashcam grows with your fleet's needs and works seamlessly with Azuga Fleet and Azuga FleetMobile to provide an integrated solution that delivers real benefits that help reduce risk, coach drivers and improve safety.

#### BENEFITS

- · Reduce distracted driving, addressing one of the leading causes of preventable accidents
- Improve safety with real-time alerts from harsh driving incidents
- Get the whole picture with LIVE-VIDEO to your fleet vehicles, drivers, passengers & cargo
- Personalize training for high-risk drivers based on individual driving behavior data
- Reduce insurance claims & exonerate your drivers with video evidence stored in the cloud
- Lightweight GPS tracking monitoring harsh events, such as hard braking, sudden acceleration and cornering.

#### Insert Benefits of AI based events such as:

- Cellphone use Food and drink
- Smoking Seat belt usage



more information: Tracy Avanzo / Senior Ch tracya@azuga.com (§ (408) 794-4992





## azūga. SafetyCam Al Edition

#### AI KEY FEATURES

- LIVE view streaming capabilities of the road and driver simultaneously • Up to ten minutes of streaming included
- . Distracted Driver Detection with facial recognition technology that works during the day or night
- Al Driver Assistance provides real-time audio feedback and visual warnings for dangerous driving events
- Unlimited on-demand video retrieval from the Azuga cloud
- Parking Mode: Built-in battery automatically turns camera on when sensing harsh movement, like vehicle break-ins
- . WiFi HotSpot built-in to easily connect all your devices
- Ignition ON and Ignition OFF detection
- Telematics features: LIVE tracking, breadcrumb, breadcrumb replay, geofence and landmark functionality, posted speed\*
- . Detailed reporting available, such as breadcrumb, stops and alerts



#### SPECIFICATIONS



Road Camera: Full HD video, 1080p with 140° wide angle for detail and clarity



Driver Camera: 720p wide angle with infrared for improved night vision

Unlimited on-demand

video retrieval



sudden acceleration, vibration, tampering, cornering and impacts

Events detected: Hard braking,



Store up to 128 GB



driving event

Panic button for manual recording

Camera auto-uploads footage 5 seconds before and after each harsh



Built-in speaker, microphone and visual



WiFi Hotspot, LTE 3G/4G



Powered through 5V USB power connector with power connector with options to connect to 12v-24V through OBD2 or fuse connectors



Over the Air (OTA) system & firmware updates



On-demand video retrieval from available footage<sup>3</sup>



Connect up to 3 auxiliary cameras for side and rear views



Video assisted install in less than 10 mins



For more information: Tracy Avanzo / Senior Ch



Steve Troutman, Senior Solutions Consultant

O: 610-502-6085 C: 717-497-2002

Toll Free 1-844-424-7827 Opt. 2

E: steve@greenstar-us.com W: https://greenstarcloud.io





## UPMC Pinnacle Foundation Raises \$88,000 for UPMC Hillman Cancer Center's Rocco & Nancy Ortenzio Fund for Clinical Excellence

UPMC Pinnacle Foundation with the support of UPMC Hillman Cancer Center in Central Pa., raised more than \$88,000 at the Women's Cancer Symposium on Saturday, Sept. 7 in Harrisburg. The funds will be added to the Rocco & Nancy Ortenzio Fund for Clinical Excellence that provides funding for advanced cancer research and for patients in need at UPMC Central PA Hillman Cancer Centers.

"The Fund for Clinical Excellence is crucial as it enables us to deliver the highest-quality, cuttingedge care and increase access to cutting edge research for our patients in central Pennsylvania," said Kit Lu, M.D., director of the clinical trials program and associate director oncology, UPMC Hillman Cancer Center. "With oncology care continuously advancing, this fund ensures we remain at the forefront of cancer treatment."

The comprehensive one-day event discussing how to advance knowledge in women's oncology was attended by over 100 physicians, nurses, social workers, exhibitors and other health care professionals.

The speakers addressed the latest developments in breast and gynecological cancer care, including axillary management, metastatic disease, new technologies, genomic testing, and reconstructive techniques. Supportive care, featuring discussions on sexual health after cancer, patient support, and nurse navigation was also addressed.

The Cancer Statistics, 2024 report from the American Cancer Society shows while cancer deaths are declining overall, there are some alarming trends, including an increase in cancer rates among younger people.

The UPMC Hillman Cancer Center in Central Pa. had approximately 40,000 patient visits for medical oncology and infusion in 2023, averaging close to 100 appointments per day. It is one of just 56 National Cancer Institute-designated Comprehensive Cancer Centers in the country, which provides cutting-edge treatment and access to hundreds of clinical trials. For more information or to schedule an appointment at the UPMC Hillman Cancer Center in Central Pa., visit UPMCHillman. com/CentralPA



# Over \$1 million in Cumberland County Tourism Grants Awarded

The Cumberland Valley Visitors Bureau, the destination marketing arm of the Cumberland Area Economic Development Corporation (CAEDC), has awarded grants to 15 tourism projects totaling \$1,117,119.88, with total project costs of \$1,884,317.88 in the first nine months of the relaunched Tourism Grant Programs.

In Q4 2023, CAEDC announced three Tourism Grant Programs: the Destination Sales Grant, the Tourism Product Development Grant, and the Tourism Recovery Grant. Each grant requires matching funds of \$0.50 for every \$1.00 in grant award.

CAEDC previously had a variety of available tourism grants that were active from 2010 – 2020. Through these programs, 199 awards were made totaling nearly \$1.9 million. The following projects received funding through June 2024:

#### **Destination Sales Grant:**

Designed to bring in larger events to Cumberland County. Applicants can apply for things like bid fees, marketing, advertising, shuttle, and facility rentals, including conference rooms, sports fields, and outdoor space.

#### Big 33 Classic Football Game – Awarded \$300,000 (\$100,000 for 3 years)

o The Big 33 Football Game moved from Dauphin County to Cumberland Valley High School in May, and all Big 33 related events are transitioning to Cumberland County, including the football game, coaching clinic and more for 2024, 2025 and 2026.

#### Carlisle YMCA - Awarded \$15,220.53

o The grant award assisted with operating costs of the YMCA's second annual Carlisle Crush Volleyball Tournament. This three-day tournament was estimated to bring 200 teams of all skill levels to Cumberland Valley.

#### **Tourism Product Development Grant (TPD)**

The TPD Grant is awarded to projects developing new tourism product or enhancing existing tourism product. Projects should have a focus on increasing the amount of time a visitor spends in-market.

#### Talking Breads - Awarded \$236,000.00

o The grant award will help fund a major expansion of the current market to include increased bakery size and production capacity, retail and indoor seating areas.

Carlisle Regional Performing Arts Center, Inc. – Awarded \$223,940.67

o The grant award will be utilized for technical upgrades to lighting and sound equipment as part of a larger theatre overhaul. The technical upgrades will help the theatre stay competitive with other theatres and reduce the amount of leased equipment needed for shows.

#### The SpleX - Awarded \$131,761.00

o The grant award was utilized to install an air conditioning unit, allowing The SpleX to host sporting events year-round and attract summer camps and tournaments.

#### Lounge 611 -Awarded \$60,000.00

o The grant award allowed for finishing items to create a new, high-end cigar lounge in downtown Mechanicsburg, adding nightlife opportunities and attracting niche audiences from drive markets for cigar rolling and appreciation classes.

#### Jubilee Cake Studio – Awarded \$57,208.00

o The grant award assisted with the purchase of five playhouses to expand Jubilee Cake Studio's Indoor Play Area in Mechanicsburg.

The Silver Scoop - \$27,476.40

o The grant award will help add an outdoor seating and event area to the new ice cream shop located near Cumberland Valley High School, creating an all-ages nightlife opportunity for families and traveling sports teams.

#### **Downtown Carlisle Association - Awarded \$27,221.49**

o The grant award will fund downtown beautification projects including a visitor kiosk, community bulletin board, reproduction of the Molly Pitcher Mural, crosswalk painting, and planters and well gardens throughout the C1 District.

#### **Tourism Recovery Grant**

The Tourism Recovery Grant is focused on getting projects at tourism businesses that were put onhold during the pandemic moving again. Eligible projects include deferred maintenance, equipment and machinery purchase, marketing to new markets and starting new initiatives that were put on hold.

#### Carlisle Bowen Works -\$10,000.00

o The grant award will assist with costs of a larger building upgrade project, including replacing the tile flooring throughout the facility.

#### **Cumberland County Historical Society - \$10,000.00**

o The grant award was utilized to assist with deferred maintenance to their main meeting space. This grant was part of a larger building upgrade project to ensure the facility's utilization for future generations.

#### Newville Historical Society – \$6,330.00

o The grant award will install an HVAC system to control moisture and cooling in exhibit space.

#### Carlisle Productions - \$6,269.12

o The grant award will assist with addition of audio/visual elements like speakers, microphones and more in an existing, rentable meeting room to attract meetings.

#### Cumberland Valley Bed & Breakfast Association - \$3,180.00

o The grant award will assist with funding two, one-day photo shoots for properties that were not able to participate in a previous photo shoots arranged by the Cumberland Valley Bed & Breakfast Association. Originally, a tourism grant had been awarded in early 2020 to fund all of the locations, but was cancelled due to the pandemic.

#### Historic Carlisle – \$2,512.67

o The grant award will fund 12 sign panels to replace faded signage on the downtown Carlisle Way-marker Tour. This self-guided tour features over 30 signs highlighting historic sites in Carlisle.

A spokesperson for the SpleX stated "Adding air conditioning to The SpleX was a dream that came to life because of the Tourism Grant Program. With the help of the grant, we were able to move forward with the project that likely would have been 5 years into the future. The improvement will have a huge impact on The SpleX, the commercial tenants that conduct business at The SpleX, the community members that utilize the many recreational sports activities held at The SpleX, and the surrounding businesses. This is a project that will amplify business and customer experience for so many, and the impact will be felt for years to come."

Awarded Projects submitted an application, which had to be reviewed and approved by CAEDC's Tourism Committee, followed by CAEDC's Finance Committee.

The new set of grant funding is currently available, and interested applicants should contact CAEDC's Tourism Development Manager, Ashley Kurtz at AKurtz@VisitCumberlandValley.com for the TPD and Recovery grants and Patrick Bourque at Patrick@VisitCumberlandValley.com for the Destination Sales grant.

In October 2023, the Cumberland County Commissioners agreed to raise the Hotel Occupancy Tax in Cumberland County from 3% to the allowable 5% to allow for current and future grant funding. CAEDC marked increased funding for tourism grants as one of the top uses for additional funding, along with increased marketing and advertising initiatives to attract overnight visitors.

"Our goal is to drive tourism in Cumberland County, whether that be increasing overnight visits, or helping local businesses maximize their potential offerings. The Cumberland Valley Tourism grants are a major factor in bringing in new events like the Big 33, creating new experiences, and assisting in pandemic-related recovery" said CAEDC's Director of Tourism & Marketing, Kristen Rowe.