

Chamber CHATTER



MECHANICSBURG
CHAMBER OF COMMERCE
The Strength of One. The Power of Many.™

4.4.24

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 www.mechanicsburgchamber.org

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April is Donate Life Month	18-19
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News, Events & more!

Seeking HOSTS for 2024 EVENTS

- Business Women's Networking Luncheon
 - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business,
service and more...

CHAMBER EVENTS

Watch for Weekly Updates!!

April

9 - Business Women's Networking Luncheon -
Spring Zoom Video Edition. 11:30am - 12:45pm. FREE
member event.

23 - AM Strategies... for Business Success -
Lunch edition and networking - Heather Holloway -
SCOPE: The System for Social Media Mastery.
Location sponsor - **Buhrig's Gathering Place**, 25 E Main
St, Mechanicsburg. 11:30am - 1:00pm.

25 - Business Leaders Discussion Group - Location -
Mechanicsburg Chamber of Commerce office, 6 W
Strawberry Ave, Mechanicsburg. 7:45 - 9:00am. Mem-
bers only event.

May

2 - 14th Annual Cinco de Mayo Regional Fiesta
Mixer - Location - **Volvo CE**, 200 Rowe Rd.,
Shippensburg, 4:30 - 6:30pm. RSVP requested.

RSVP to info@mechanicsburgchamber.org

For a full calendar of chamber and member events,
visit www.mechanicsburgchamber.org/events

Thank You For Renewing Your Membership!

Fields Family Dentistry
Hampton Inn - Harrisburg West
Holiday Inn Express - Harrisburg SW/Mechanicsburg
Home Instead
Orison Publishers

Welcome New Chamber Member

Bearings Straight, 5220 Deerfield Avenue, Mechanicsburg, PA 17050; John Zapotocky, CPA; 717-439-4397; Consultant: Business - Outsourced CFO

Business Women's Networking Luncheon SPRING VIRTUAL EVENT

Tuesday, April 9
11:30am - 12:45pm

Join the Mechanicsburg Chamber and other Chamber members for an organic group conversation this month. Come out to introduce your business to familiar faces and hopefully some new ones too.

RSVP to info@mechanicsburgchamber.org or call 796-0811.

Upon registering, Zoom login credentials will be provided.

Chamber Chatter is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

Chamber Chatter advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to info@mechanicsburgchamber.org.

****Chamber Chatter advertising is a FREE member benefit.****

Mechanicsburg Chamber of Commerce presents:

A.M. Strategies ... for Business Success

Tuesday, April 23

11:30 am - 1:00 pm

Lunch Edition

Presented by:

Heather Holloway
Holloway Media Services

SCOPE: The System for Social Media Mastery



- **Understand the fundamentals of social media marketing and its impact on brand building.**
- **Learn strategies to attract new customers through effective content diversification.**
- **Discover tactics for engaging and retaining existing customers.**
- **Explore the power of storytelling in social media marketing and how it contributes to brand loyalty.**
- **Gain insights into the latest trends and innovations in social media marketing and how to leverage them for business success.**

Location Sponsor:



Buhrig's Gathering Place -
25 E Main Street, Mechanicsburg -
Parking Available (any Buhrig lot) -
off Strawberry Avenue

Complimentary light lunch included.
RSVP to info@mechanicsburgchamber.org
or call 717-796-0811

14th Annual



REGIONAL
FIESTA MIXER

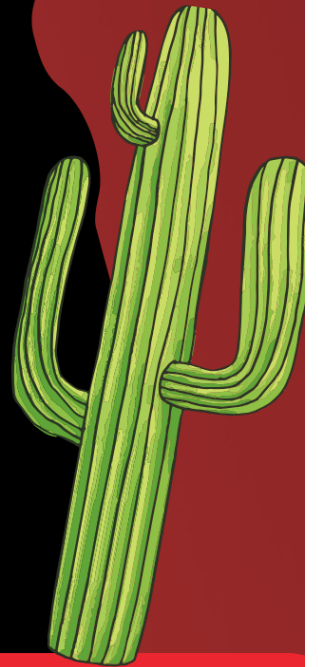
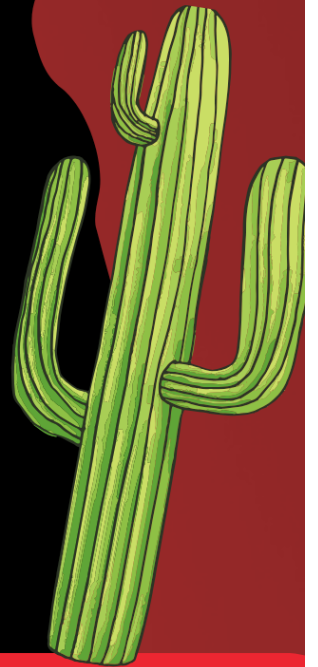
THURSDAY, MAY 2, 2024
4:30 - 6:30 PM

Volvo Construction Equipment
Customer Center
200 Rowe Road, Shippensburg

RSVP: tinyurl.com/2024-Cinco-Mixer



Volvo Construction
Equipment





14th Annual Regional Fiesta Mixer

Thursday, May 2, 2024

4:30 - 6:30 pm

Volvo Construction Equipment
Customer Center
200 Rowe Road, Shippensburg

SPONSORSHIP OPPORTUNITIES AVAILABLE!

Take advantage of this opportunity to connect with 350+ business professionals!

Exclusive Event Sponsor (SOLD)



Event Partner (\$500)

- Logo promoted in all event advertising
- Booth space

Food Sponsor (\$1,000)

- Logo promoted in all event advertising
- Booth Space
- Display Business Banner (provided by Sponsor)



Table Sponsor (\$250)

- Booth space



Volvo Construction
Equipment

Beverage Sponsors (\$500)

- Logo promoted in all event advertising



Sponsorship Information: chamber@shippensburg.org



Jubilee Day

Save the Date

On June 20, Jubilee Day returns to the streets of downtown Mechanicsburg. This year marks the 94th Annual edition! Don't miss your chance to be exposed to nearly 70,000 attendees from across the midstate.

Booth space is available at a discounted rate for Chamber members. Contact the chamber for an application. 717-796-0811 or info@mechanicsburgchamber.org



This event could be right up your alley! The BIGGEST BOWLING PARTY in the region is back to ignite the power and promise of youth. Bowl for Kids' Sake raises funds for Big Brothers Big Sisters of the Capital Region. Gather your friends, family and coworkers to bowl for a cause! Raise funds to connect youth across 5 counties with caring mentors who inspire kids to dream BIG! The more you raise, the bigger your impact! Multiple event dates are available. Register today at CAPBIGS.ORG. Bowl for Kids' Sake is sponsored by Hershey's Chocolate World.

Event has multiple dates/times/locations (additional event dates may be added):

- Sunday, April 7th at 2:00pm. 222 Dutch Lanes, Ephrata.
- Thursday, April 18th at 6:00pm. Palmyra Bowling, Palmyra.
- Thursday, April 25th at 6:00pm. Midway Bowl, Carlisle.



GFWC (General Federation of Women's Clubs) Mechanicsburg

We are inviting local restaurants and businesses to participate in our second annual "**Flavors of Mechanicsburg**". This event is a benefit for the "Veterans' Grove" that will house homeless veterans in Central PA with 100% of the proceeds going to them. We will be cohosts with the American Legion Post 109 at 224 West Main St, Mechanicsburg, where our event is being held.

This event is also a celebration of the incredible restaurants now open in Mechanicsburg! It's an opportunity for people to explore our local treasures and for you to exhibit your culinary talents. To participate you are asked to bring 250-300 samples of whatever food you would like to feature. And, of course, please bring along marketing materials such as menus, coupons for patrons to return to your location and any other table top brochures/items you would like to display. There will also be a raffle for door prizes and a silent auction, participation is optional.

Date: **Sunday, April 7, 2024 12:30pm - 2:30pm**
Setup: 11:30pm -12:30pm
Take down: 2:30pm - 3:00pm

If your business would like to participate, please contact Pam Fleck as soon as possible (717-254-6136 or pamfleck13@yahoo.com).

Please consider joining us for this delicious way to support those who served to protect us!

GFWC (General Federation of Women's Clubs) Mechanicsburg

The next meeting will be on Tuesday, April 9, 2024 at 7:00 PM at Buhrig's Gathering Place, 25 East Main Street, Mechanicsburg. A new initiative for a "4 minute" response for emergent heart issues will be discussed.

Upcoming events include "Flavors of Mechanicsburg" on Sunday, April 7, 2024 with seatings at 12:30 PM and 1:30 PM at the American Legion. There will be 15 food vendors at the event. Proceeds benefit homeless veterans at the Veterans Grove in Harrisburg.

The club will be participating in the Mechanicsburg Earth Day festivities – stop by and see our table. We will also be holding a bake sale at the Monroe Township building on election day April 23rd.

Would you like to know more about how we serve the community while helping Veterans, libraries and schools? Come for a visit to find out.

For more information, contact Sue at 717.243.9872 visit our website at <http://gfwcmech.tripod.com/>



Seeking HOSTS for 2024 EVENTS

- Business Women's Networking Luncheon
 - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT
contact the Chamber office at 717-796-0811 or email - info@mechanicsburgchamber.org.

Our calendar is WIDE open.

Mechanicsburg Lions Club



Invites you to attend:

Lions Club Open House April 16, 2024

Free Dinner!

In 1925, Helen Keller challenged the Lions to be the “Knights of the Blind”. Lions International accepted that challenge and have been helping the blind ever since. The Lions have grown to be the largest service organization in the world with 1.4 Million members in 48,000 clubs in 200 Countries!

Would you like to **give back** to your community through service?

Would you like to learn more about the Lions?

Join the 79 men & women of our club to better our community!

Reply if Interested!

Where: Buhrig’s Gathering Place - 25 E. Main Street - Mechanicsburg, PA

When: **Tuesday, April 16, 2024** 5:45-6:15 Arrival Time 6:30 Dinner

RSVP: by April 11th

Email: mechanicsburglionsclub@gmail.com

Phone: 717-516-8401

You must RSVP to reserve your place for dinner!

This event is sponsored by the Lions Club of Mechanicsburg PA-Membership materials will be distributed during the evening.

Third Friday **FOOD TRUCKS**



**APRIL 19 ▪ MAY 17 ▪ JUNE 21 ▪ JULY 19
AUG. 16 ▪ SEPT. 20 ▪ OCT. 18**



135 W. Simpson St.,
Mechanicsburg
717-766-4611
fumchurch.com



MULTIPLE TRUCKS /// VARIETY OF FOOD

SAVE - THE - DATE

94th Jubilee Day
Thursday, June 20th

20th Annual Golf Outing
Friday, September 20th

Interested in sponsorship - email
info@mechanicsburgchamber.org

**DEATH
DYING
& GRIEF:**
AN HONEST CONVERSATION

APRIL 20, 2024
11 AM - 3 PM
THE ENGLEWOOD

4 PRESENTERS
LUNCH
RESOURCES
FREE ADMISSION

The Englewood, 1219 W End Ave Suite B, Hershey, PA 17036

If the idea of talking about death, dying, and grief makes you cringe, you're not alone! Join Attorney Jessica Greene at Death, Dying & Grief: An Honest Conversation – an event designed to explore these topics in a safe and uplifting atmosphere. Learn how to navigate and nurture this essential part of our collective journey.

We promise, it's not going to be as scary as it sounds. This isn't your typical event. We're breaking the silence around these challenging subjects, offering a space for open dialogue and understanding. Come armed with your questions and leave with valuable resources provided by locally-owned businesses. This event is designed to be informative, comforting, and even uplifting. Let's break the silence and learn together!

[**REGISTER HERE**](#)

ACCOUNTABILITY WEBINAR




Saturday
May 11, 2024
11:00 AM

The seminar will cover topics such as setting clear expectations, communication strategies, and goal tracking techniques. This webinar is a great opportunity to enhance your skills and boost productivity in a professional environment. So, don't miss out on this chance to learn and grow - sign up today and take the first step towards a more accountable and successful future!

FACILITATOR
LATOYA WASHINGTON

REGISTER ONLINE

 717-554-0981

 www.rhemacreationz.com



Accountability is a crucial aspect of success in any organization. By attending a virtual webinar focused on accountability, you can gain valuable insights and practical tips on how to remain accountable in your personal and professional life. The seminar will cover topics such as setting clear expectations, communication strategies, and goal tracking techniques. This webinar is a great opportunity to enhance your skills and boost productivity in a professional environment. So, don't miss out on this chance to learn and grow - sign up today and take the first step towards a more accountable and successful future!

Visit <https://www.rhemacreationz.com/event-details/accountability> to register online



I am excited to announce my 12th annual Tribute to Veterans Breakfast will be held Thursday, May 30, at 8 a.m. (doors open at 7:30 a.m.) at the Mechanicsburg First Church of God Community Center, 201 E. Green St. in Mechanicsburg.

The 88th District's veterans, active-duty military personnel and their families are invited to this free program and breakfast to pay tribute to their service. This year, our theme is the veteran's families as we know when a soldier serves, so does the family by keeping the home life going while they defend our liberties. We thank them for all the sacrifices made while their loved ones served our country.

RSVPs are required. Please call my office at 717-761-4665 or [click here to let us know you're coming](#).

Report Potholes to PennDOT

While it's always great to welcome the spring thaw, it also brings with it more potholes on our roads and bridges. Extreme fluctuations in temperatures can contribute to more potholes on our roads.

To help combat potholes and prevent them from becoming a danger to vehicles and drivers on the road, you can report potholes to PennDOT. Simply call 1-800-FIX-ROAD or [click here to file a report online](#).

JAZZ ME BAND

KIRK WISE UPCOMING
SOLO, DUO & BAND
PUBLIC DATES

Fri. 4/5 – Totem Pole Wine Farm/Ranch,
Carlisle...Kirk solo 6:30-8:30

Tue. 4/9 – Greystone Brew House@
Range End, Dillsburg...Kirk solo 6-9

Thur. 4/11 – Food Truck Rally,
New Cumberland ...Kirk solo 5-8

Sat. 4/13 – Captain Bob's Steamed Crabs,
Railroad/ Shrewsbury...Kirk solo 6-8 Tue.

4/16 – Greystone Brew House@
Range End, Dillsburg...Kirk solo 6-9

Thurs 4/18 – Grace United Church
Luncheon, Lemoyne...Trio Noon-2

Fri. 4/19 – Captain Bob's Steamed Crabs,
Railroad/ Shrewsbury...Kirk solo 6-8

Sat. 4/20 – Reid's Wine & Cider House,
Gettysburg...Kirk & Dave Duo 7-10

Tue. 4/23 – Greystone Brew House@
Range End , Dillsburg...Kirk solo 6-9

For complete up-to-date
schedule, information,
and photos go to
www.jazzmeband.com

Bookings: call Kirk at 717-979-0341 or
E-mail wisemotors@aol.com

Tour sponsors:
FARNHAM INSURANCE,
MEMBERS 1st F. C. U.,
CLASSIC DRY CLEANERS, STUDIO D &
LANDON WISE PHOTOGRAPHY



We Serve

Lions Club of Mechanicsburg, PA

4th Annual Mechanicsburg Lions "We Serve" Golf Tournament

Friday, July 12, 2024



Tee Off: 8:00am Shotgun Start

Proceeds Benefiting

Lions Club of Mechanicsburg, PA Charities



We Serve

The Mechanicsburg Lions Club will host the 4th annual "We Serve" charity Golf Tournament on Friday, July 12, 2024 at Mayapple Golf Club in Carlisle. 8am shot gun start with lunch to follow at Fiddler's Bar & Grill at the golf course.

We hope you will join us again this year and help us support our many charitable organizations. Click [here](#) for registration forms. Limited to the first 108 golfers that sign up and pay. We look forward to seeing you on the course. Thank you for your continued support.



THE FOUNDATION FOR ENHANCING COMMUNITIES

THE FUND FOR WOMEN & GIRLS ANNUAL GRANTEE RECOGNITION BREAKFAST TO HONOR 15 ORGANIZATIONS AND \$60,000 OF COMMUNITY IMPACT

The Fund for Women & Girls (FWG) is delighted to be at the West Shore Country Club on Tuesday, April 30, 2024, for the Annual Grantee Recognition Breakfast. This year's event will honor and recognize 15 local organizations making a positive impact supporting the women and girls in Central PA. Attendees will hear these organizations' powerful stories of making real change and how they are creating opportunities for female health, safety, education, and inclusion right here in our region.

The organizations being recognized were awarded a combined total of \$60,000 in grant funding. They include:

- Boys and Girls Club of Central PA, SMART Girls
- Boys and Girls Club of Chambersburg and Shippensburg, SMART Girls
- Brethren Housing Association, Ongoing Homelessness for Single Mothers and their Children
- Bridge of Hope Harrisburg Area, Rental Assistance for Single Mothers and their Children Facing Homelessness
- Community CARES, Family Emergency Shelter
- Community Check-Up Center of South Harrisburg, Providing Long-Acting Reversible Contraception for Uninsured Women
- Cumberland Valley Breast Cancer Alliance, Inc., Lymphedma Sleeves, Breast Prostheses, and Related Items for Survivor of Breast Cancer
- Girls on the Run Mid State PA, The Confidence Suite: Programming to Meet the Current Physical and Mental Needs of Adolescent Girls
- Girls on the Run Lancaster-Lebanon, Empowering Girls in Lebanon County
- Greenlight Operation, Restoration Home Project
- Healthy Steps Diaper Bank, Ending Diaper Need and Period Poverty in South Central Pennsylvania
- Lebanon Valley Volunteers in Medicine, Basic Primary Health Care Management for Uninsured Women that have low household income residing in Lebanon County
- Perry County Literacy Council, Women's Education Initiative
- Shape of Justice Inc., Menstrual hygiene products for Join Hands Ministry
- YWCA Carlisle & Cumberland County, Sexual Assault & Anti Human Trafficking Services for Women & Girls

To learn more about each of The Fund for Women & Girls grantees visit

The Fund for Women & Girls Annual Grantee Recognition Breakfast will be held on Tuesday, April 30, 2024, from 7:30–9:00 a.m. at the West Shore Country Club. Proceeds from this event directly support future grant making from The Fund for Women & Girls.

To purchase your tickets, visit www.tfec.org/breakfast.

ABOUT THE FUND FOR WOMEN & GIRLS

The Fund for Women and Girls, a special initiative of The Foundation for Enhancing Communities (TFEC), was created in 2000 to broaden the awareness of, and respond to, issues affecting women and girls through the power of collective philanthropy. Women and girls around the world are inordinately represented among the poor, uneducated, and abused. Without a focused effort to combat the issues that face them, they will remain among the underserved. Our vision is of a region where women and girls are afforded the right to live in safety, meet their basic needs for living, have the opportunities to pursue their dreams, and are inspired to experience the value of philanthropy.

ABOUT THE FOUNDATION FOR ENHANCING COMMUNITIES

The Foundation for Enhancing Communities (TFEC), the 18th oldest community foundation in the United States, inspires giving by partnering with donors to achieve their charitable goals, and strengthens our local communities by investing in them now, and for future generations. TFEC has been serving the South-Central Pennsylvania counties of Cumberland, Dauphin, Franklin, Lebanon, and Perry, and the Dillsburg Area for more than 100 years. Regional foundations of TFEC include the Greater Harrisburg Community Foundation, the Franklin County Community Foundation, the Mechanicsburg Area Community Foundation, the Perry County Community Foundation, and the Dillsburg Area Community Foundation.

For more information on TFEC, please visit www.tfec.org.



**Big Brothers
Big Sisters.**
OF THE CAPITAL
REGION

**We're Hiring!
APPLY TODAY**



Director of Justice, Equity, Diversity & Inclusion

Big Brothers Big Sisters of the Capital Region is a leading nonprofit organization dedicated to providing programs that create and support one-to-one mentoring relationships that ignite the power and promise of youth. We are committed to fostering justice, equity, diversity, and inclusion (JEDI) in all aspects of our work and ensuring that every child has the opportunity to reach their fullest potential.

Position Overview: We are seeking a dynamic Director of Justice, Equity, Diversity, and Inclusion to lead our organization's initiatives to advance equity and inclusion

in our programs, policies, and practices. The Director of JEDI will be responsible for developing and implementing youth programs and events, partnership development and serve as the primary JEDI spokesperson representing the agency at various community outreach opportunities.

The ideal candidate will be an excellent communicator with the ability to inspire and engage diverse audiences while effectively conveying the mission and impact of our organization.

Key Responsibilities:

- Ensure the implementation of BBBSCR 's strategic initiatives.
- Present agency's JEDI initiatives and programming to community through various outreach opportunities.
- Collaborate with senior leadership to integrate JEDI principles into all aspects of the organization's operations, including program design, recruitment, training, and partnerships.
- Lead training and educational efforts to increase awareness and understanding of JEDI concepts among staff, mentors, mentees, and volunteers.
- Partner with community organizations, schools, and other stakeholders to enhance the organization's impact on underserved and marginalized populations.
- Stay informed about current trends, research, and best practices related to justice, equity, diversity, and inclusivity, and integrate relevant insights into the organization's strategies.

Qualifications:

- Bachelor's degree in a relevant field (such as social work, sociology, diversity studies, or related disciplines).
- Experience in a leadership role focused on justice, equity, diversity, and inclusivity initiatives, preferably in a nonprofit or community-based organization.
- Strong understanding of JEDI principles, social justice issues, and systemic inequities.
- Excellent interpersonal and communication skills, with the ability to engage with diverse groups of stakeholders.
- Experience in implementing youth programs
- Collaborative and inclusive approach to leadership, with the ability to influence and inspire others.
- Demonstrated project management skills and the ability to work effectively in a fast-paced environment.
- Passion for the mission of Big Brothers Big Sisters and a strong commitment to promoting equity and inclusivity.

How to Apply:

If you are passionate about advancing justice, equity, diversity, and inclusion and are dedicated to making a positive impact in the lives of young people, we encourage you to apply.

Please submit your resume and a cover letter outlining your qualifications and interest in the position to adunn@capbig.org.

Big Brothers Big Sisters of the Capital Region is an equal opportunity employer and is committed to diversity, equity, and inclusion in all aspects of our organization.

Job Type: Full-time

Pay: \$45,000.00 - \$50,000.00 per year

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Health insurance
- Paid time off
- Vision insurance

Schedule:

Monday to Friday

Work Location:

Hybrid remote in Harrisburg, PA



April is Donate Life Month. Every nine minutes, someone in the United States joins the national organ transplant waiting list. Every day, 17 people on that list die waiting for an organ because there are not enough donors. Every person who says yes to organ donation gives hope to the tens of thousands of people waiting for organ, eye, and tissue donations. Deciding to become an organ donor is important, and it's worth considering more often than when you renew your license at the DMV.

UPMC Physician: Make an Informed Decision for Organ Donation

By: Swaytha Ganesh, M.D.
Medical Director, UPMC Living Donor Program

Deciding to become an organ donor is important, and it's worth considering more often than when you renew your license at the DMV.

Every nine minutes, someone in the United States joins the national organ transplant waiting list. Every day, 17 people on that list die waiting for an organ because there are not enough donors. Every person who says yes to organ donation gives hope to the tens of thousands of people waiting for organ, eye, and tissue donations.

Two Routes to Organ Donation

There are two ways you can give the gift of life through organ donation:

- **Living Donation:** A living person can donate a kidney or a portion of their liver. Living donor transplant offers an alternative for people on the transplant waiting list and increases the number of organs available, saving more lives. The living donation process begins with an assessment at an accredited transplant center to determine eligibility. Next is the matching process. Living organ donors often have a beneficiary in mind when they undergo the suitability check. Others simply desire to save a person's life, even if they don't know the recipient personally.
- **Deceased Donation:** This simply means that you authorize medical professionals — at the time of your death — to assess your eligibility to transplant your healthy organs or tissues to someone in need. Registering to be a deceased organ donor doesn't guarantee that you will save someone else's life, but it does make that possible in the right circumstances. If you choose to be a deceased organ donor, you may be able to donate your heart, kidneys, liver, pancreas, intestines, or lungs. You also can donate tissues, such as your corneas, heart valves, ligaments, veins, and bone.

There are over 106,000 Americans currently awaiting transplants, and many have been seeking a

donor for years. Choosing organ donation, either living or deceased, has the potential to take recipients off the waiting list and give them another chance at life.

Consider the Facts

Below are five facts that can help you make the decision an informed decision about giving the gift of life:

Fact #1: If you are sick or injured, the priority of emergency medical personnel and doctors is to save your life.

Your life always comes first. Deceased donation doesn't become a possibility until all lifesaving methods have failed.

Fact #2: Advanced age and health do not automatically disqualify you from organ donation.

No matter how old you are or if you have had a chronic illness, you may be able to become an organ donor. Organs have been donated from donors in their 80s and 90s. If you have an illness such as diabetes, high blood pressure, or even cancer, medical tests and physicians will determine what organs can be donated. It may turn out that some organs aren't healthy enough for transplantation, but others may help save lives. Whatever your medical history, you should still enroll to become an organ donor.

Fact #3: One donor can save or enhance the lives of 75 others.

You don't just save one life — you can save eight lives by donating your organs, restoring sight to two people, and healing more than 75 lives through tissue donation. You may hear stories about life-saving heart transplants, but you can also donate organs like the stomach, intestines, lungs, and pancreas. Connective tissues, skin, bones, bone marrow, and even corneas can be donated, as well.

Fact #4: It doesn't cost anything to become an organ donor.

When you become a donor, any costs associated never fall to a deceased donor's family members, the donor family pays only for medical expenses before death and costs associated with funeral arrangements.

Fact #5: All major religions approve of organ donation.

Leaders of all major religions consider permitting, allowing, and supporting organ donation. It is often thought to be a final act of generosity toward others.

Choosing to become an organ donor is an altruistic decision. Many people who have decided to become donors want to help others and create a legacy of living in the wake of their death. Through donation, donors can give the gift of life to those in need.

Discuss your wishes for organ donation with your family and take the step to register as a donor. To one day give the gift of life, register to become an organ, eye, and tissue donor at [UPMC.com/DonateLife](https://www.upmc.com/DonateLife). You can learn more about Transplant Services at UPMC by visiting [UPMC.com/Transplant](https://www.upmc.com/Transplant).

***Swaytha Ganesh, M.D.**, is the medical director of the UPMC Living Donor Program. She is renowned for her clinical expertise in treating a wide range of patients with liver disease and is committed to raising awareness of living-donor liver transplantation. Her areas of research include evaluating patients with liver disease, assessing their eligibility for living donor surgery, managing patients on the waiting list, and developing disease management protocols in post-liver transplant patients with metabolic syndrome, hyperlipidemia, and systemic hypertension.*



Geisinger

Risant Health Completes Acquisition of Geisinger

*Dedicated to creating a new value-based care platform
to improve the health of millions of Americans.*

Risant Health has announced the completion of its acquisition of Geisinger as its first health system dedicated to increasing access to value-based care and coverage. Together, the organizations will create a new value-based care platform that includes best practices, tools, technology, and services to support leading community-based health systems.

Risant Health's goal is to expand and accelerate the adoption of value-based care in diverse, multipayer, multiprovider, community-based health system environments and improve the health of millions of people in communities across the country. Through this first acquisition, Risant Health brings together Kaiser Permanente's integrated care and coverage expertise, and Geisinger's experience in advancing value-based care in a model that includes various payers and a broad network of providers, while serving some of the most vulnerable and marginalized communities.

With the close of the Risant Health and Geisinger transaction, Jaewon Ryu, MD, JD, who has served as Geisinger's President and CEO since 2019, will become the first CEO of Risant Health. As announced last month, Terry Gilliland, MD, will assume the role of president and CEO of Geisinger once Dr. Ryu's transition to Risant Health is complete.

"Risant Health and Geisinger share a vision for the future of health care. Through Risant Health, we will leverage our industry-leading expertise and innovation to increase the country's access to high-quality and evidence-based health care, which we know improves care quality and the patient and member experience," said Risant Health's board chair, Greg A. Adams. "We will also learn and benefit from Geisinger and the additional health systems that become part of Risant Health in the future, to help them grow in new ways, be more affordable, and bring value-based care to more people."

As its inaugural health system, Geisinger will play an important role in shaping Risant Health's strategy, platform, and operational model. Geisinger will maintain its name and mission, continue accepting patients covered by other health plans and continue offering its members a broad network of care providers in addition to Geisinger.

"Geisinger is proud to formally join Risant Health as its inaugural health system, which will accelerate our vision to make better health easier, more affordable, and more accessible for the communities we serve," said Dr. Ryu. "Geisinger now can extend its vision, strategy, and impact to more Pennsylvanians because of the access to an expanded set of tools, expertise, and capital that joining Risant Health provides."

As a part of Risant Health, Geisinger will build on its 109-year mission to care for rural and urban communities across Pennsylvania. Geisinger will have access to capital, technology, and resources

to fuel improvements in facilities, drive innovation and investment in patient care and continued expansion of Geisinger Health Plan.

In the future, Risant Health's investments to advance value-based care will accelerate Geisinger's journey to make better health easier by offering Geisinger members enhanced health insurance options and patients easier access to Geisinger's high-quality, innovative clinical programs and more robust health management technology, tools and programs.

Risant Health expects to acquire 4 to 5 more leading community-based health systems over the next 4 to 5 years.

Risant Health's value-based platform will support its health systems with a set of technology, services, and capabilities designed to deliver superior health outcomes and a lower total cost of care in diverse business models.

Initial platform solutions will aid Risant Health organizations in delivering evidence-based care everywhere – the “best-of” knowledge to provide high value, effective care at the right time. Additionally, Risant Health will help health systems and their patients know how to easily understand, access, and navigate to the right care at the right time and place.

Risant Health's acquisition of Geisinger Health was reviewed and approved by the appropriate federal and state agencies and the transaction closed on March 31, 2024.

About Risant Health

Risant Health is a nonprofit, charitable organization headquartered in Washington, D.C. with a transformative vision to improve the health of millions of people by increasing access to value-based care and coverage. Risant Health is dedicated to bringing together like-minded, nonprofit community-based health systems from across the country in order to deliver better health outcomes through value-based care approaches. Risant Health's value-based platform will support its health systems with a set of technology, services, and capabilities designed to deliver superior health outcomes and a lower total cost of care in diverse business models. Risant Health was created in 2023. [For more information about Risant Health, click here.](#)

About Geisinger

Geisinger is among the nation's leading providers of value-based care, serving 1.2 million people in urban and rural communities across Pennsylvania. Founded in 1915 by philanthropist Abigail Geisinger, the non-profit system generates \$10 billion in annual revenues across 134 care sites - including 10 hospital campuses, and Geisinger Health Plan, with 600,000 members in commercial and government plans. The Geisinger College of Health Sciences educates more than 5,000 medical professionals annually and conducts more than 1,400 clinical research studies. With 26,000 employees, including 1,600 employed physicians, Geisinger is among Pennsylvania's largest employers with an estimated economic impact of \$14 billion to the state's economy. On March 31, 2024, Geisinger became the first member of Risant Health, a new nonprofit charitable organization created to expand and accelerate value-based care across the country. Learn more at [geisinger.org](https://www.geisinger.org) or follow on Facebook, Instagram, LinkedIn and X.