

Chamber CHATTER



MECHANICSBURG
CHAMBER OF COMMERCE
The Strength of One. The Power of Many.™

9.21.23

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 www.mechanicsburgchamber.org

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News, Events & more!

Mechanicsburg Halloween Parade

Tuesday, October 10th

28th Annual Streets of Treats

Saturday, October 21st

Interested in sponsorship, participating, or
volunteering? - email
info@mechanicsburgchamber.org

CHAMBER EVENTS

Watch for Weekly Updates!!

September

26 - AM Strategies... for Business Success -
LUNCH EDITION - Heather Holloway -
5 Step Social Marketing - Sponsored by UPMC.
New Location - Dalicia Ristorante & Bakery,
105 S Market St, Mechanicsburg. 11:30am - 1:00pm.

28 - Business Leaders Discussion Group,
Mechanicsburg Chamber of Commerce office,
6 W Strawberry Ave, Mechanicsburg,
7:45 AM - 9:00 AM.

October

10 - Business Women's Networking Luncheon -
Sponsored by **Legend at Silver Creek**, 425 Lambs
Gap Rd, Mechanicsburg. 11:30am - 12:45pm. FREE
member event.

RSVP to info@mechanicsburgchamber.org

For a full calendar of chamber and member events,
visit www.mechanicsburgchamber.org/events

Thank You For Renewing Your Membership!

Gilbert Physical Therapy

Mechanicsburg Chamber of Commerce presents:

A.M. Strategies ... for Business Success

Tuesday, September 26

11:30 am - 1:00 pm

Lunch Edition

Presented by:

Heather Holloway
Holloway Media Services

5 Step Social Marketing



Unlock the Power of Social Media Marketing! Join Heather Holloway, founder of Holloway Media Services, as she unveils the secrets to building a strong brand, attracting new customers, and retaining your audience through effective social media strategies. Discover the SCOPE Content Marketing System and how it can transform your approach. Dive into success stories and learn how to emulate big brand strategies on a smaller scale. From content creation to engagement, Heather provides actionable insights to help you thrive in the digital landscape. Take this opportunity to boost your online presence and engage with your audience like never before. Join us for this dynamic presentation full of energy and enthusiasm!

Location Sponsor:



Dalia Ristorante & Bakery -
105 S Market Street, Mechanicsburg -
Parking Available along street and behind building

Sponsored by:



Complimentary light lunch included.
RSVP to info@mechanicsburgchamber.org
or call 717-796-0811

Mechanicsburg Chamber of Commerce presents:

Business Leaders Discussion Group

Perfect
for:

-business owners
-decision-makers
-management staff

Thursday, September 28
7:45 - 9:00 am

Mechanicsburg Chamber of Commerce office
6 W Strawberry Ave, Mechanicsburg

RSVP to info@mechanicsburgchamber.org
or call 717-796-0811.

This members-only event is **free** to attend!

Bring your questions and business topics and hear what others have to say!

Seeking HOSTS for 2024 EVENTS

- Business Women's Networking Luncheon
 - After Hours Mixer
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on **HOSTING AN EVENT**
contact the Chamber office at 717-796-0811 or email - info@mechanicsburgchamber.org.

**YOU'RE
INVITED TO THE**

Mechanicsburg Halloween Parade

Tuesday, October 10, 2023

7:00 p.m.

Special thanks to our sponsors*



MECHANICSBURG
CHAMBER OF COMMERCE
The Strength of One. The Power of Many.™



Platinum

American Legion Post #109
Borough of Mechanicsburg
Lawrence Chevrolet
West Shire Decks/West Shire Concrete

Gold

Hot Frog Print Media
Upper Allen Township

*Thank You to our
Patron Sponsors*

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Custom Rod Assoc.
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– 88th State House District

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Questions?

Mechanicsburg Chamber of Commerce
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Mechanicsburg Chamber of Commerce

in partnership with



invites you to attend

28th Annual

Streets of Treats

Downtown Mechanicsburg

Saturday, October 21, 2023

10:00 am - 2:00 pm

Trick-or-Treating at Downtown & Local Businesses

FREE and low cost activities, crafts & games

Pick up your trick-or-treating bag and map of
participating businesses at the Square

2 East Main Street, Mechanicsburg, PA

Questions?

(717) 796-0811 | info@mechanicsburgchamber.org
6 West Strawberry Avenue, Mechanicsburg, PA 17055

A Taste of Mechanicsburg

Sunday, October 8, 2023 - 2-5 PM
At Joseph T. Simpson Public Library
Community

Wine



EXPLORE

Food



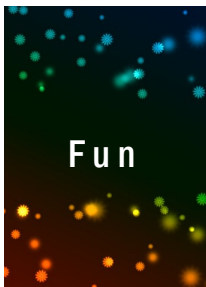
Fellowship



Beer



Fun



Music



Great food, beverages, and live entertainment. Proceeds benefit local community organizations, including the library, and Rotary's local and international projects.

Tickets \$25
(\$30 at the door)

(Must be 21+)

**Available at the library,
Rotary Club members
or Eventbrite.com.**

The Yellow Breeches
Rotary
Club



RISING LEADERS LUNCHEON MIXER

NETWORK, EMPOWER YOUTH
AND SHARE DEI BUSINESS
INNOVATIONS

REPRESENT YOUR COMPANY At our Inaugural DEI Youth Summit

Join us for the chance to meet and network with ambitious students who are united in the purpose of enhancing their leadership and workforce development skills.

Invest in the pipeline to the future by empowering young people's journey.

OCTOBER 10
11:30 AM - 1:30 PM
PENN HARRIS HOTEL



DEI YOUTH SUMMIT
PRESENTED BY

GIANT.



EVENT BENEFITS

- DEI PANEL DISCUSSION
- NETWORK WITH AREA BUSINESSES
- CONNECT WITH 100 YOUNG LEADERS
- SHARE CURRENT JOB OPENINGS
- DISCUSS YOUR COMPANY'S DEI INITIATIVES, SUCCESSES & CHALLENGES
- MENTOR HIGH SCHOOL STUDENTS ON AVAILABLE CAREER PATHS



Tickets: \$35

TICKET REGISTRATION & SPONSORSHIPS:

CAPBIGS.ORG/LUNCHEON

JAZZ ME BAND

KIRK WISE UPCOMING
SOLO, DUO & BAND
PUBLIC DATES

Fri. 9/22 – Captain Bob's Steamed Crabs,
Railroad PA...Kirk solo 6-8

Sat. 9/23 – Meadowbrook Gourd Farm
Event, Carlisle...Kirk solo 11-1

Sat. 9/23 – Pilger Ruh Wine Garden,
Gettysburg...Kirk solo 6-9

Sun. 9/24 – Mt. Airy Orchards,
Dillsburg...Kirk solo 12:30-3:30

Tue. 9/26 – Greystone Brew House @
Range End , Dillsburg...Kirk solo 6-9

Fri. 9/29 – Wolf Brewing, Mechanicsburg...
Kirk solo/duo 7-10

Sat. 9/30 – Rotunda Brewing,
Annville ... Kirk solo/duo 6-9

Sun. 10/1 – Mt. Airy Orchards,
Dillsburg...Kirk solo 1-4

Tue. 10/3 – AACA Museum Event,
Hershey...Band 6-9:30

For complete up-to-date
schedule, information,
and photos go to
www.jazzmeband.com

Bookings: call Kirk at 717-979-0341 or
E-mail wisemotors@aol.com

Tour sponsors:
FARNHAM INSURANCE,
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LANDON WISE PHOTOGRAPHY

Third Friday FOOD TRUCKS



APRIL 21 • MAY 19 • JUNE 16 • JULY 21
AUG. 18 • SEPT. 15 • OCT. 20



135 W. Simpson St.,
Mechanicsburg
717-766-4611
fumchurch.com



MULTIPLE TRUCKS /// VARIETY OF FOOD



Saturday, October 21
10am-2pm

Grace United Methodist Church Parking Lot

309 Herman Ave | Lemoyne

Shop our vendor fair, order food from our food trucks.
FREE Fall fun, kids crafts and games!

Sponsored by Musselman Funeral Home & Cremation Services, Inc.
and Grace UM Church.



Harrisburg University and UPMC Unveil the New UPMC Health Sciences Tower at Harrisburg University

Harrisburg University and UPMC celebrated the dedication of the new UPMC Health Sciences Tower at Harrisburg University. The building houses expanded resources for new and existing health sciences and advanced manufacturing programs.

The 11-story UPMC Health Sciences Tower at Harrisburg University, located at 222 Chestnut St. in downtown Harrisburg, features skills labs, simulation spaces, state-of-the-art manufacturing equipment, classrooms and auditoriums that support education and research in advanced manufacturing, pharmacology, exercise science, physical therapy and the UPMC Shadyside School of Nursing at UPMC Harrisburg.

“The UPMC Health Sciences Tower is not just a building. It represents the culmination of years of dedication, hard work and collaboration among countless individuals and organizations,” said Eric Darr, Ph.D., president of Harrisburg University of Science and Technology. “It symbolizes a beacon of hope for our community, signifying our commitment to innovation and excellence in health care and advanced manufacturing.”

A highlight of the tower is the space dedicated to the Advanced Manufacturing program. New labs feature 3D printers, machining equipment, industrial and collaborative robots, workstations for 2D and 3D modeling and computer programming, manufacturing systems and pneumatic/hydraulic automation trainers.

The tower also houses the nursing partnership between Harrisburg University and UPMC to provide a new opportunity for area residents to pursue careers in nursing. Launched in August 2022, the UPMC Shadyside School of Nursing at UPMC Harrisburg is a 16-month accelerated diploma program for registered nurses (RNs).

“UPMC’s partnership with Harrisburg University is changing the landscape for health care,” said Jason Marx, M.D., president of Physician Services at UPMC in Central Pa. “Together, we’re creating a new pipeline for nursing, providing new opportunities for innovation, offering space for growing programs, and achieving collaboration between students, faculty, and health care professionals in ways that are unique to our institutions.”

The Health and Innovation Training Center located in the tower provides opportunities for collaboration with medical providers and external partners to provide medical education and an onsite training hub for the region. UPMC physicians have already begun to use the spaces to train residents, support fellowship programs and provide innovative spaces for research. The academic spaces are outfitted with technology that will enable researchers, educators and trainers to broadcast medical training across the country and internationally.

The UPMC Health Sciences Tower at Harrisburg University is now open for students, faculty and partners.



CAEDC Launches Two Tourism Grants

The Cumberland Area Economic Development Corporation (CAEDC) through its destination marketing arm, the Cumberland Valley Visitors Bureau, is announcing the return of tourism-focused grants. The returning Tourism Product Development Grant and a new grant, the Tourism Recovery Grant, will launch on Monday, August 28th.

The Tourism Product Development (TPD) Grant is intended to increase the number of products, experiences and services that draw overnight visitors to the Cumberland Valley. Awarded grant projects will increase the number of visits, length of stays and spending by visitors in the County. Applicants for the TPD Grant can request between \$25,000-250,000 (previous TPD grant capped at \$100,000).

The Tourism Product Development Grant has been on hiatus since mid-2020.

The new Tourism Recovery Grant is designed to help tourism-related industries recover from the Covid-19 Pandemic. Applicants can request between \$2,500-\$10,000 in funding for this program. The grant can be utilized for the purchase of machinery and equipment, marketing to new audiences, development of new experiences and deferred maintenance that increases tourism or enhance the visitor experience.

For both programs, applicants must provide at least \$0.50 match for each dollar awarded. "We're excited to re-launch tourism grant opportunities for many businesses in the Cumberland Valley as they continue to rebuild and find new ways to highlight our area as a tourism destination" said CAEDC Marketing Manager, Ashley Kurtz.

CAEDC began offering tourism grants in 2010 and has awarded over \$1.9 million to 199 projects. Notable grant projects include a large outdoor entertainment area at Midway Bowling Alley, two Escape Rooms at Grand Illusion Hard Cider, portions of the Cumberland Valley Rail Trail, including the Conrail Museum, a new performance space at the Central Pennsylvania Youth Ballet, and a tasting room at Winery At The Long Shot Farm.

The Winery at The Long Shot Farm Co-Owner Tina Weyant said "We have been growing grapes and berries in the Cumberland Valley for many years, and we are so thankful for the generous support from CAEDC, allowing us to share our passion for making wine."

Learn more about CAEDC's Tourism Grants [here](#).

[Click here](#) to find the Grant Application

Interested applicants should contact Ashley Kurtz, CAEDC's Marketing Manager at AKurtz@VisitCumberlandValley.com.



CAEDC is Accepting Applications for LSA Grants

The Local Share Account (LSA), a statewide grant program opened on Friday, September 1, 2023 and interested non-profit applicants can apply through the Cumberland Area Economic Development Corporation (CAEDC).

CAEDC is seeking applicants who are a non-profit organization, need funding for projects between \$25,000-\$1,000,000, and either have an economic development component, or grow overnight stays for visitors in the region.

Eligible uses include:

- Acquisition
- Construction
- Demolition
- Infrastructure
- Purchase of vehicles, machinery and/or equipment (excluding uniforms, protective equipment, consumable supplies, and furniture)
- Planning, consulting, and design costs related to planning projects.
- Engineering, design, and inspection, to include permitting fees, for construction projects not to exceed 10% of the total grant award.
- Administrative costs of the grantee for the purposes of administering the grant. Administrative costs may not exceed 2% of the total grant request.
- Contingency costs not to exceed 5% of documented construction and infrastructure costs.

Interested, qualified applicants can apply on CAEDC's online application at CumberlandBusiness.com/lsa-application or by contacting staff.

The Application window is September 1- November 30, 2023.

The LSA Grant is funded through the PA Race Horse Development and Gaming Act (Act 2004-71), as amended, which provides for the distribution of gaming revenues through the Commonwealth Financing Authority (CFA) to support projects in the public interest within the Commonwealth of Pennsylvania.

We Need Your Feedback



What will help Cumberland County continue to be a preferred place to
Live, Work, & Visit?

Cumberland County needs your feedback to help plan for the future!

The Planning Department is updating its Comprehensive & Land Partnerships Plans and wants input from anyone who lives or works in the county.

Topics Include:

- Special places that should be preserved for future generations
- Actions that should be taken to enhance the county's quality of life
- Projects that should be pursued to improve transportation, recreation and natural resources
- Ways to communicate and engage residents in decision making.

Complete the **online survey** by October 31, 2023!

The Cumberland County Comprehensive and Land Partnerships plans are long range policy documents that establish goals and objectives for the county. Comprehensive plans typically consider a wide variety of topics including land use, housing, economic development, public facilities, transportation, and natural resource protection.

Please be Aware of Vanity Award Scheme

Recently you may have seen an e-mail like this:

'I'm writing to you today on behalf of the Mechanicsburg Award Program. We're the organization that puts on the annual "Best of Mechanicsburg Award", and I'm pleased to inform you that your company has been selected as the winner in the category of (fill in your category).'

This organization is not affiliated with the Mechanicsburg Chamber of Commerce or any other known local entity. It is a for-profit that sells this award. Please be aware that the legitimacy of this award is in question and may be considered as more of a display piece than any legitimate poll or contest.









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As a PCI member you also gain membership with the PA Chamber of Business and Industry, which represents the collective voice of nearly 10,000 businesses in communities statewide and influences public policy that directly affects employers' bottom line.

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