

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Excitement has been building for the return of Jubilee Day™ 93rd Annual

Thursday, June 15, 2023; 10 AM – 9 PM Downtown Mechanicsburg, PA

FOR IMMEDIATE RELEASE: Mechanicsburg, PA – June 9, 2023 – The largest, longest-running one-day street fair on the east coast is once again returning to the streets of downtown Mechanicsburg on Thursday, June 15 for its 93rd annual edition. The media estimates 70,000 people attend the annual Mechanicsburg tradition each June. Approximately 300 businesses, community groups, food vendors, retailers, local artists, and unique craftsmen will line the small-town streets for this event, which is presented each year on the third Thursday of June by the Mechanicsburg Chamber of Commerce.

The 2023 entertainment line-up will feature both new and familiar sounds. The event boasts two stages with local and regional entertainment throughout the day, including performances by Nashville Recording Artist: Christian Yeager – presented by Xfinity, Poppa Oso and the Funky Monkeys – presented by Pennsylvania Lottery, Jazz Me, Sanction Ethereal, Zero to One, the Noah

Spangler Trio, Alexia Christian, Full Steam Revival, a demonstration by West Shore Academy of Martial Arts, and student bands from Trez Music Education Center.

The day-long event offers fun for all ages. The popular free-admittance petting zoo sponsored by Christian Life Assembly returns this year behind Citizen's Bank. The PNC Bank parking lot will feature PNC Grow Up Great, an interactive activity center that is in collaboration with the Sesame Workshop (the people behind Sesame Street) and Fred Rogers Productions (Mr. Roger's Neighborhood). Not to mention other fun displays including a race car and other large vehicles throughout the event.

"It is has been an unofficial start of summer to kick the festival season off with Jubilee Day," says Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce. "It has been highly anticipated by many and it gives us a chance to continue working our way back to doing things we were accustomed to. A few things have changed, but the event will have most of the things that we all look for at a street fair. One thing that hasn't changed is if it wasn't for the generosity and support of our sponsors, an event of this magnitude would not be possible." We are extremely grateful for all they give to support local business and the community," This year's Jubilee DayTM sponsors include The Pennsylvania Lottery and UPMC, as Gold Sponsors. Delta Dental, Lawrence Chevrolet and HB Home Services as Silver Sponsors. Additional sponsors are Xfinity, Abarta Coca-Cola Beverages, Christian Life Assembly, Sundance Vacations, PNC Bank, West Shire Decks/West Shire Concrete, Green Mountain Energy, Cumberland Area Economic Development/Cumberland Valley Visitors Bureau, WINK 104.1, 105.7 The X, Hot 106.7, WTPA 93.5.

The proceeds from Jubilee Day™ help local commerce not only on Jubilee Day™, but throughout the year. The festival is the Chamber's primary fundraiser and allows them to present a variety of popular - and free - annual community events, such as the Mechanicsburg Halloween Parade, Streets of Treats, and the Community Tree Lighting.

Free shuttle bus service, will again be offered to Jubilee Day™ attendees from two convenient locations: **Mechanicsburg High School**, 500 Broad Street; and **Immanuel Church**, 800 South Market Street. Shuttle service runs from 10:30am - 9:00pm. Attendees are dropped off at the corner of South Market Street and Simpson Street. This is also the pick-up point to take the return ride back to both parking areas. In addition, there's an assortment of churches and civic groups offering free or low cost parking in the downtown area. Street parking and public lots are also available, but fill up quickly.

For additional information on Mechanicsburg Chamber of Commerce's **92**nd **Annual Jubilee Day™**, contact (717) 796-0811 or visit <u>www.jubileeday.org</u>.

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