



In This Issue:

Learn the basics of Google ads.....8

Big Brothers Big Sister Press Release.....10

News, Events & more!

Mechanicsburg Chamber Will Hold Election for Board of Directors at January Meeting



If you are interested in serving on the Board of Directors for the Mechanicsburg Chamber of Commerce, [click here](#) to review job description, nomination policies, procedures and application. More information or questions call 717-796-0811

We are accepting applications!

CHAMBER EVENTS

Watch for Weekly Updates!!

January

10 - Business Women's Networking Luncheon - Virtual Edition. 11:30am - 12:45pm. FREE member event.
Sponsor: **Premier Martial Arts**

18 - Annual General Membership Meeting - at **Mechanicsburg Club**, 333 Heinz St, Mechanicsburg - 6:00pm - 9:00pm. Special guest - founder of the cheesesteak franchise Tony Luke's - Tony Luke Jr.

24 - AM Strategies... for Business Success - Bureau of Workforce & Career Link. Held at Buhrig's Gathering Place, 25 E Main Street, Mechanicsburg. 8:30am - 10:00am. Sponsored by CAEDC

26 - Business Leaders Discussion Group at **South Mountain Entertainment**, 18 S Market St, Mechanicsburg. 7:45 - 9:00am. Members only event.

February

14 - Business Women's Networking Luncheon - Virtual Edition. 11:30am - 12:45pm. FREE member event.
Sponsor: **HD Entertainment**

For a full calendar of chamber and member events, visit www.mechanicsburgchamber.org/events

Thank You For Renewing Your Membership!

Ray Hunt
doTERRA Essential Oils
Negley's Water

Mechanicsburg Chamber of Commerce at the Hershey Bears!!

Join us and enjoy a "cool" evening out

GIANT Center, 550 W. Hersheypark Dr., Hershey, PA



vs.



Saturday, February 4, 2022

Game Time - 7:00 p.m.

Discount Ticket Price - \$17.50

(\$6.00+ savings over gate price!!)

Tickets are limited, first come, first serve

What a fun way to get out and spend an evening.
Bring your family, friends, team or staff and enjoy
the excitement of Hershey Bears Hockey!!

CALL:
717-796-0811
-For Details
-Information
-Purchase Tickets

Parking not include. Standard parking fee is \$10.00

for more information email - info@mechanicsburgchamber.org

Chamber Chatter is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

Chamber Chatter advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to
info@mechanicsburgchamber.org.

****Chamber Chatter advertising is a FREE member benefit.****



VIRTUAL EVENT

Tuesday, January 10
11:30am - 12:45pm

Join in for....

Business Women's Networking Luncheon

Hear from Co-Owner Kourtney Joyce and other team members of Premier Martial Arts. Kourtney will “virtually” showcase their NEW studio and share what they have to offer in both adult and kid classes, birthday parties and more.

RSVP to info@mechanicsburgchamber.org
Upon registering, Zoom login credentials will be provided.

Seeking HOSTS for 2023 EVENTS

- After-Hours Chamber Mixer
- Business Women's Networking Luncheon
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT
contact the Chamber office at 717-796-0811 or
email - info@mechanicsburgchamber.org.



Chamber Annual Meeting at
The Mechanicsburg Club, 333 Heinz Street, Mechanicsburg

January 18, 2023
6 - 9 p.m.



Mechanicsburg Chamber of Commerce invites
all members to join us for the
Annual General Membership Meeting

Our annual meeting brings members together to network
in celebration of business, community and the
achievements made.

The special guest speaker for this year's event will be restaurateur,
musician, actor, media personality, and founder of the cheesesteak
franchise Tony Luke's, Philadelphia's own Anthony Lucidonio Jr.
better known as

Tony Luke Jr.

Tickets are \$45.00 per person.
To purchase please contact the Chamber at 717-796-0811

AM Strategies... for Business Success

**Tuesday, January 24
8:30am - 10:00am**

Hiring Forecast & Resources for 2023



Join us for a light breakfast and hear from Abriana Haldeman, Tiffany Bowles, & Nyla Kater with Bureau of Workforce & CareerLink.

These two organizations work to assist with the balance of helping the employer find the right employee and the employee find the right career and employer.

Learn more about the highs and lows of the current climate of employment .

What has occurred the past two years and what's on the horizon.

Get connected to the resources you can tap into for each step of the process.

Sponsored by:



Event Location:



Buhrig's Gathering Place -
25 E Main Street, Mechanicsburg -
Parking Available (any Buhrig lot) -
off Strawberry Avenue
Complimentary light breakfast included.

RSVP to info@mechanicsburgchamber.org
or call 717-796-0811

Mechanicsburg Chamber of Commerce presents:

Business Leaders Discussion Group

Thursday, January 26

7:45 - 9:00 am



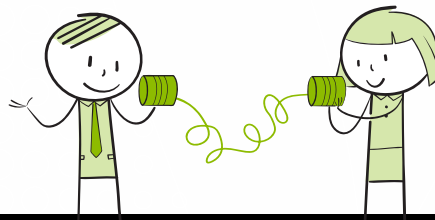
Host Location:
South Mountain Entertainment
18 S. Market Street
Mechanicsburg, PA 17055

Bring your questions and business topics and hear what others have to say!

**RSVP to info@mechanicsburgchamber.org or call
717-796-0811.**

This members-only event is free to attend!
Parking available along Main and Market streets

DO YOU NEED A
PAYROLL PROVIDER
THAT **LISTENS** TO
YOUR SMALL
BUSINESS NEEDS?



payroll@paysmartpa.com | 717.766.1777
www.PaySmartPA.com

GFWC (General Federation of Women's Clubs) Mechanicsburg



The next meeting will be on Tuesday
January 10, 2023 at 7:00 PM

at Buhrigs' Gathering Place,
25 East Main Street, Mechanicsburg.

We will be having a craft night working on items for the February Arts Festival. The member crafts for this year are a sun catcher, a macrame plant hanger, a wooden door sign, a patriotic wreath, a grocery shopping bag (construct or decorate a re-usable bag) and a fleece or cotton lap robe. Supplies for a sun catcher or patriotic wreath will be available for \$5.00. Please contact Pam Fleck at 717-697-5015 to sign up for supplies or bring your own.

For more information, contact Sue at 717.243.9872
visit our website at <http://gfwcmech.tripod.com/>

New HOPE Ministries
Sharing Christ's love by meeting human needs

**Dr. Martin Luther King Jr.
Day of Service**

Monday, January 16, 2023

Join New Hope Ministries as we honor Dr. King by opening our doors to the community for a day of service!

“Life's most persistent and urgent question is, 'What are you doing for others?'” - Dr. Martin Luther King Jr.



Date: 1/11/2023
Time: 12:00 PM - 1:00 PM (EST)
Status: Open - 464 places remaining
Registration Deadline: 1/11/2023 12:00 PM (EST)
Fee: No Fee

Point of Contact: temple SBDC

Program Format: Online Meeting (Live)
Training Topics: eCommerce, Internet/Web Training, Marketing/Sales, Social Media, Technology
Description:

In this workshop you will learn how to reach more customers and grow your business with Google Ads. We will cover how to create an account and set up an ad campaign, how to improve ad performance, and how to measure success.

[Click to Register](#)



**THE FOUNDATION
FOR ENHANCING
COMMUNITIES**

Emerging Philanthropists Program Application

CLASS OF 2023

Deadline: Friday, January 20, 2023

TFEC is excited to provide an opportunity for emerging leaders in the Harrisburg community to become actively engaged with the power of philanthropy through the Emerging Philanthropists program (EPP). EPP seeks to engage Harrisburg's emerging business and community leaders with the great possibilities that lie within philanthropic endeavors in Harrisburg. What does it mean to be philanthropic? How do I understand the needs of our community? What can I do to make an impact? EPP provides resources and educational opportunities for Harrisburg's developing leaders who wish to be actively engaged in giving back to their community.

[More Information](#)



Webinar: Estate Planning when you own a Business

**January 25
3 to 5pm**

Hosted by Joseph T. Simpson Public Library
Speakers: Jessica Fisher Greene & Megan Strait, Walters & Galloway, PLLC

Discussing the creation of Wills, Power of Attorneys, Health Care Power of Attorney/Living Wills; what to include in the documents and how often they should be updated. This webinar will highlight the important concepts to consider in your Estate Plan when you own your own business.

Admission to the webinar is free, though registration is required.

[Register Here for Zoom](#)

Join us this winter for
Central PA Wedding Shows!

[CLICK](#) for more information

Central PA
Wedding Shows





NEWS RELEASE

For Immediate Release

Krystina Shultz

Marketing & Communications Manager

kshultz@capbigs.org

C: 717-343-2734

1519 North Third Street
Harrisburg, PA 17102

Big Brothers Big Sisters of the Capital Region Expands School-Based Programs to Meet Community Demand for Mentors

Harrisburg, PA (December 21, 2022) – Big Brothers Big Sisters of the Capital Region (BBBSCR) VP of Programs, Amanda Dunn, is responding to an increased demand for mentors and is leading the expansion of programming in local school districts.

“Throughout 2022 we’ve received hundreds of youth enrollment inquiries from parents and guardians, and a surge in youth referrals from our school counselors,” says Dunn.

BBBSCR put out an urgent call for mentors as applications arrived in increasing numbers across their 5-county service area (Cumberland, Dauphin, Lancaster, Lebanon & Perry). In 2022, over 500 Littles participated in BBBSCR’s one-to-one mentoring programs. Nearly 200 were matched with their Big in the past 12 months.

“As the year continued, the need for mentoring services continued to rise. We were receiving calls from parents, guardians and school counselors asking how long the wait would be, but our volunteer inquiries were not keeping pace with our youth enrollments,” says BBBSCR CEO Amy Rote. “Amanda was tasked with finding innovative ways to engage new volunteers.”

Even with the daunting task before her, Dunn was up for the challenge. Dunn joined BBBSCR in August 2021 and assumed the role of VP of Programs in January 2022, right when youth enquiries began arriving in force. Her professional experience includes over a decade of work in schools as an educator and working with non-profit organizations both locally and internationally.

Dunn saw an opportunity in expanding BBBSCR’s site-based and school-based programs. Sessions are facilitated by BBBSCR staff and provide a consistent schedule for Bigs and Littles to meet.

“Nationwide, there have been challenges with getting new volunteers through the door,” says Dunn. “One of the concerns expressed most often is the time commitment. We ask all of our volunteers to connect with their Little 2-3 times a month. For individuals that want a consistent volunteer schedule, we recommend our school-based programs.”

Patient First[®]

Winter Allergies

Sneezing, sniffing, itchy eyes?

Spring and fall are not the only time people suffer from allergies.

It's true, when the weather becomes cold there is less risk of being exposed to pollen, or other outdoor allergens that are present during the spring months. However, those who suffer from allergies during the winter typically experience symptoms that stem from indoor allergens, rather than outdoor ones. So what triggers winter allergies?

Dust Mites

Dust collects everywhere, all year, and with a buildup of dust – comes dust mites. Dust mites can live anywhere in your home, especially in places such as heating and air conditioning systems, bedding, furniture, and rugs. Fortunately, there are ways to reduce them, and at the same time reduce your allergy symptoms.

Follow these steps and keep those dust mites in check:

Regularly wash bedding

Vacuum furniture frequently

Dust furniture

Replace heating and cooling air filters

Adopt a regular vacuuming schedule, which can also help you get those daily steps in

Pet Dander

If you have a pet, you know all about their hair and how it gets everywhere! Pet dander can spread the same way, and cause allergies to flare up. Especially during the colder months, when your pet spends more time curled up on your couch or favorite rug, pet dander can linger. It can even attach to your clothing, which can cause further irritation to your allergies.

Mold

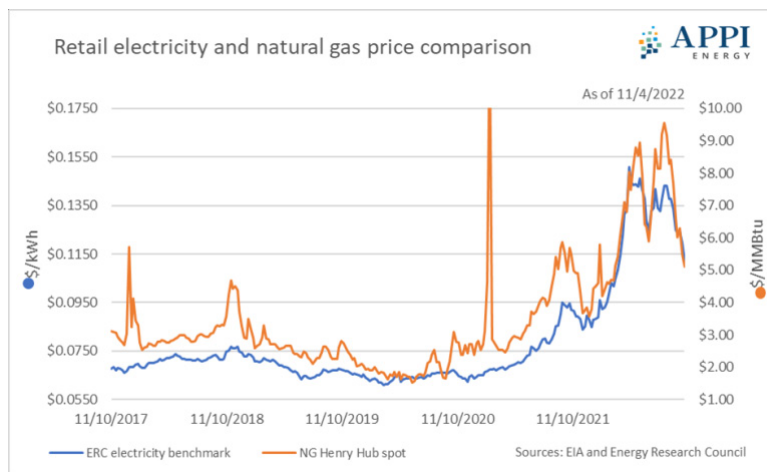
Having mold in your home can lead to allergy flare ups. Airborne mold can cause wheezing, congestion, coughing, and other symptoms similar to asthma, and winter illnesses like colds. Many of the winter months are damp from precipitation, and moist conditions are ideal for mold growth. It can collect in areas you don't see often, like utility closets, crawl spaces, garages, or attics so it's a good idea to inspect these areas frequently.

Luckily there are simple ways to prevent winter allergens around your home.

CLICK HERE to read more

Energy Outlook Winter 2022-2023

2022 proved to be a volatile year in energy, with natural gas prices reaching record highs, and storage levels remaining below the 5-year average. The historical volatility, a measure of the magnitude of daily changes in closing prices for a commodity during a given time in the past, of natural gas futures prices at the Henry Hub has corresponded with high volatility at international pricing hubs in Europe and Asia and hit a 20 year high earlier this year. As we round out 2022 and edge our way into winter, the top question we're fielding is: what can organizations expect from the energy markets over the next few months?



retail electricity and natural gas comparison

The Impact from Weather

Winter is generally the most volatile season for energy prices as weather is the single most important driver of near-term natural gas prices. Forecasters are currently calling for a third straight La Niña winter, something that only happens every 10 – 20 years. La Niña, and its weather counterpart, El Niño, largely refers to water temperatures in the equatorial Pacific Ocean and both can impact weather patterns. A La Niña winter has cooler than average water temperature, but often brings warmer than average winter temperatures to much of the country.

Of course, weather is not the only factor contributing to energy prices. Natural gas and electricity pricing are highly correlated so natural gas storage inventories, production levels, economic conditions and even geopolitical events can play a role in both natural gas and electricity prices.

NOAA Graph

For more information on APPI Energy saving for your business visit [CLICK HERE](#)

