

# Chamber CHATTER



**MECHANICSBURG**  
CHAMBER OF COMMERCE  
*The Strength of One. The Power of Many.™*

**1.19.22**

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 [www.mechanicsburgchamber.org](http://www.mechanicsburgchamber.org)

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**News, Events & more!**



## Ribbon Cutting & Grand Opening

**Friday, January 27th**  
Ribbon Cutting - 3:30pm

**Premier Martial Arts**  
100 Legacy Park Dr., Ste 106,  
Mechanicsburg

## CHAMBER EVENTS

*Watch for Weekly Updates!!*

### *January*

**24 - AM Strategies... for Business Success - Bureau of Workforce & Career Link.** Held at Buhrig's Gathering Place, 25 E Main Street, Mechanicsburg. 8:30am - 10:00am. Sponsored by **CAEDC**

**26 - Business Leaders Discussion Group at South Mountain Entertainment,** 18 S Market St, Mechanicsburg. 7:45 - 9:00am. Members only event.

### *February*

**14 - Business Women's Networking Luncheon - Virtual Edition.** 11:30am - 12:45pm. FREE member event. Sponsor: **HD Entertainment.** Zoom link provided upon registering

**28 - AM Strategies... for Business Success - Steve Goble, of The Goble Group. Location sponsor -** Buhrig's Gathering Place, 25 E Main Street, Mechanicsburg. 8:30am - 10:00am. Sponsored by **UPMC**

For a full calendar of chamber and member events,  
visit [www.mechanicsburgchamber.org/events](http://www.mechanicsburgchamber.org/events)

**Thank You For Renewing Your Membership!**

Dale Flor  
Ishkoo  
Karen Trynoski - NextHome Capital Realty

# Mechanicsburg Chamber of Commerce at the Hershey Bears!!

Join us and enjoy a "cool" evening out

**GIANT Center, 550 W. Hersheypark Dr., Hershey, PA**



*vs.*



## Saturday, February 4, 2023

Game Time - 7:00 p.m.

### **Discount Ticket Price - \$17.50**

(\$6.00+ savings over gate price!!)

*Tickets are limited, first come, first serve*

What a fun way to get out and spend an evening.  
Bring your family, friends, team or staff and enjoy  
the excitement of Hershey Bears Hockey!!

CALL:  
717-796-0811  
-For Details  
-Information  
-Purchase Tickets

**Parking not included. Standard parking fee is \$10.00**

for more information email - [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)

***Chamber Chatter*** is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

*Chamber Chatter* advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to  
[info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org).

**\*\*Chamber Chatter advertising is a FREE member benefit.\*\***

# AM Strategies... for Business Success

Tuesday, January 24  
8:30am - 10:00am

## Hiring Forecast & Resources for 2023



Join us for a light breakfast and hear from Abriana Haldeman, Tiffany Bowles, & Nyla Kater with Bureau of Workforce & CareerLink.

These two organizations work to assist with the balance of helping the employer find the right employee and the employee find the right career and employer.

Learn more about the highs and lows of the current climate of employment .

What has occurred the past two years and what's on the horizon.

Get connected to the resources you can tap into for each step of the process.

**Sponsored by:**



**Event Sponsor:**



Buhrig's Gathering Place -  
25 E Main Street, Mechanicsburg -  
Parking Available (any Buhrig lot) -  
off Strawberry Avenue  
Complimentary light breakfast included.

RSVP to [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)  
or call 717-796-0811

**Mechanicsburg Chamber of Commerce presents:**

# Business Leaders Discussion Group

**Thursday, January 26**

**7:45 - 9:00 am**



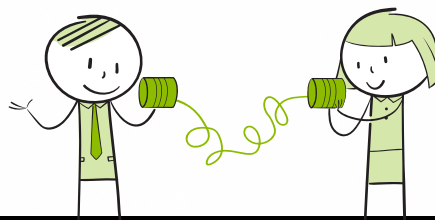
**Host Location:**  
**South Mountain Entertainment**  
**18 S. Market Street**  
**Mechanicsburg, PA 17055**

**Bring your questions and business topics and hear what others have to say!**

**RSVP to [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org) or call  
717-796-0811.**

**This members-only event is free to attend!**  
**Parking available along Main and Market streets**

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[www.PaySmartPA.com](http://www.PaySmartPA.com)





## VIRTUAL EVENT

Tuesday, February 14  
11:30am - 12:45pm

Join in for....

## Business Women's Networking Luncheon

Hear from Heather Dino-Laughman, owner, of the award winning all female entertainment DJ team and enjoy a fun music themed event.

RSVP to [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)  
Upon registering, Zoom login credentials will be provided.

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## Seeking HOSTS for 2023 EVENTS

- After-Hours Chamber Mixer
- Business Women's Networking Luncheon
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT  
contact the Chamber office at 717-796-0811 or  
email - [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org).



# THE FOUNDATION FOR ENHANCING COMMUNITIES

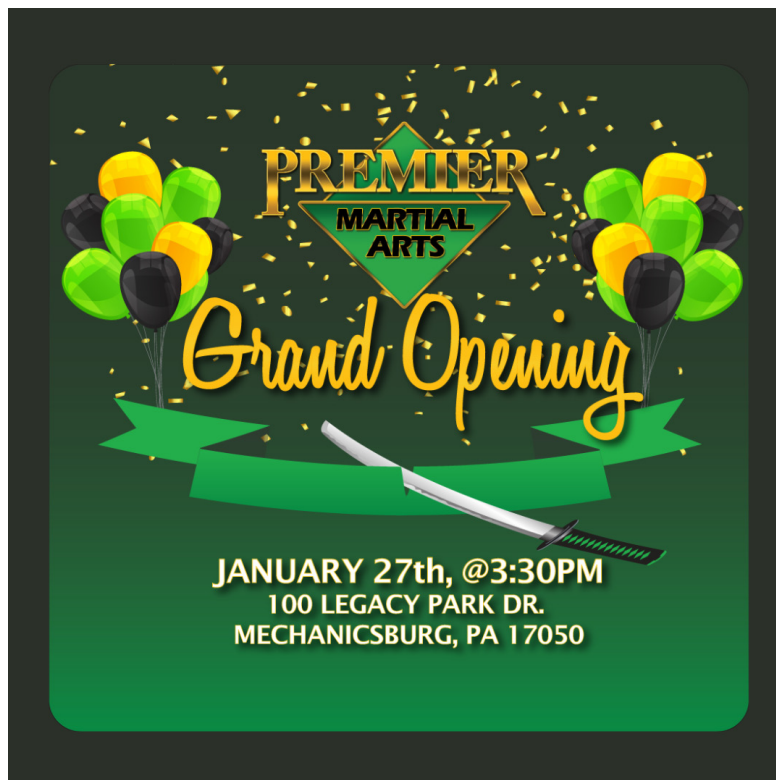
## *Emerging Philanthropists Program Application*

CLASS OF 2023

Deadline: Friday, January 20, 2023

TFEC is excited to provide an opportunity for emerging leaders in the Harrisburg community to become actively engaged with the power of philanthropy through the Emerging Philanthropists program (EPP). EPP seeks to engage Harrisburg's emerging business and community leaders with the great possibilities that lie within philanthropic endeavors in Harrisburg. What does it mean to be philanthropic? How do I understand the needs of our community? What can I do to make an impact? EPP provides resources and educational opportunities for Harrisburg's developing leaders who wish to be actively engaged in giving back to their community.

More Information





# **Estate Planning when you own a Business**

**January 25  
3 to 5pm**

Hosted by Joseph T. Simpson Public Library

*Speakers: Jessica Fisher Greene & Megan Strait, Walters & Galloway, PLLC*

Discussing the creation of Wills, Power of Attorneys, Health Care Power of Attorney/Living Wills; what to include in the documents and how often they should be updated. This webinar will highlight the important concepts to consider in your Estate Plan when you own your own business.

Admission to the webinar is free, though registration is required.

**Register Here**

## **“Guardianships”**

**February 22nd  
3pm to 5pm**

Hosted by Joseph T. Simpson Public Library

Presented by Attorney Megan Strait

Discussing what the definition of a “Guardianship” is and why someone might need one. We will talk about the responsibilities of a Guardian and how to navigate the process in Pennsylvania.

Admission to the webinar is free, though registration is required.

**Register Here**

# Central PA Wedding Shows

presented by

THE YORKTOWNE HOTEL

THE ENGLEWOOD

Carlisle Ribbon Mill

HISTORIC ROUND BARN & FARM MARKET

BALLROOM  
On Broadway

OVER \$50K IN CASH AND PRIZES!

2/19/23 BALLROOM ON BROADWAY

2/26/23 CARLISLE RIBBON MILL

3/12/23 THE ENGLEWOOD

3/19/23 YORKTOWNE HOTEL

3/26/23 HISTORIC ROUND BARN

FREE TICKETS WITH CODE:  
CPAWS2023GF

susquehanna

# Style

FX PHOTO BOOTH

@CENTRALPAWEDDINGSHOWS.COM



@PEREGEIPHOTOGRAPHY

THE GLEEFUL CANDLE CO. PRESENTS

# Valentine's CANDLE MAKING WORKSHOP

*Experience*

LOVE IS IN THE AIR... LITERALLY! FOR A LIMITED OF TIME THE GLEEFUL CANDLE IS OFFERING THE OPTION TO MAKE A CUSTOM SCENTED VALENTINES DAY INSPIRED CANDLE WITH THE SELECTION OF 15+ LOVE INSPIRED SCENTS TO CHOOSE FROM SUCH AS VANILLA, ROSE, CHOCOLATE & JASMINE WITH ADDITIONAL CANDLE EMBELLISHMENTS!

**JANUARY 16TH - FEBRUARY 18TH**  
**WEEDAY & WEEKEND AVAILABILITY**

**TO BOOK VISIT:**  
**WWW.THEGLEEFULCANDLE.COM**

THE GLEEFUL CANDLE CO  
62 W. MAIN STREET  
MECHANICSBURG PA, 17055







## What Every Caregiver Needs to Know About Money

Presented by Tyler D. Quinn, RICP®, Director of Financial Planning for Langan Financial Group



Join this interactive financial planning workshop sponsored by Artis of West Shore and hosted by Langan Financial Group.

Do you ever wonder about the financial implications of caring for an aging parent or loved one? Engage with Tyler Quinn, as he helps guide you through:

- Caregiving Financial Do's and Don'ts
- Reducing the Financial Burden of Caregiving
- The Importance of Planning
- Additional Resources

Save your spot now! For more information about Langan Financial Group, please visit our website at [www.langanfinancialgroup.com](http://www.langanfinancialgroup.com).

**RSVP by Friday, February 17<sup>th</sup>**

**Join us for this FREE Educational Event**

**Wednesday, February 22<sup>nd</sup>**  
12:00 p.m.

Being Held at:  
**Langan Financial Group**  
1863 Center Street  
Camp Hill, PA 17011

**To RSVP**  
**717-216-4535**  
**[TheArtisWay.com/WestShoreEvents](http://TheArtisWay.com/WestShoreEvents)**

**Langan**  
Financial

Your Partner  
in Memory  
Care

Hosted by Artis Senior Living of West Shore: 150 N. 12th St., Lemoyne, PA 17043



**Red Land Center, 539 Old York Road, New Cumberland, PA 17070**

New Hope Ministries is honored to continue what the Red Land Food Ministry started so many years ago and be part of the strong northeastern York County community. We're joyfully integrating the Red Land Food Ministry's mission into what we do at New Hope by helping our neighbors in need with food, rent, heating bills, finding a job and reaching a point of financial stability in their lives.



## **NEWS RELEASE**

### **For Immediate Release**

**Krystina Shultz**  
Marketing & Communications Manager  
kshultz@capbig.org  
C: 717-343-2734

1519 North Third Street  
Harrisburg, PA 17102

## **Big Brothers Big Sisters of the Capital Region Expands School-Based Programs to Meet Community Demand for Mentors**

**Harrisburg, PA (December 21, 2022)** – Big Brothers Big Sisters of the Capital Region (BBBSCR) VP of Programs, Amanda Dunn, is responding to an increased demand for mentors and is leading the expansion of programming in local school districts.

“Throughout 2022 we’ve received hundreds of youth enrollment inquiries from parents and guardians, and a surge in youth referrals from our school counselors,” says Dunn.

BBBSCR put out an urgent call for mentors as applications arrived in increasing numbers across their 5-county service area (Cumberland, Dauphin, Lancaster, Lebanon & Perry). In 2022, over 500 Littles participated in BBBSCR’s one-to-one mentoring programs. Nearly 200 were matched with their Big in the past 12 months.

“As the year continued, the need for mentoring services continued to rise. We were receiving calls from parents, guardians and school counselors asking how long the wait would be, but our volunteer inquiries were not keeping pace with our youth enrollments,” says BBBSCR CEO Amy Rote. “Amanda was tasked with finding innovative ways to engage new volunteers.”

Even with the daunting task before her, Dunn was up for the challenge. Dunn joined BBBSCR in August 2021 and assumed the role of VP of Programs in January 2022, right when youth enquiries began arriving in force. Her professional experience includes over a decade of work in schools as an educator and working with non-profit organizations both locally and internationally.

Dunn saw an opportunity in expanding BBBSCR’s site-based and school-based programs. Sessions are facilitated by BBBSCR staff and provide a consistent schedule for Bigs and Littles to meet.

“Nationwide, there have been challenges with getting new volunteers through the door,” says Dunn. “One of the concerns expressed most often is the time commitment. We ask all of our volunteers to connect with their Little 2-3 times a month. For individuals that want a consistent volunteer schedule, we recommend our school-based programs.”

# The Tide<sup>®</sup>



Your Soles ~ Their Souls  
Shoe Drive Fundraiser



Kicks off  
March 12th



[thetide.org/events](http://thetide.org/events)

Contact us today to find or become  
a drop off location in your area.

[erlinda@thetide.org](mailto:erlinda@thetide.org) 717-264-7288

# FREE TAX PREPARATION!

**Families (2 or more people) who made \$60,000 or less and individuals who made \$45,000 or less in 2022 may be eligible to receive FREE tax preparation through the Money in Your Pocket (MIYP) program! Review the following information BEFORE arriving at a site.**

**You MUST bring the following documents to have your taxes prepared:**

- Valid photo ID (driver's license, military ID, etc.) for taxpayer and spouse.
- Original Social Security card or Individual Taxpayer Identification Number (ITIN) for you, your spouse, your children and other dependents included in your tax return.
- Your current Identity Protection PIN number issued by the IRS (if you have one) for each year's taxes that you need prepared.
- Printed copies of all year-end tax forms you have received in the mail. (We cannot use electronic files from phones.)
- If you received health care from the marketplace, bring your form 1095-A. (We cannot prepare your return without it.)

**Also bring the following information if it is available:**

- Previous year's federal and state tax returns. (We can only access prior year returns for clients who used MIYP last year.)
- If you wish to have your refund deposited directly into your checking or savings account, bring a blank check or other documentation from your bank/credit union that shows your account number and the routing transit number.
- If you expect to claim a credit for child or dependent care, bring the child care provider's address and Employer Identification Number (EIN) or their Social Security number.

**\*\*MASKS MAY BE REQUIRED AT SITES\*\***

**For more information on tax prep sites, contact United Way of the Capital Region at 717.724.4077, or e-mail [miyp@uwcr.org](mailto:miyp@uwcr.org).**

**Please do not call sites directly unless a number is listed.**

## TAX PREPARATION WILL BEGIN ON JANUARY 30, 2023 AT THE FOLLOWING SITES:

### CUMBERLAND COUNTY

**Bosler Memorial Library** ♿

158 W. High St., Carlisle  
*Appointment only. Call 717.724.4077 to schedule.*  
Fridays: 1-4 p.m.

**Employment Skills Center** ♿

29 S. Hanover St., Carlisle  
Tuesdays, Thursdays: 5:30-7 p.m.

**First Christian Church of Lemoyne** ♿

442 Hummel Ave., Lemoyne  
*Appointment only. Call 717.724.4077 to schedule.*  
Thursdays: 6-8 p.m.  
Saturdays: 9 a.m. - noon (*Select dates.*)

**Messiah University** ♿

Frey Hall, Rm. 150  
One University Ave., Mechanicsburg  
717.796.1800, ext. 7300  
Mondays: 5:30-7:30 p.m.  
(*Opens 2/27. Closed 4/10.*)

**New Hope Ministries, Inc.** ♿

5228 Trindle Rd., Mechanicsburg  
Wednesdays: 5:30-8:30 p.m.

**Penn State Dickinson Law** ♿

150 S. College St., Rm. 104, Carlisle  
*No appointment needed.*  
Wednesdays: 5-8 p.m. (*Closed 3/8.*)

**The Professional & Educational Empowerment Center (PEEC)**

219 N. Pitt St., Carlisle  
Mondays: 3:30-7:30 p.m.  
Saturdays: 10 a.m. - 4 p.m. (*2/25 & 4/1 only.*)

**Shippensburg University** ♿

Diller Center, 29 E. King St., Shippensburg  
Wednesdays: 5-9 p.m.  
(*Opens 2/1. Closed 3/8.*)

**Tri County Community Action**

123 N. Enola Dr., Enola  
*Appointment only. Call 717.724.4077 to schedule.*  
Wednesdays: 10 a.m. - 2 p.m.

**Tri County Community Action**

20 Clearfield St., Elizabethtown  
*Appointment only. Call 717.724.4077 to schedule.*  
Tuesdays: 9 a.m. - noon

**Tri County Community Action** ♿

1514 Derry St., Harrisburg  
Tuesdays: 6-8:30 p.m.

**Widener Law Commonwealth & Central PA Law Clinic** ♿

3605 Vartan Way, Harrisburg  
*Appointment only. Call 717.724.4077 to schedule.*  
Saturdays: 9 a.m. - noon

### DAUPHIN COUNTY

**Belco Community Credit Union** ♿

449 Eisenhower Blvd., Harrisburg  
*Appointment only. Call 717.724.4077 to schedule.*  
Wednesdays: 5:30-8 p.m.

**Market Square Presbyterian Church** ♿

20 S. Second St., Harrisburg  
Tuesdays, Thursdays: 9:30 a.m. - 1 p.m.  
(*Site will also be open on 1/26.*)

**Middletown Public Library** ♿

20 North Catherine St., Middletown  
Mondays: 5-8 p.m.

### PERRY COUNTY

**Perry County Literacy Council** ♿

133 South 5th St., Newport  
*Appointment only. Call 717.567.7323 to schedule.*  
Mondays: 5-8 p.m. with other evenings and some Saturdays.

**Tri County Community Action**

8407 Spring Rd., New Bloomfield  
*Appointment only. Call 717.724.4077 to schedule.*  
Thursdays: 10 a.m. - 4 p.m.



**United Way of  
the Capital Region**



# **9 Top Business Trends (2023 & 2024)**

Whether you're a scrappy startup or part of a Fortune 500 company, here are the top business trends to know:

## **1. E-commerce Growth Persists Post-Pandemic**

The pandemic completely changed the way consumers shop.

## **2. 5G Vastly Improves Data Collection and AI Capabilities**

The development of the 5G mobile network has the potential to radically change business operations.

## **3. Employees Actively Seek Out Remote and Hybrid Work**

At the height of the pandemic, 71% of Americans who had jobs that could be done from home were working exclusively from home.

## **4. Businesses Expand Ads, Communities, and Commerce on Social Media**

The importance of social media in business' marketing will likely continue to increase in 2023.

## **5. Companies Focus on Sustainability**

Globally, reports show that 85% of people have changed their purchasing habits to become more sustainable in the past five years.

## **6. Businesses Experiment With Immersive Technologies**

As businesses look to engage customers in cutting-edge ways, immersive technologies like augmented reality (AR), virtual reality (VR), and mixed reality (MR) are setting a new standard.

## **7. More People Become Freelancers and Entrepreneurs**

The pandemic sparked a revolutionary change in where people work, but it also changed how people work and who they work for.

## **8. Innovation Impacts Last-Mile Delivery**

Nearly all businesses suffered supply chain disruptions due to the pandemic.

## **9. Improved Customer Experience and Cost-Savings Through AI**

In 2023, customers have more purchasing options than ever. That means businesses must work even harder (and smarter) to attract and retain customers.



## **LEGAL ASSISTANT**

### **Walters & Galloway, PLLC**

Law firm in downtown Mechanicsburg is seeking a full-time assistant to support various legal practice areas including Litigation and Estate Administration.

Responsibilities and qualifications include:

- Ability to maintain the highest level of confidentiality.
- Proficient personal computer skills, including Microsoft Office and Excel.
- Excellent interpersonal, written, and oral communication skills.
- Ability to prioritize, remain organized and multi-task in a fast-paced environment.
- Follow up in a timely manner to ensure client satisfaction.
- Ability to work in a team fostered environment.
- Be accountable for all decisions, actions, and directives with respect to job responsibilities.
- Perform other administrative duties as assigned by management.

Salary commensurate with experience. Interested candidates should e-mail their resume to [nora@waltersgalloway.com](mailto:nora@waltersgalloway.com).

## **Receptionist**

Walters & Galloway is looking to hire a receptionist to be the face of the office; fostering relationships with our clients and executing clerical duties to keep the office running efficiently.

The ideal candidate will be client oriented, friendly and have the ability to multi-task.

Responsibilities and qualifications include, but are not limited to:

- Ability to maintain the highest level of confidentiality.
- General office work including but not limited to answering telephones and greeting clients as they enter the office.
- Proficient personal computer & secretary skills, including Microsoft Office and Excel.
- Excellent interpersonal, written, and oral communication skills.
- Ability to prioritize, remain organized and multi-task in a fast-paced environment.
- Follow up in a timely manner to ensure customer satisfaction.
- Ability to work in a team fostered environment.

Salary commensurate with experience.