

Chamber CHATTER



MECHANICSBURG
CHAMBER OF COMMERCE
The Strength of One. The Power of Many.™

1.12.22

6 West Strawberry Avenue, Mechanicsburg, PA 17055 (717) 796-0811 www.mechanicsburgchamber.org

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News, Events & more!



Ribbon Cutting & Grand Opening

Friday, January 27th
Ribbon Cutting - 3:30pm

Premier Martial Arts
100 Legacy Park Dr., Ste 106,
Mechanicsburg

CHAMBER EVENTS

Watch for Weekly Updates!!

January

18 - Annual General Membership Meeting - at **Mechanicsburg Club**, 333 Heinz St, Mechanicsburg - 6:00pm - 9:00pm. Special guest - founder of the cheesesteak franchise Tony Luke's - Tony Luke Jr.

24 - AM Strategies... for Business Success - Bureau of Workforce & Career Link. Held at Buhrig's Gathering Place, 25 E Main Street, Mechanicsburg. 8:30am - 10:00am. Sponsored by **CAEDC**

26 - Business Leaders Discussion Group at **South Mountain Entertainment**, 18 S Market St, Mechanicsburg. 7:45 - 9:00am. Members only event.

February

14 - Business Women's Networking Luncheon - Virtual Edition. 11:30am - 12:45pm. FREE member event.
Sponsor: **HD Entertainment**

For a full calendar of chamber and member events,
visit www.mechanicsburgchamber.org/events

Thank You For Renewing Your Membership!

Fred Beans Ford Kia
Senior Helpers
Veolia Pennsylvania

Mechanicsburg Chamber of Commerce at the Hershey Bears!!

Join us and enjoy a "cool" evening out

GIANT Center, 550 W. Hersheypark Dr., Hershey, PA



vs.



Saturday, February 4, 2022

Game Time - 7:00 p.m.

Discount Ticket Price - \$17.50

(\$6.00+ savings over gate price!!)

Tickets are limited, first come, first serve

What a fun way to get out and spend an evening.
Bring your family, friends, team or staff and enjoy
the excitement of Hershey Bears Hockey!!

CALL:
717-796-0811
-For Details
-Information
-Purchase Tickets

Parking not include. Standard parking fee is \$10.00

for more information email - info@mechanicsburgchamber.org

Chamber Chatter is published on-line every Thursday.

We encourage member businesses to send us information on sales, promotions, news and events. It is a great way to promote your business or organization.

Chamber Chatter advertisements will remain for up to 4 weeks, or as space permits.

If you have something to share, please submit it by Wednesday at noon to
info@mechanicsburgchamber.org.

****Chamber Chatter advertising is a FREE member benefit.****



Chamber Annual Meeting at
The Mechanicsburg Club, 333 Heinz Street, Mechanicsburg

January 18, 2023
6 - 9 p.m.



Mechanicsburg Chamber of Commerce invites
all members to join us for the
Annual General Membership Meeting

Our annual meeting brings members together to network
in celebration of business, community and the
achievements made.

The special guest speaker for this year's event will be restaurateur,
musician, actor, media personality, and founder of the cheesesteak
franchise Tony Luke's, Philadelphia's own Anthony Lucidonio Jr.
better known as

Tony Luke Jr.

Tickets are \$45.00 per person.

To purchase please contact the Chamber at 717-796-0811

Thank you to our sponsors:

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CORPORATION

AM Strategies... for Business Success

Tuesday, January 24
8:30am - 10:00am

Hiring Forecast & Resources for 2023



Join us for a light breakfast and hear from Abriana Haldeman, Tiffany Bowles, & Nyla Kater with Bureau of Workforce & CareerLink.

These two organizations work to assist with the balance of helping the employer find the right employee and the employee find the right career and employer.

Learn more about the highs and lows of the current climate of employment .

What has occurred the past two years and what's on the horizon.

Get connected to the resources you can tap into for each step of the process.

Sponsored by:



Event Location:



Buhrig's Gathering Place -
25 E Main Street, Mechanicsburg -
Parking Available (any Buhrig lot) -
off Strawberry Avenue
Complimentary light breakfast included.

RSVP to info@mechanicsburgchamber.org
or call 717-796-0811

Mechanicsburg Chamber of Commerce presents:

Business Leaders Discussion Group

Thursday, January 26

7:45 - 9:00 am



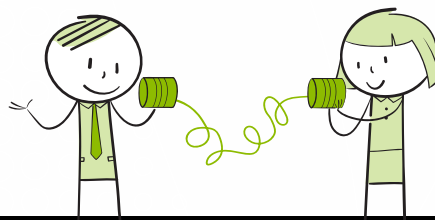
Host Location:
South Mountain Entertainment
18 S. Market Street
Mechanicsburg, PA 17055

Bring your questions and business topics and hear what others have to say!

**RSVP to info@mechanicsburgchamber.org or call
717-796-0811.**

This members-only event is free to attend!
Parking available along Main and Market streets

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VIRTUAL EVENT

Tuesday, February 14
11:30am - 12:45pm

Join in for....

Business Women's Networking Luncheon

Hear from Heather Dino-Laughman, owner, of the award winning all female entertainment DJ team and enjoy a fun music themed event.

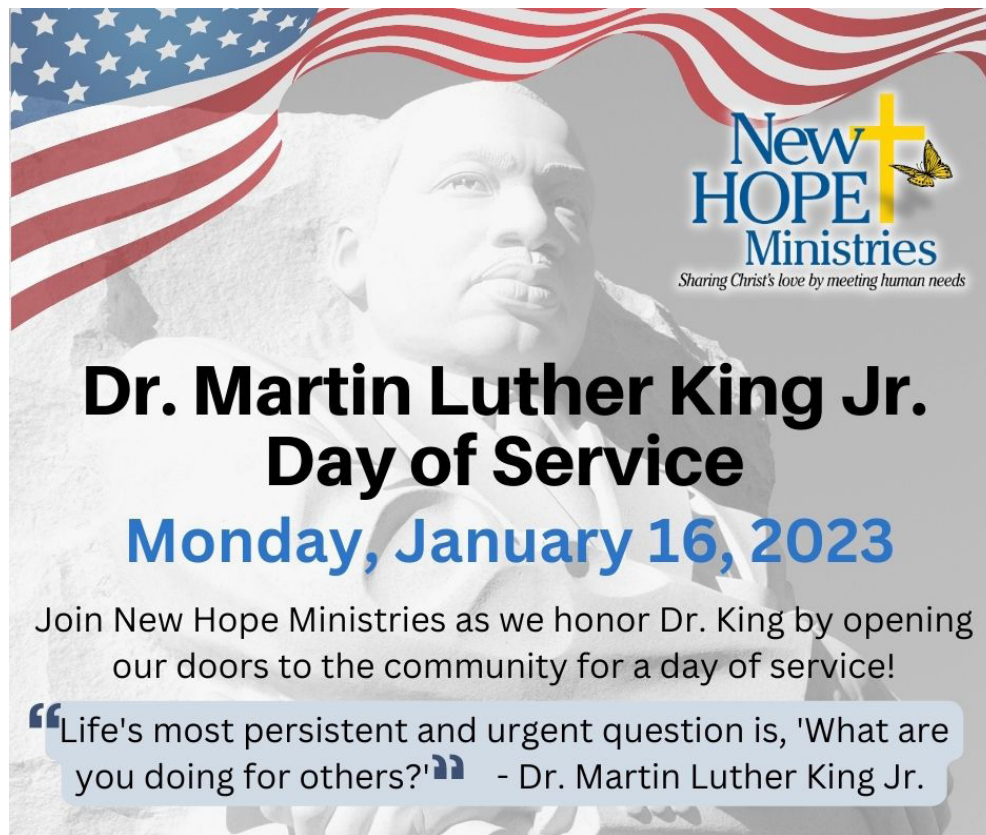
RSVP to info@mechanicsburgchamber.org
Upon registering, Zoom login credentials will be provided.

Seeking HOSTS for 2023 EVENTS

- After-Hours Chamber Mixer
- Business Women's Networking Luncheon
- Business Leaders Discussion Group

BE A HOST and showcase your business, service and more...

For more information - on HOSTING AN EVENT
contact the Chamber office at 717-796-0811 or
email - info@mechanicsburgchamber.org.



THE FOUNDATION FOR ENHANCING COMMUNITIES

Emerging Philanthropists Program Application

CLASS OF 2023

Deadline: Friday, January 20, 2023

TFEC is excited to provide an opportunity for emerging leaders in the Harrisburg community to become actively engaged with the power of philanthropy through the Emerging Philanthropists program (EPP). EPP seeks to engage Harrisburg's emerging business and community leaders with the great possibilities that lie within philanthropic endeavors in Harrisburg. What does it mean to be philanthropic? How do I understand the needs of our community? What can I do to make an impact? EPP provides resources and educational opportunities for Harrisburg's developing leaders who wish to be actively engaged in giving back to their community.

[More Information](#)



Estate Planning when you own a Business

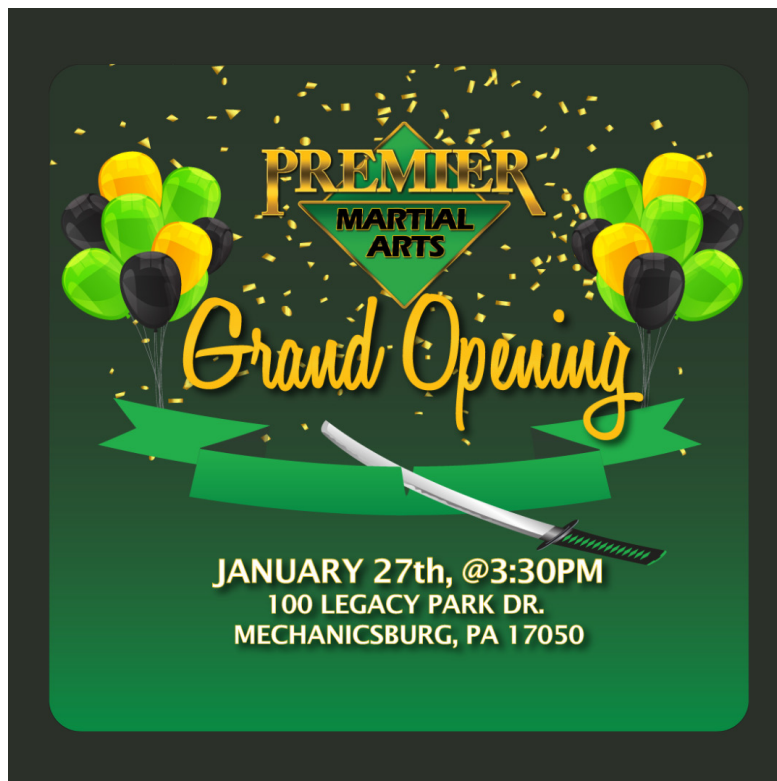
**January 25
3 to 5pm**

Hosted by Joseph T. Simpson Public Library
Speakers: Jessica Fisher Greene & Megan Strait, Walters & Galloway, PLLC

Discussing the creation of Wills, Power of Attorneys, Health Care Power of Attorney/Living Wills; what to include in the documents and how often they should be updated. This webinar will highlight the important concepts to consider in your Estate Plan when you own your own business.

Admission to the webinar is free, though registration is required.

[Register Here for Zoom](#)



Central PA Wedding Shows

presented by

THE YORKTOWNE HOTEL THE ENGLEWOOD

YORKTOWNE COLLEGE Carlisle Ribbon Mill

HISTORIC ROUND BARN BALLROOM
A FARM MARKET On Broadway

OVER \$50K IN CASH AND PRIZES!

2/19/23 BALLROOM ON BROADWAY
2/26/23 CARLISLE RIBBON MILL
3/12/23 THE ENGLEWOOD
3/19/23 YORKTOWNE HOTEL
3/26/23 HISTORIC ROUND BARN

FREE TICKETS WITH CODE:
CPAWS2023GE

susquehanna

Style

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Remember Your Night & Day

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What Every Caregiver Needs to Know About Money

Presented by Tyler D. Quinn, RICP®, Director of Financial Planning for Langan Financial Group

Join this interactive financial planning workshop sponsored by Artis of West Shore and hosted by Langan Financial Group.

Do you ever wonder about the financial implications of caring for an aging parent or loved one? Engage with Tyler Quinn, as he helps guide you through:

- Caregiving Financial Do's and Don'ts
- Reducing the Financial Burden of Caregiving
- The Importance of Planning
- Additional Resources

Save your spot now! For more information about Langan Financial Group, please visit our website at www.langanfinancialgroup.com.

RSVP by Friday, February 17th

Join us for this FREE Educational Event

Wednesday, February 22nd
12:00 p.m.

Being Held at:
Langan Financial Group
1863 Center Street
Camp Hill, PA 17011

To RSVP
717-216-4535
TheArtisWay.com/WestShoreEvents

Your Partner in Memory Care™



NEWS RELEASE

For Immediate Release

Krystina Shultz

Marketing & Communications Manager

kshultz@capbigs.org

C: 717-343-2734

1519 North Third Street
Harrisburg, PA 17102

Big Brothers Big Sisters of the Capital Region Expands School-Based Programs to Meet Community Demand for Mentors

Harrisburg, PA (December 21, 2022) – Big Brothers Big Sisters of the Capital Region (BBBSCR) VP of Programs, Amanda Dunn, is responding to an increased demand for mentors and is leading the expansion of programming in local school districts.

“Throughout 2022 we’ve received hundreds of youth enrollment inquiries from parents and guardians, and a surge in youth referrals from our school counselors,” says Dunn.

BBBSCR put out an urgent call for mentors as applications arrived in increasing numbers across their 5-county service area (Cumberland, Dauphin, Lancaster, Lebanon & Perry). In 2022, over 500 Littles participated in BBBSCR’s one-to-one mentoring programs. Nearly 200 were matched with their Big in the past 12 months.

“As the year continued, the need for mentoring services continued to rise. We were receiving calls from parents, guardians and school counselors asking how long the wait would be, but our volunteer inquiries were not keeping pace with our youth enrollments,” says BBBSCR CEO Amy Rote. “Amanda was tasked with finding innovative ways to engage new volunteers.”

Even with the daunting task before her, Dunn was up for the challenge. Dunn joined BBBSCR in August 2021 and assumed the role of VP of Programs in January 2022, right when youth enquiries began arriving in force. Her professional experience includes over a decade of work in schools as an educator and working with non-profit organizations both locally and internationally.

Dunn saw an opportunity in expanding BBBSCR’s site-based and school-based programs. Sessions are facilitated by BBBSCR staff and provide a consistent schedule for Bigs and Littles to meet.

“Nationwide, there have been challenges with getting new volunteers through the door,” says Dunn. “One of the concerns expressed most often is the time commitment. We ask all of our volunteers to connect with their Little 2-3 times a month. For individuals that want a consistent volunteer schedule, we recommend our school-based programs.”

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Shoe Drive Fundraiser



Kicks off
March 12th



thetide.org/events

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erlinda@thetide.org 717-264-7288

9 Top Business Trends (2023 & 2024)

Whether you're a scrappy startup or part of a Fortune 500 company, here are the top business trends to know:

1. E-commerce Growth Persists Post-Pandemic

The pandemic completely changed the way consumers shop.

2. 5G Vastly Improves Data Collection and AI Capabilities

The development of the 5G mobile network has the potential to radically change business operations.

3. Employees Actively Seek Out Remote and Hybrid Work

At the height of the pandemic, 71% of Americans who had jobs that could be done from home were working exclusively from home.

4. Businesses Expand Ads, Communities, and Commerce on Social Media

The importance of social media in business' marketing will likely continue to increase in 2023.

5. Companies Focus on Sustainability

Globally, reports show that 85% of people have changed their purchasing habits to become more sustainable in the past five years.

6. Businesses Experiment With Immersive Technologies

As businesses look to engage customers in cutting-edge ways, immersive technologies like augmented reality (AR), virtual reality (VR), and mixed reality (MR) are setting a new standard.

7. More People Become Freelancers and Entrepreneurs

The pandemic sparked a revolutionary change in where people work, but it also changed how people work and who they work for.

8. Innovation Impacts Last-Mile Delivery

Nearly all businesses suffered supply chain disruptions due to the pandemic.

9. Improved Customer Experience and Cost-Savings Through AI

In 2023, customers have more purchasing options than ever. That means businesses must work even harder (and smarter) to attract and retain customers.