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FOR IMMEDIATE RELEASE

## **Hot Frog Print Media celebrates making the Leap to 100% Employee Owned**

Mechanicsburg, PA —Hot Frog Print Media recently held an open-house event to celebrate “hopping” to a new 100% employee business structure.

The new ownership structure carries forward the core values of exceptional customer service and a philosophy of using the business as a mission to continue to serve the local communities of Pennsylvania. Hot Frog Print Media Founder James Geedy stated, “We will continue to build brands with marketing infrastructures just like our family-owned company did for the last 12 years; and now our family just got a little bit bigger.” The newly created Employee Stock Ownership Plan provides employees with another pathway to create a brighter future for themselves and their families

Isaac Patterson, Hot Frog’s Executive Business Strategist & Brand and Marketing Architect, has been appointed to the role of Company President.

Listed as one of the Fastest Growing Companies four years running in the Central Penn Business Journal, Hot Frog Print & Media Inc is a full-service commercial printing and marketing company offering innovation in marketing products and a deep commitment to its clients and partners. Additionally, they offer digital services, graphic design, website development, fulfillment, mail services, apparel, promotional products, and a suite of integrated marketing services.

“We have an amazing opportunity to continue to build our unique, all-in-one print/marketing brand in PA and beyond. Our success has always been based on our commitment to our exceptional customer service and building community focused relationships.” says Patterson.

Hot Frog is located at 114 N. York Street, Mechanicsburg, PA 17055. Open daily, Monday-Friday and hours of operation are 8am – 4:30pm. For more information on services visit – [www.hotfrogprintmedia.com](http://www.hotfrogprintmedia.com)



Photo: L- Employees celebrate with festive cheer the announcement of Hot Frog Print Media going to 100% employee ownership. R- Newly appointed company President, Isaac Patterson, presents Jim Geedy with a plaque of appreciation.

### About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

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