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FOR IMMEDIATE RELEASE

## **Hot Frog Print Media becomes 100% Employee Owned**

Mechanicsburg, PA — November 2, 2021 — Hot Frog Print Media recently announced it has ushered in a new era of ownership and will now be 100% employee owned.

Since his purchase in 2010, Jim Geedy, the founding Principle of Hot Frog Print Media, successfully bridged the gap between traditional print and new digital solutions through tactical acquisitions, keeping pace with state-of-the-art technology, and hiring experienced personnel. These efforts have led Hot Frog Media to be recognized by Central Penn Business Journal as one of the Fastest Growing Businesses in the area for the last four years and made this transition possible.

Isaac Patterson, Hot Frog's Executive Business Strategist, has been announced as the President of the company.

Hot Frog Print & Media Inc is a full-service commercial printing and marketing company with a history of rapid growth, innovation in marketing products and a deep commitment to its clients and partners. They focus on providing high quality print and digital media to small and large businesses along with other added services such as; graphic design, web development, promotional products, apparel, direct mail, 3-D printing and more.

“We have a fantastic team of professionals serving the greater PA area from our Mechanicsburg location; they truly deserve the blessing of becoming owners of the company. I'm so proud of them” says Geedy.

A celebration and ribbon cutting will take place on Friday, November 12<sup>th</sup> from 11am to 3pm. R.S.V.P. by Friday, November 5<sup>th</sup> to [events@hotfrogmedia.com](mailto:events@hotfrogmedia.com) to join in the celebration.

Hot Frog is located at 114 N. York Street, Mechanicsburg, PA 17055. Open daily, Monday-Friday and hours of operation are 8am – 4:30pm. For more information on services visit – [www.hotfrogprintmedia.com](http://www.hotfrogprintmedia.com)

#### About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

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