



PRESS RELEASE



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FOR IMMEDIATE RELEASE

Jubilee Day™ returns to Mechanicsburg June 21 for 90th year **Thursday, June 21, 2018; 10 AM – 9 PM** **Downtown Mechanicsburg, PA**

FOR IMMEDIATE RELEASE: Mechanicsburg, PA – June 14, 2018 – The largest, longest-running one-day street fair on the east coast is returning to the streets of downtown Mechanicsburg on Thursday, June 21 for its 90th annual edition. The media estimates 70,000 people attend the annual Mechanicsburg tradition each June. Over 325 businesses, community groups, food vendors, retailers, local artists, and unique craftsmen will line the small-town streets for this event, which is presented each year on the third Thursday of June by the Mechanicsburg Chamber of Commerce.

The 2018 entertainment line-up features headliner Reminisce, sponsored by Wegmans. The 8-piece band has been “Bringing Back Memories” with their oldies and Motown dance hits since 2016. The event boasts two stages with local and regional entertainment throughout the day, including performances by Bushmaster (featuring Gary Brown) sponsored by the Cumberland Valley Visitors Bureau, The Goods, JR Wolf, Lost Love Horizon, local favorite Jazz Me, Alex Allegra, Afternoon Sun, Five Star, a demonstration by West Shore Academy of Martial Arts, and student bands from Trez Music Education Center.

The day-long event offers fun for all ages. The popular free-admittance petting zoo is returning this year behind Citizen’s Bank. Mechanical carnival rides, provided by Bartlebaugh Amusements, will also return this year behind PNC Bank. The Chamber’s 2018 Charity of Choice, The American Trauma Society - PA Division, will also have a booth at the festival.

This year’s Jubilee Day™ sponsors include The Pennsylvania Lottery and UPMC Pinnacle, both returning as Gold Sponsors for 2018. Also rounding out the list of sponsors are Delta Dental, Lawrence Chevrolet, Wegmans, West Shore Home, Sundance Vacations, Aetna, Life Storage, Abarta Coca-Cola

Beverages, Green Mountain Energy, Cumberland Valley Visitors Bureau, WINK 104.1, 105.7 The X, Hot 106.7, Nash 93.5, CBS 21, PNC Bank, Maggie's Italian Ice & Frozen Custard, and AllBetterCare Urgent Care Center. "The generosity and support that these businesses provide is incredible," says Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce. "We are extremely grateful for their sponsorship. An event of this enormity would simply not be possible without them." The proceeds from Jubilee Day™ help local commerce not only on Jubilee Day™, but throughout the year. The festival is the Chamber's primary fundraiser and allows them to present a variety of popular - and free - annual community events, such as the Mechanicsburg Halloween Parade, Streets of Treats, and the Community Tree Lighting.

Free shuttle bus service, sponsored by AllBetterCare Urgent Care Center and Maggie's Italian Ice & Frozen Custard, is offered to attendees from two convenient locations: Mechanicsburg Area Senior High School, 500 S. Broad Street (parking lot accessible from Williams Grove Road); and Immanuel Church, 800 South Market Street. Shuttle service runs from 10:30am - 9:00pm. Attendees will be dropped off at the PA Lottery Bus Stop on South Market Street. This is also the pick-up point to take the return ride back to both parking areas. In addition, there are several churches and civic groups offering free or low cost parking in the downtown area. Street parking and public lots are also available, but fill up quickly.

For additional information on Mechanicsburg Chamber of Commerce's **90th Annual Jubilee Day™**, contact (717) 796-0811 or visit **www.jubileeday.org**. If you are interested in volunteering, contact the Mechanicsburg Chamber of Commerce at (717) 796-0811.

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