Cumberland-Perry
MH.IDD
Mental Health . Intellectual & Developmental Disabilities

USBLN AFFILIATE
PABLN BUSINESS LEADERSHIP NETWORK
PENNSYLVANIA
DRIVING SUCCESS THROUGH DISABILITY INCLUSION

Strategies to Shift Your Organization Toward One that Reduces Stigma and Welcomes People with Disabilities

WEBINAR/TELECONFERENCE on MAY 17, 2017
11:30 a.m. – 1 p.m. EST

The Cumberland/Perry Mental Health Program, together with the PA Business Leadership Network (PA BLN), invites you to participate in this educational webinar/ teleconference. Our Facilitator will be Phyllis M. Rupert, a Diversity Consultant for Highmark Health. Ewuria Darley, Associate Director of the Partnership for Workplace Mental Health at the American Psychiatric Association Foundation will also participate with other business representatives. Both Ms. Rupert and Ms. Darley are familiar with what other companies are doing to bring about change. Attendees will hear how these businesses have reduced Mental Health Stigma in the workplace in an effort to reduce the impact that such unmet needs have on employees and productivity.

Why are we interested in helping the business community to understand more about the importance of addressing stigma?

"Being positive and focusing on what our employees can do, rather than what they can't do, has helped us in addressing mental health needs at our business"

"Teamwork begins with all the players doing their part to get the job done, no matter what their abilities are. In a diverse workplace, everyone learns and grows together, having all the players feeling satisfied.

Justin Gouff, Manager, Keystone Family Restaurant   **Lois Hess-Strite, Food Service, Chambersburg Area School District**

Stigma around disability has been well-defined and understood by social scientists for many years. Yet misunderstanding continues in the culture at large and within well-meaning organizations. Internally and externally, demonstrations and indicators of stigma persist. These include characterization of a person with a disability as extraordinary for living a typical life to viewing a person with a disability as unable to live a fulfilled life in the community. Your organization has the capacity for reducing stigma. Effective practices in shifting the organization include strategies, initiatives, and changes in organizational processes that leverage key external and internal partners. Addressing stigma in the workplace improves morale and productivity.

Learning Objectives:

1. Finding and engaging internal advocates and forging external alliances
2. Employing strategies to secure successful stakeholder commitment and leverage key external partners in internal programs and initiatives
3. Understanding the components for culture change and elements of plans to shift the paradigm from a medical to a social model across an enterprise.

Plan to join this free webinar. Business Owners, Human Resource Professionals, and Benefits Management Personnel are encouraged to register. Pre-Registration is required – see below:

https://www.surveymonkey.com/r/workiseveryonesbusinessstigma