



MECHANICSBURG HALLOWEEN PARADE COMMITTEE

6 West Strawberry Avenue
Mechanicsburg, PA 17055

July 15, 2022

Dear Friend:

For more than twenty years, an all-volunteer parade committee has organized the annual Mechanicsburg Halloween Parade. The 2022 Halloween Parade is scheduled for Tuesday, October 11, 2022, but it can't happen without the continued financial support of our sponsors.

With generous donations from the community, we have raised the \$10,000 we need each year to make this parade happen. The money we raise goes toward parade safety and security, donations to band booster organizations, and prize money for competing participants. The parade also serves as a fundraiser for community groups such as the Boy Scouts that sell food and drinks to the spectators.

Help us celebrate the vibrant spirit of our small town by making a contribution to support this great tradition. We have included a sponsorship form for your consideration. When you contribute you are recognized --- on our website, registration forms, posters, or even a banner in the parade itself depending on the level of support.

We recognize the strain that the recent COVID-19 situation has put on everyone. It has not only affected our community economically, but, maybe as important, emotionally, also. We would like to take the next step in providing a bit of normalcy to our friends and citizens by continuing this well-anticipated Mechanicsburg tradition. If we all work together in whatever way, large or small, we can find that welcomed diversion we have all been looking for.

We look forward to receiving your contribution.

Sincerely,

Mechanicsburg Halloween Parade Committee

Thank You to our 2021 Sponsors - *It wouldn't happen without you.*

Presenting Sponsor Lawrence Chevrolet

Platinum
Borough of Mechanicsburg
The Mechanicsburg Club
West Shore Decks

Gold
American Legion Post #109
Hot Frog Print Media
Malpezzi Funeral Home
Mechanicsburg Eye Associates
The Wildcat Foundation
Upper Allen Township

Silver
AmeriChoice Federal Credit Union
Avon – Melissa Hiler, Independent Representative
Blue Moon Cruisers Rod & Custom Association
Communications Electronics
Dave Russell's Import Emporium
Farinelli Construction
HD Entertainment
NexTier Bank
Ritter's TrueValue Hardware
Rotary Club of Mechanicsburg
Shatzer Insurance
Upper Allen Township Commissioners
Ginny Anderson, Rick Castranio, Jim Cochran, Ken Martin, Jeffrey Walter
Upper Allen Women's Club (GFWC)

Bronze
Clay's Service Center
Mary C. Eberly, Realtor – Coldwell Banker Residential Brokerage
Flipping Out Tumbling
H & H Sales Associates
Mayor Jack Ritter
M.C. Walker Realty
John McDermott
PaySmart Payroll Services
South Mountain Entertainment
The Rosemary House
Zimmerman's Automotive Tire Pros

Patron
Walters & Galloway, PLLC

Mechanicsburg Halloween Parade

Sponsorship Opportunities

With your sponsorship you will receive acknowledgement in promotional materials according to the chart below:

		Web Page	Reg. Forms	Posters	Parade Night Banner
PLATINUM*	\$1000 and over	X	X	X	X
GOLD	\$500 and over	X	X	X	
SILVER	\$250 to \$499	X	X	X (if room allows)	
BRONZE	\$100 to \$249	X	X		
PATRON	Up to \$99	X			

*Platinum contributors will be acknowledged by a banner accompanying a parade section with the sponsor's name. If you wish to sponsor a specific section, please let us know. If you wish to provide your own banner, contact us for specifications.

We must receive your contribution by September 2nd in order for you to be acknowledged on 2022 posters and registration forms. Later contributions will be acknowledged on 2023 printed materials. We will acknowledge all contributions on the website. Non-monetary gifts for use in connection with the parade i.e., products, services, gifts certificates for prizes, are welcome and will receive the equivalent cash value in the form of a sponsorship as listed above. However, please contact MHPC before making an in-kind gift.

Contributions or gifts to the Mechanicsburg Halloween Parade are not deductible as charitable contributions for Federal income tax purposes.

Need more information?

Email us at info@mechanicsburgchamber.org
or call Jeff Shatzer 717.791.0777

Please detach and send with a check made payable to:

Mechanicsburg Chamber of Commerce
6 West Strawberry Avenue
Mechanicsburg PA 17055

Your information (please print):

Contact Name: _____

Business/Org.: _____

Address: _____

City and ZIP _____

Phone: (____) _____

Donation: \$ _____