



## MECHANICSBURG HALLOWEEN PARADE COMMITTEE

6 West Strawberry Avenue  
Mechanicsburg, PA 17055

July 12, 2021

Dear Friend:

For more than twenty years, an all-volunteer parade committee has organized the annual Mechanicsburg Halloween Parade. The 2021 Halloween Parade is scheduled for Tuesday, October 12, 2021, but it can't happen without the continued financial support of our sponsors.

With generous donations from the community, we have raised the \$10,000 we need each year to make this parade happen. The money we raise goes toward parade safety and security, donations to band booster organizations, and prize money for competing participants. The parade also serves as a fundraiser for community groups such as the Boy Scouts that sell food and drinks to the spectators.

Help us celebrate the vibrant spirit of our small town by making a contribution to support this great tradition. We have included a sponsorship form for your consideration. When you contribute you are recognized --- on our website, registration forms, posters, or even a banner in the parade itself depending on the level of support.

We recognize the strain that the recent COVID-19 situation has put on everyone. It has not only affected our community economically, but, maybe as important, emotionally, also. We would like to take the next step in providing a bit of normalcy to our friends and citizens by continuing this well-anticipated Mechanicsburg tradition. If we all work together in whatever way, large or small, we can find that welcomed diversion we have all been looking for.

We look forward to receiving your contribution.

Sincerely,

Mechanicsburg Halloween Parade Committee

# Thank You to our 2019 Sponsors - *It wouldn't happen without you.*

## Presenting Sponsor Lawrence Chevrolet

Platinum  
Borough of Mechanicsburg (& 2020)  
Rossmoyne Animal Emergency Trauma Center  
The Mechanicsburg Club (& 2020)

Gold  
American Legion Post #109  
Autobodies by Lucas/Major's Select Collision Center  
Hot Frog Print Media  
Malpezzi Funeral Home  
The Wildcat Foundation  
Upper Allen Township

Silver  
Abarta Coca-Cola Beverages  
AmeriChoice Federal Credit Union  
Bethany Village Retirement Center  
Communications Electronics  
Dave Russell's Import Emporium (& 2020)  
H&R Block  
Mid Penn Bank  
Ritters TrueValue Hardware (2020)  
Rotary Club of Mechanicsburg  
Shatzer Insurance  
Upper Allen Women's Club (GFWC)

Bronze  
Blue Moon Cruisers Rod & Custom Association  
Buhrig Funeral Home & Crematory  
Clay's Service Center  
DB360 Soft Wash  
Farinelli Construction (& 2020)  
Gift CPAs  
H & N Landscaping, LLC  
Melissa Hiler – Avon Representative (& 2020)  
M.C. Walker Realty (2020)  
John & Gail McDermott  
Mechanicsburg Eye Associates (& 2020)  
Paysmart Payroll Services  
Mayor Jack Ritter (& 2020)  
St Joseph Catholic School

Patron  
Buhrig's Gathering Place  
Mary C. Eberly – Coldewell Banker Realtor (& 2020)  
H & H Sales Associates (& 2020)  
Walters & Galloway, PLLC

# Mechanicsburg Halloween Parade

## Sponsorship Opportunities

With your sponsorship you will receive acknowledgement in promotional materials according to the chart below:

		<b>Web Page</b>	<b>Reg. Forms</b>	<b>Posters</b>	<b>Parade Night Banner</b>
<b>PLATINUM*</b>	\$1000 and over	X	X	X	X
<b>GOLD</b>	\$500 and over	X	X	X	
<b>SILVER</b>	\$250 to \$499	X	X	X (if room allows)	
<b>BRONZE</b>	\$100 to \$249	X	X		
<b>PATRON</b>	Up to \$99	X			

\*Platinum contributors will be acknowledged by a banner accompanying a parade section with the sponsor's name. If you wish to sponsor a specific section, please let us know. If you wish to provide your own banner, contact us for specifications.

We must receive your contribution by September 4th in order for you to be acknowledged on 2020 posters and registration forms. Later contributions will be acknowledged on 2021 printed materials. We will acknowledge all contributions on the website. Non-monetary gifts for use in connection with the parade i.e., products, services, gifts certificates for prizes, are welcome and will receive the equivalent cash value in the form of a sponsorship as listed above. However, please contact MHPC before making an in-kind gift.

Contributions or gifts to the Mechanicsburg Halloween Parade are not deductible as charitable contributions for Federal income tax purposes.

### **Need more information?**

Email us at [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)  
or call Jeff Shatzer 717.791.0777

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Please detach and send with a check made payable to:

**Mechanicsburg Chamber of Commerce**  
**6 West Strawberry Avenue**  
**Mechanicsburg PA 17055**

*Your information (please print):*

Contact Name: \_\_\_\_\_

Business/Org.: \_\_\_\_\_

Address: \_\_\_\_\_

City and ZIP \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Donation: \$ \_\_\_\_\_