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FOR IMMEDIATE RELEASE

## **Mechanicsburg Chamber's upcoming seminar will highlight Health Care Reform**

Mechanicsburg, PA – February 20, 2014 - On Tuesday, February 25, this month's edition of the Mechanicsburg Chamber of Commerce's educational seminar series, "AM Strategies...for Business Success," will feature an overview of the latest health care laws and how the reform will affect our businesses this year.

Benjamin Faesel, Senior Manager of Health Care Reform Implementation at Capital Blue Cross will present the one-and-a-half-hour seminar entitled 'The Evolution of Health Care Reform and What to Expect in 2014.' "Attendees will be presented with the history of the ACA implementation, current issues, and provisions impacting employers," explained Faesel. He added that ample time for questions will also be provided.

The event, sponsored in part by Pennsylvania Chamber Insurance, The Bridges at Bent Creek, and B.O.U.N.C.E., will take place from 8:30-10:30 AM on Tuesday at The Bridges at Bent Creek assisted living community at 2100 Bent Creek Boulevard in Mechanicsburg off Route 114.

This seminar is designed to help businesses understand and meet the challenges they face in the compliance requirements and provide them with an understanding of what they can expect this year. The event will also include networking time and an opportunity for each attendee to present a 30-second introduction to his or her business.

The event is open to the public. Light refreshments and coffee will be provided.

### About Benjamin Faesel:

Ben is currently the Senior Manager of Health Care Reform Implementation for Capital BlueCross. During his 19+ years of service with Capital, he has worked in a number of different roles including those in Operations, Accounts Administration, Sales and Marketing and currently Business Development. Ben attended Shippensburg University and is accredited by the Employee Benefits Congress as a Certified Health Reform Specialist. Ben is a regular presenter at symposiums, conferences and client meetings, where he educates and advises participants regarding the implications of the now three year old law.

### About AM Strategies:

‘AM Strategies... for Business Success’ is held on the fourth Tuesday each month from 8:30 – 10:30 AM. It is FREE for members and \$10 for non-members. (Note: The fee has been waived for the February session.) Topics for the seminar series focus on growing your business or career. A variety of topics will be featured in 2014, varying anywhere from the new healthcare laws and networking to customer service and mobile marketing.

About Mechanicsburg Chamber of Commerce:

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

*For more information, contact the Mechanicsburg Chamber of Commerce, 6 West Strawberry Avenue, Mechanicsburg, PA 17055; telephone (717) 796-0811; e-mail [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org).*

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