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FOR IMMEDIATE RELEASE

Decorate-It-Yourself cake studio opens in downtown Mechanicsburg

October 17, 2018 -- Downtown Mechanicsburg just got a little sweeter last week with the grand opening of a new cake studio on Friday, October 12th. Jubilee Cake Studio, located at 6 West Allen Street, celebrated its opening with a ribbon cutting ceremony with the Mechanicsburg Chamber of Commerce.

Stepping inside the DIY (*decorate-it-yourself*) studio, guests are greeted with a spacious party area, a colorful array of sprinkles and toppings, and freshly baked cakes ready to be decorated.

The unique business, founded by owner Tawanna Dorman, was established in 2010 in Arizona where it was known under a different name. “When our family moved to Mechanicsburg last year, we found out that our business name was already in use and registered in PA, so we had to come up with something new,” explained Dorman. After kicking around some ideas, “Jubilee Cake Studio” came out on top. “When we learned about Tawanna’s business, we assumed the name was derived from our annual Jubilee Day festival,” said Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce. “We soon learned that the Dormans had just moved here from out west, and the business was named after the couples’ young daughter, Jubilee. It was completely coincidental, and extremely fitting considering our Mechanicsburg history.”

The business’s tagline, “We Bake. You Decorate,” is a true testament to what one will find at Jubilee Day Cake Studio. The studio offers everything needed to decorate a beautiful, edible masterpiece, including step by step instructions led by a passionate, fun-loving owner. Workshops are offered on a regular basis and each suited for different age groups, including everything from adults only to children as young as 1-5 years old. “In each workshop, you’ll learn to decorate that workshop’s themed cake or cupcake. All supplies are included, so just bring yourself and get ready to decorate,” says Dorman.

“Because workshops aren’t treated as private events, we limit the number of students that can attend each workshop and limit the number of reservations that can be purchased at one time. This gives everyone in our community a fair chance at attending,” she explains. For those looking for a private event, or to schedule more guests, the studio offers Little Cuppies Parties (for guests 5 and younger), Cake Parties (for older kids and adults), and Themed Parties (for those wanting a completely customized experience to match any idea or theme).

While the studio’s focus is on decorating classes and parties, Jubilee Cake Studio accepts a very limited number of custom cake orders per month for those looking for special occasion cakes.

Additional information can be found at www.jubileecakestudio.com and on Facebook.



Photo CAPTION:

Tawna and Shawn Dorman, along with their children, cut the ribbon with Mechanicsburg Chamber of Commerce Executive Director Jeff Palm in celebration of the studio's grand opening. Pictured with them is Mayor Jack Ritter, friends, and members of the Mechanicsburg Chamber of Commerce.

About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

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