



Dear Business Owner:

The holidays are upon us and the season of celebrations is here! Anticipation builds as we plan for office parties, school events, and family gatherings! We wish you a very successful holiday season!

On December 12th, we invite you to partner with area businesses in the attached event. This event is designed to raise funds for a single mom who recently lost her three children and home in an arson fire. 100% of the proceeds from vendor participation will be donated to a fund established in her name.

How you can help make a difference:

- Purchase a vendor/sponsorship (see attached flier for package options)
- Make donations of door prize and silent auction items (social media exposure & acknowledgement)
- Sponsor refreshments for the event (social media exposure & acknowledgement)
- Attendance at the event to network and purchase
- Monetary donations

How we will give back to your business:

- Vendors: There will be approximately 100 plus Independent Mary Kay consultants and Directors that will be attending and inviting their clients/family/friends to shop and participate in this event. Great sales and contacts for you.
- A thank you for your participation with your business name and website will be posted through the social media platforms of area business leaders in the community. This will give you exposure to approximately 10,000 friends/followers.
- This event is open to the public and we are encouraging all businesses to invite all of their contacts as well. This will provide for a larger turnout which will benefit all.

To reserve a spot as a **vendor** or to give a donation, go to **heartfortheholidays.com** to submit a donor registration form.

For questions and inquiries please email heartfortheholidays@yahoo.com

Thank you for your generosity and support! Together we will make a difference.

The Heart for the Holidays Committee