



CONTACT: Jaime Perry — (717) 796-0811

FOR IMMEDIATE RELEASE

Mechanicsburg Chamber’s upcoming seminar to cover how to increase survivability during active threat

Mechanicsburg, PA – October 18, 2016 - On Tuesday, October 25, this month’s edition of the Mechanicsburg Chamber of Commerce’s educational seminar series, *AM Strategies...for Business Success*, will feature a specialized training session to enhance awareness and preparedness to increase one’s survivability during an active threat.

Robert Then, founder of Then Defense Group LLC, and Bruce Kuhn, founder of Fired UP Firearms, will present the one-and-a-half-hour seminar entitled ‘*Life Saving Tactics During An Active Threat.*’ “In this presentation, we will provide lifesaving tactics you can use during an active shooter, or as we prefer to say ‘active killer,’ situation,” explained Then, who has served in the public safety profession for over 30 years. His business assists organizations in identifying vulnerabilities and establishing continuity of operation plans. “To *hope* nothing happens is not a plan,” he stated.

Kuhn, a 21-year veteran of the US Navy who worked his entire career training sailors to safely handle and fire firearms, added that attendees will also have the opportunity to use a safe, laser firearms simulator, a great learning experience for all.

The event, sponsored in part by The Bridges at Bent Creek and Zimmerman’s Automotive, will take place from 8:30-10:30 AM on Tuesday, October 25 at The Bridges at Bent Creek retirement community at 2100 Bent Creek Boulevard in Mechanicsburg off Route 114.

The event is open to the public. The cost is \$10, or free for Mechanicsburg Chamber of Commerce members. Light refreshments and coffee will be provided.

About Robert Then:

Mr. Then has served in the public safety profession for more than three decades. Robert’s operational experience encompasses firefighting, emergency medical service, law enforcement and emergency management. He has spent the majority of his career in the law enforcement profession where he has held positions in patrol, narcotics, vice, arson, robbery, community policing and administration.

Mr. Then earned a master’s degree in Management from Johns Hopkins University and his B.S. in Leadership/Management also from the Johns Hopkins University. Additionally, he completed the International Association of Chiefs of Police, Leadership in Police Organizations program for law enforcement executives.

About Bruce Kuhn:

Bruce is a 21 year veteran of the United States Navy retiring as a Senior Chief Petty Officer. His entire career he worked with firearms, training sailors how to safely handle and fire them and as a gunsmith. Bruce was a small arms and range instructor in the Navy. Bruce also served as a Military Police Officer and a criminal investigator. Recognizing today's climate with home grown terrorism and threats that harm our citizens, Bruce founded Fired UP Firearms to offer law abiding citizens who decide to exercise their second amendment right to carry concealed firearms training and education. Bruce is very proud to offer this service to help people protect themselves, their families and their homes.

About AM Strategies:

'AM Strategies... for Business Success' is held on the fourth Tuesday each month from 8:30 – 10:30 AM. It is FREE for members and \$10 for non-members. Topics for the seminar series focus on growing your business or career. A variety of topics will be featured in 2014, varying anywhere from the new healthcare laws and networking to customer service and mobile marketing.

About Mechanicsburg Chamber of Commerce:

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

For more information, contact the Mechanicsburg Chamber of Commerce, 6 West Strawberry Avenue, Mechanicsburg, PA 17055; telephone (717) 796-0811; e-mail info@mechanicsburgchamber.org.

###