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FOR IMMEDIATE RELEASE

The Jerky Jar opens in Downtown Mechanicsburg

Mechanicsburg, PA — May 1, 2014 — The Jerky Jar, a family-owned business specializing in all things jerky, celebrated its grand opening in downtown Mechanicsburg with a ribbon cutting ceremony with the Mechanicsburg Chamber of Commerce last week.

Owned by husband and wife team Clint and Ginger Lyons, the shop sells over 100 varieties of gourmet jerky, including exotics like alligator, salmon, ahi tuna, and kangaroo, as well as jerky-making supplies, dozens of sauces, seasonings and snacks.

“Currently, some of the shops hottest sellers include wild boar jerky, rainbow trout jerky, pineapple jerky, maple brown sugar bacon jerky, and gourmet root beer, strawberry and watermelon licorice,” stated Ginger Lyons.

The shop is located at 123 East Main Street in the borough of Mechanicsburg. Its hours are Tuesday – Friday from 12pm-7pm and Saturdays from 10am – 6pm. For more information, visit www.thejerkyjar.com.



Picture CAPTION:

Co-owner Ginger Lyons cuts the ribbon with Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce, to celebrate the grand opening of The Jerky Jar in Mechanicsburg. They are joined by co-owner Clint Lyons, Mechanicsburg Mayor Jack Ritter, and several members of the Mechanicsburg Chamber of Commerce.

About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

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