



## PRESS RELEASE



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FOR IMMEDIATE RELEASE

# **Jubilee Day™ returns to Mechanicsburg for 86<sup>th</sup> year**

**Thursday, June 19, 2014; 10 AM – 9 PM**  
**Downtown Mechanicsburg, PA**

FOR IMMEDIATE RELEASE: Mechanicsburg, PA – June 5, 2014 – The largest, longest-running one-day street fair on the east coast is returning to the streets of downtown Mechanicsburg on Thursday, June 19<sup>th</sup> for its 86th annual edition. The media estimates that approximately 60,000-70,000 people attend the annual Mechanicsburg tradition. Over 300 businesses, community groups, artists, and craftsmen will pack the streets for this event, which is presented each year by the Mechanicsburg Chamber of Commerce. At Jubilee Day™, there is something for everyone to enjoy – from mouth-watering food and unique shopping to a petting zoo and live entertainment. The Chamber's 2014 Charity of Choice, Family Promise of Harrisburg Capital Region, will also have a booth at the festival. Family Promise is a non-profit agency that serves local families who have recently lost their homes.

Wondering about the cost of admission? It's free! "We have various attractions here that keep people coming back each year. The majority of them are offered at no cost," explains Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce. Palm added that Immanuel Alliance Church will again offer their petting zoo this year behind Citizen's Bank on the Square at no cost to the kids. Jubilee Day™ also features free entertainment throughout the day on two stages.

New for 2014, a mechanical bull will be set up for thrill-seekers on East Main Street. Other attractions include a limited edition Jubilee Day™ ice cream flavor, offered by Lovey's Foods, who will be located on East Main Street across from Trinity Lutheran Church. In addition, the festival will feature a host of amusement rides and games at a nominal fee.

The 2014 entertainment lineup features Honeypump, an upbeat rock cover band hailing from Central PA, as this year's headline act. The band's performance is sponsored by Wegmans. They will wrap up a full day of acts by local and regional performers, including local favorite Jazz Me Band, up-and-coming country artist Naelee Rae, 2<sup>nd</sup> Chance Band, Observe the 93<sup>rd</sup>, The Vulcans, and Brothers in Arms Quartet. In addition, Trez Music Rock and Jazz Bands, Morton's Dance Center, and student and teacher

bands from The Perfect 5<sup>th</sup> Musical Arts Center will also be performing. For a complete schedule of the day's entertainment, visit [www.jubileeday.org](http://www.jubileeday.org).

Complimentary parking and shuttle bus transportation to and from the event will be offered from Mechanicsburg High School's parking lot at 500 South Broad Street, and Immanuel Church at 800 South Market Street, both in Mechanicsburg.

This year's Jubilee Day<sup>™</sup> sponsors include The Pennsylvania Lottery and Pinnacle Health, both returning as Gold Sponsors. Also rounding out the list of 2014 sponsors are Wegmans, Lawrence Chevrolet, WINK 104.1, 105.7 The X, Nash 106.7, Hot 93.5, Sprint, Coca-Cola Refreshments, PNC Bank, Sundance Vacations, CBS 21, CW 15, AllBetter Care Urgent Care Center and Maggie's Italian Ice & Frozen Custard. "We're extremely grateful for the support and generosity that these businesses provide, many of them year after year," says Chamber of Commerce Executive Director Jeff Palm. "An event of this size just wouldn't be possible without them."

For additional information on Mechanicsburg Chamber of Commerce's **86<sup>th</sup> Annual Jubilee Day<sup>™</sup>**, contact (717) 796-0811 or visit [www.jubileeday.org](http://www.jubileeday.org). If you are interested in volunteering, contact the Mechanicsburg Chamber of Commerce at (717) 796-0811.

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