



PRESS RELEASE



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FOR IMMEDIATE RELEASE

Jubilee Day™ Celebrating 85 Years **Thursday, June 20, 2013; 10 AM – 9 PM** **Downtown Mechanicsburg, PA**

FOR IMMEDIATE RELEASE: Mechanicsburg, PA – June 6, 2013 – The largest, longest-running one-day street fair on the east coast is returning to the streets of downtown Mechanicsburg on Thursday, June 20th for its 85th annual edition. The media estimates that approximately 60,000 people attend the annual affair. Over 300 businesses, community groups, local artists, and unique craftsmen will line the streets for this event, which is presented each year by the Mechanicsburg Chamber of Commerce. At Jubilee Day™, there is something for everyone to enjoy – from mouth-watering food and unique shopping to a petting zoo and live entertainment.

One of the best parts about Jubilee Day is that admission is free. “Aside from hundreds of vendors, there are various attractions that keep people coming back year after year, with the majority of them being offered at no cost,” explains Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce. Palm added that Immanuel Alliance Church will again offer their petting zoo this year behind Citizen’s Bank on the Square at no cost to the kids. New attractions for 2013 include the *Patriot Chopper*, the first of three bikes to be built by Orange County Choppers (OCC) for the National Guard; the Big Bang Theory car, courtesy of CBS 21, and VF Outlet will be bringing a vintage airstream trailer, which has been converted to a mobile shopping experience.

The festival also features a host of amusement rides and games at a nominal fee, and free entertainment throughout the day on two stages.

The 2013 entertainment lineup features Vinyl Groov, a regional R&B group delivering sounds and style similar to that of The Four Tops and The Temptations, as this year's headline act. They will follow a full day of acts by local and regional performers, including local favorite Jazz Me Band, Voxology, Nate Myers and the Aces, and Disco Fever. In addition, Trez Music Rock and Jazz Bands, Rhythm on Main, Reach! Dance Troupe, and student and all-star bands from The Perfect 5th Musical Arts Center will also be performing. The All Star band is comprised of Perfect 5th teachers, including Jeremy Hummel, former drummer of platinum-selling rock artists 'Breaking Benjamin'. For a complete schedule of the day's entertainment, visit www.jubileeday.org.

"With upwards of 60,000 people who attend, it is important to note that we offer free parking and shuttle bus transportation to and from the event, from Mechanicsburg High School's parking lot, accessible from Williams Grove Road, and Immanuel Church on South Market Street in Mechanicsburg," explains Palm.

This year's Jubilee DayTM sponsors include The Pennsylvania Lottery and Pinnacle Health, both returning as Gold Sponsors. Also rounding out the list of 2013 sponsors are Wegmans, Lawrence Chevrolet, WINK 104.1, 105.7 The X, Z Country 106.7, Hot 93.5, Sprint, Coca-Cola Refreshments, PNC Bank, Sundance Vacations, CBS 21, CW 15, Maggie's Italian Ice & Frozen Custard, AllBetter Care Urgent Care Center and Belco Community Credit Union. "An event of this magnitude would not be possible without the support and generosity that these businesses provide," says Chamber of Commerce Executive Director Jeff Palm.

Throughout the day, check out the Jubilee Day festivities from anywhere in the world, courtesy of M3T Corporation's live web cameras installed around town. Visit www.mym3tcorp.com and use the login, **jubilee@m3tcorporation.com**, and password, **jubilee**.

For additional information on Mechanicsburg Chamber of Commerce's **85th Annual Jubilee DayTM** please contact 717-796-0811 or visit **www.jubileeday.org**. If you are interested in volunteering, contact the Chamber office at 717-796-0811.

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