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FOR IMMEDIATE RELEASE

Heather Blair Photography opens studio in downtown Mechanicsburg

November 5, 2013 – Heather Blair Photography, owned and operated by local photographer Heather Basinger, recently celebrated the opening of a brand new downtown studio with the Mechanicsburg Chamber of Commerce.

After several years of immensely growing her business and working solely on location, Basinger decided it was time to open a photography studio of her own, complete with a lounge, plenty of space for photographing, and lots of natural light. “My little studio is starting to feel like home. I am in love with the warm welcome and fabulous atmosphere that downtown Mechanicsburg has offered,” said Basinger. “Having a place where all my little clients can come to was very important to me, and I am truly lucky to have found this perfect location.” The studio, located at 128 West Main Street, offers customized newborn, maternity, and baby portrait photography. Basinger specializes in newborn photography, which is personalized in a variety of ways including using the baby’s nursery colors and special hobbies or interests.

In addition to her role as a photographer, Basinger also teaches photography workshops for those looking to advance their knowledge and skills. Both online and in-person classes are offered, with the next classes beginning in early 2014.

Photography sessions are offered by appointment only. For more information or to schedule a session, call 717-649-8493 or visit www.heatherblairphotography.com.



Photo CAPTION:

Heather and Benjamin Basinger cut the ribbon with Mechanicsburg Chamber of Commerce Executive Director Jeff Palm in celebration of the studio's grand opening. Also pictured: Mayor Jack Ritter and several members of the Mechanicsburg Chamber of Commerce.

About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

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