



## MECHANICSBURG HALLOWEEN PARADE COMMITTEE

6 West Strawberry Avenue  
Mechanicsburg, PA 17055

July 5, 2017

Dear Friend:

Over the past seventeen years, the all-volunteer parade committee has organized the annual Mechanicsburg Halloween Parade. The 2017 Halloween Parade is scheduled for Tuesday, October 10, 2017, but it can't happen without the continued financial support of our sponsors.

With generous donations from the community, we have raised the \$10,000 we need each year to make this parade happen. The money we raise goes toward parade safety and security, donations to band booster organizations, and prize money for competing participants. The parade also serves as a fundraiser for community groups such as the Boy Scouts that sell food and drinks to the spectators.

Help us celebrate the vibrant spirit of our small town by making a contribution to support this great tradition. We have included a sponsorship form for your consideration. When you contribute you are recognized --- on our website, registration forms, posters, or even a banner in the parade itself depending on the level of support.

We look forward to receiving your contribution.

Sincerely,

Mechanicsburg Halloween Parade Committee

# Thank You to our 2016 Sponsors - *It wouldn't happen without you.*

## **Presenting Sponsor** Lawrence Chevrolet

**Platinum**  
Borough of Mechanicsburg  
Nestle Purina PetCare  
The Mechanicsburg Club  
The Wildcat Foundation

**Gold**  
Autobodies by Lucas/Major's Select Collision Center  
Giant Foods  
Hot Frog Print Media  
Malpezzi Funeral Home  
OSS Health  
Upper Allen Township

**Silver**  
AmeriChoice Federal Credit Union  
Bethany Village Retirement Community  
Bobby Rahal Automotive Group  
Communications Electronics  
Drayer Physical Therapy  
Rotary Club of Mechanicsburg  
Shatzer Insurance  
Zimmerman Plumbing, Heating & Air Conditioning

**Bronze**  
Appalachian Harley-Davidson  
BBEC, Inc  
Blue Moon Cruisers Rod & Custom Association  
Central Penn Appraisals  
Clay's Service Center  
Dave Russell's Import Emporium  
Representative Sheryl Delozier, 88<sup>th</sup> District  
Mary C. Eberly – Coldewell Banker Realtor  
Farinelli Construction  
Giuseepe's Pizza Cantina  
Melissa Hiler – Avon & Longaberger Representative  
M.C. Walker Realty  
Mumma's Jewelry Store  
Mayor Jack Ritter  
Upper Allen Women's Club (GFWC)  
Wrightstone Electric

**Patron**  
Fathom Studio

# Mechanicsburg Halloween Parade

## Sponsorship Opportunities

With your sponsorship you will receive acknowledgement in promotional materials according to the chart below:

		<b>Web Page</b>	<b>Reg. Forms</b>	<b>Posters</b>	<b>Parade Night Banner</b>
<b>PLATINUM*</b>	\$1000 and over	X	X	X	X
<b>GOLD</b>	\$500 and over	X	X	X	
<b>SILVER</b>	\$250 to \$499	X	X	X (if room allows)	
<b>BRONZE</b>	\$100 to \$249	X	X		
<b>PATRON</b>	Up to \$99	X			

\*Platinum contributors will be acknowledged by a banner accompanying a parade section with the sponsor's name. If you wish to sponsor a specific section, please let us know. If you wish to provide your own banner, contact us for specifications.

We must receive your contribution by August 18th in order for you to be acknowledged on 2017 posters and registration forms. Later contributions will be acknowledged on 2018 printed materials. We will acknowledge all contributions on the website. Non-monetary gifts for use in connection with the parade i.e., products, services, gifts certificates for prizes, are welcome and will receive the equivalent cash value in the form of a sponsorship as listed above. However, please contact MHPC before making an in-kind gift.

Contributions or gifts to the Mechanicsburg Halloween Parade are not deductible as charitable contributions for Federal income tax purposes.

### **Need more information?**

Email us at [info@mechanicsburgchamber.org](mailto:info@mechanicsburgchamber.org)  
or call Jeff Shatzer 717.791.0777

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Please detach and send with a check made payable to:

**Mechanicsburg Chamber of Commerce**  
**6 West Strawberry Avenue**  
**Mechanicsburg PA 17055**

*Your information (please print):*

Contact Name: \_\_\_\_\_

Business/Org.: \_\_\_\_\_

Address: \_\_\_\_\_

City and ZIP \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Donation: \$ \_\_\_\_\_