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FOR IMMEDIATE RELEASE

Dickey's Barbecue Pit opens in Silver Spring Township

Mechanicsburg, PA — June 11, 2014 — Dickey's Barbecue Pit, a Dallas-based restaurant chain, recently celebrated its grand opening in Silver Spring Township with a ribbon cutting ceremony with the Mechanicsburg Chamber of Commerce.

Co-owners Paul Davis and Jim Heberlig hosted a 3-day grand opening celebration, including gift card giveaways for the first 50 guests and special promotional prices. Radio station BOB 94.9 was also onsite to ramp up the party. "As we continued to look at other business ventures, we couldn't shake what we had experienced with Dickey's Barbecue Pit," said first time owner Paul Davis. "Jim and I have continued to be impressed by the company and look forward to opening more Dickey's in our area."

Dickey's is known for its slow-smoked meats made daily in hickory wood burning pits onsite. Dickey's menu includes pulled pork, beef brisket, ribs, ham, sausage, turkey breast and chicken, as well as a variety of home-style sides and desserts. It also boasts a kids menu, and better yet, kids eat free on Sundays at Dickey's. Free ice cream is offered daily with any dine-in purchase. Catering is also available.

The fast casual restaurant is located at 6520 Carlisle Pike in the Silver Spring Commons. The restaurant is open daily from 11 a.m. to 9 p.m. For more information, visit www.dickeys.com.



Picture CAPTION:

Franchise co-owners Jim Heberlig and Paul Davis cut the ribbon with Jeff Palm, Executive Director of the Mechanicsburg Chamber of Commerce, to celebrate the grand opening of Dickey's Barbecue Pit in Mechanicsburg. They are joined by several members of the Mechanicsburg Chamber of Commerce.

About Mechanicsburg Chamber of Commerce

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

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