CHAMBER EVENTS

April

28 - AM Strategies...for Business Success
at Tremendous Life Books’ Charlie T Jones Conference Center, 114 N. York St., Mechanicsburg, PA 17055.

30- Business Leaders Coffee Hour at SW Thomas Consultants, 3438 Trindle Rd, Ste 100, Camp Hill, PA 17011. 7:45 - 9:00 AM. FREE for members. Refreshments provided.

May

5 - Cinco de Mayo Regional Mixer Fiesta at Shippensburg University Conference Center, 500 Newburg Rd, Shippensburg, PA 17257. 5:00 - 7:30 PM. Free event.

For a full calendar of chamber and member events, visit www.mechanicsburgchamber.org/events.php

Thank You For Renewing Your Membership!

AWK Enterprises
Bill Houck
Charles E. Shields III - Attorney at Law
Children’s Cancer Recovery Foundation
Grassroots Landscaping
Interpack Systems, Inc.
Mumma’s Jewelry Store

Patient First
Paulus & Black
TAG Multimedia
Taybella Wellness Spa
The Weight Loss Dietitian
Tutor Doctor
Mechanicsburg Chamber of Commerce presents:

AM Strategies...for Business Success

Tuesday, April 28  8:30 - 10:30 a.m.

Hosted by:

Tremendous Life Books’ Charlie T Jones Conference Center
114 N. York St., Mechanicsburg, PA 17055

“15 Secrets of Really Persuasive People”

Presented by:

Anne Carnathan,  Senior Vice President of Business Development - Universal Media, Inc.

“Whether you’re trying to get the boss to fund your project or your preschooler to wipe his own hiney after using the bathroom, persuasion is a skill that’s instrumental to success in life.”

This event also includes time to network with fellow business professionals.

Sponsored in part by:

About Our Speaker:

Our next speaker brings over 26 years of media services and marketing expertise to our chamber, having invested her career in various marketing and strategic roles. In 2011 she joined Universal Media Incorporated, one of the nation’s largest independently owned Media Services firms. She currently serves as UMI’s Senior Vice President of Business Development. In her career, Anne has assisted all types of clients with their strategic marketing and sales needs; from local and regional businesses to billion dollar corporations and entertainment destinations. Her longevity in the marketing and sales fields has made her an expert at adapting media strategy, deployment, and ROI modeling to reflect the ever-changing landscape of traditional and digital marketing. Anne resides in West Hanover Township, Harrisburg, with her husband, son and three dogs.

This event is FREE for members and only $10 non-members
RSVPing is easy - simply email info@mechanicsburgchamber.org, RSVP online, or call 717-796-0811.
**United Water Pennsylvania**

**Q&As with Bob Manbeck, Public Affairs Manager**

**What is your business?** United Water Pennsylvania supplies water to a population of 166,000 people in portions of 40 municipalities encompassing eight counties from south-central to northeastern Pennsylvania. United Water is a subsidiary of Suez Environnement, one of the world’s largest environmental companies with over 78,000 people on five continents.

**What makes your company unique or different from your competition?** We have a contract services segment of the company that offers tailored public private partnership operations and management contracts with municipal entities across the US. Municipalities and authorities that seek to retain their water and/or wastewater system often contract with us to operate and manage their water and/or wastewater systems. This includes managing customer service functions as well. Our expertise in running their systems results in increased efficiencies, debt reduction and environmental sustainability.

**How are you moving your company forward? What are you doing to improve your business?** United Water Pennsylvania is the only regulated water supplier in the state to own and operate a hydro vacuum excavator, which provides for more precise excavation around other utility lines. It has resulted in increased operational efficiencies, safety enhancements and reduction of customer inconveniences relative to street and sidewalk excavation. We plan to rent this equipment to other utilities and municipal public works departments to enhance safety and efficiencies at small excavation sites.

**What makes you most proud of your company?** Teamwork and collaboration are at the core of our business strategies. Our multi-skilled workforce has been summoned from other states to assist with weather-related emergencies in Pennsylvania and innovative projects of varying scope that benefit customers in geographically diverse areas of Pennsylvania.

**If you could give an aspiring entrepreneur one piece of advice, what would it be?** Let your passion, ingenuity and drive guide you to provide a product or service that you know will be needed over the long-term.

**What is the best part of your job?** Giving presentations about company operations and emphasizing how water resource protection is an imperative to ensure sustainability. Audiences include private and public schools, service clubs, business associations and senior citizens groups.

**What is the best thing about running a business in or near Mechanicsburg?** We endeavor to utilize United Water customers throughout our eight county regulated service area. Our local vendors and suppliers have proven their ability to be diligent, considerate and on-time with their work.

**Why did you become a member of the Mechanicsburg Chamber of Commerce?** Membership helps us track the pulse of the Greater Mechanicsburg Area since the Borough of Mechanicsburg is the largest municipality that we serve on the West Shore.

**What was your first job?** I was a radio newscaster for an AM/FM combination of stations in Chambersburg, following graduation from Shippensburg University. I had the pleasure of interviewing former President Jimmy Carter and former Pennsylvania Governor Dick Thornburgh as well as many average people who did remarkable things. One of those individuals was a long-distance runner who raised money for children with cancer. I added a music bed to that feature story to bring attention to the cause, which aired several times on both stations, even though the FM format limited the length of newscasts to less than two minutes.

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**Mechanicsburg Town Hall Meeting**

**Thursday, April 23**

**7:00 pm**

Mechanicsburg Borough’s Municipal & Community Outreach Committee will host another in a series of town hall meetings to discuss timely topics of interest to residents, property and business owners. This one is focused on information related to the following:

- Curb and sidewalk specifications and regulations
- Building, zoning and code enforcement requirements for residential and commercial properties

The town hall meeting is Thursday, April 23, at 7 p.m. at Elmwood Elementary School, 100 E. Elmwood Avenue. Borough staff will be available to answer questions you have related to these important topics.
On June 18, Jubilee Day returns to the streets of downtown Mechanicsburg. This year marks the 87th Annual edition! Don’t miss your chance to be exposed to nearly 70,000 attendees from across the midstate.

Booth space is available at a discounted rate for Chamber members. The early bird discount ends FRIDAY, APRIL 24!

Sponsorships are available for additional exposure! If you want to be a part of the largest, longest running one-day street fair on the East Coast, contact the Chamber office as soon as possible!

Volunteers Needed!
Tuesday, April 28 at 12:00 p.m.

Ribbon Cutting Ceremony

4910 Simpson Ferry Rd, Mechanicsburg, PA 17050

Lawyers Realty has relocated! Come celebrate their move to a new home. All are welcome to attend.

Business Leaders Coffee Hour
Discussion Group

Thursday, April 30
7:45 - 9:00 a.m.

Hosted by:
S.W. Thomas Consultants
3438 Trindle Rd., Suite 100
Camp Hill, PA 17011

Join the roundtable discussion on issues of interest to business owners. Bring your topics, join the discussion, and hear what others have to say.

This event is open to business owners, decision-makers and management staff.

This event is FREE to attend.
RSVPing is easy - simply email info@mechanicsburgchamber.org, RSVP online, or call 717-796-0811.
MECHANICSBURG MUSEUM HAPPENINGS

February 21 - May 16, 2015: Exhibit - “School Days Memories” As Mechanicsburg Area School District celebrates the 50th anniversary of the 1964 consolidation of Mechanicsburg, Upper Allen, and Shiremanstown districts, we look at Mechanicsburg Area schools past and present.


The Mechanicsburg Museum Association is located at 2 W. Strawberry Avenue, Mechanicsburg
For further information, please call the Museum at 717-697-6088.
Hours: Wed. - Sat. Noon - 3p.m.
For more details on events, visit www.mechanicsburgmuseum.org

Hampden Township Stormwater Management

Upcoming Public Meeting:
May 12, 7:00 PM

Location: Good Hope Middle School, 451 Skyport Rd.

All residents of the township benefit significantly from properly operated and maintained stormwater and drainage infrastructure. Benefits include reduced flooding, site sustainability, reduced drainage issues, good neighbor/positive public relations and improved quality of life.

Please join us for an opportunity to help become more informed about the program.

More information

MEET THE CANDIDATES NIGHT
FOR SILVER SPRING TOWNSHIP SUPERVISOR

MAY 6, 2015 • 7:00 pm

Silver Spring Township Fire Co.
Make an informed voting decision!

Become one of our 2015 Business Women’s Forum breakout session speakers!

Would you like to facilitate a session on a topic of your expertise and gain free exposure for your business?

We are currently accepting request for proposals until January 16, 2015.

View our list of requested presentation topics and fill out our NEW online application today! http://businesswomensforum.com/?page_id=3594

SAVE THE DATE:
WEDNESDAY
JUNE 3, 2015
Join Us For An Exclusive Half-day Training Program
At Dixon University

The program is free to attend, space is limited.

Thursday, April 30, 2015
Dixon University Center
2986 North Second Street
Harrisburg, PA 17110
Administration Building
Room: Conference Room AB

For More Information on the Session
Call 855-755-4015 ext. 110
OR
Email: Shirley@tpsuniversity.com

Top industry professionals in your area will be presenting a 401(k) fiduciary program in your area. The mission of TPSU is to enable plan fiduciaries to improve their retirement plan for the benefit of their employers through education and training. This half-day program covers essential topics pertaining to retirement plan leadership for business owners, benefit specialists and retirement plan fiduciaries. Core areas of study during the on-site training program will include:

- Oversight of fiduciary liability
- Improvement of plan outcomes
- Effective retirement plan management
- Plan improvements that can have a high impact on outcomes
- Comprehending key regulation - including DOL requirements
- Designing and oversight of a plan benefit committee
- The roles of service providers/advisors

What you will receive by attending:
Certificate of Attendance
5 hours of HRCP Approved CE Credits
Access to TPSU online courses covering the topics mentioned above
Complimentary access to the Retirement Learning Center
The opportunity to interact with top industry leaders
The opportunity to network with other professionals responsible for retirement plan duties
Breakfast and Lunch

AllBetterCare Urgent Care Center celebrates 5 years of service to the Central PA community

AllBetterCare Urgent Care Center (www.allbettercare.com) celebrated its 5th anniversary on April 10th, 2015. AllBetterCare opened its doors in Mechanicsburg in 2010 with a total of 11 staff members. Just five years later, the practice operates two full-service urgent care centers employing a team of fifty-five, including 9 doctors and 5 physician assistants, seeing over 42,000 patients annually. The physician owners at AllBetterCare Urgent Care Center are proud to have become a vital part of the regional health care community.

“The growth in our local communities has been extraordinary. There has been a need for immediate, non-emergent services and AllBetterCare is filling the gap. We are excited to be accessible, affordable, and strive to be a great community partner, “as stated by Megan Wilson, ABC Community Educator.

The company is locally owned and operated by four board-certified emergency physicians; Dr. Gregory Smolin, Dr. Marlys Pike, Dr. Peter Kang, and Dr. Rory O’Neill. “A dedicated team of people came together five years ago and created an organization that revolutionized the way health care is delivered in the capital region. Immediate access to efficient, friendly, common sense medical care provided in a team approach with board-certified physicians enables seeing a doctor today- easy and enjoyable. Over 56,000 walk-in patients have chosen AllBetterCare so far since we opened. ” said Dr Smolin, CEO of AllBetterCare Urgent Care.

Our two facilities are open 7 days a week from 8AM-8PM. The centers are located on the Carlisle Pike in Mechanicsburg and Walnut Bottom Road in Carlisle. Visit the website for a comprehensive look at the practice www.allbettercare.com.
The Small Business Development Center
of Shippensburg University

Upcoming Workshops

The Second Step: Writing an Effective Business Plan; April 29, 2015—9AM-Noon; Location: Techcelertor/Murata Business Center, 453 Lincoln Street, Carlisle, PA; Cost: FREE

You may contact SBCD at 717-477-1935 for more information or visit www.ship.edu/SBDC/Workshops
Registration is required for each event.

JAZZ ME BAND

Public Performances:

April
23 – Hauser Estate Winery, 410 Cashtown Road, Biglerville 3-5? Kirk solo
24 – Accomac inn Jazz Me Trio 6-9
25 – Spring Gate Winery, Devonshire Road Harrisburg. Kirk with Dave Campbell Acoustic Duo 6-8 (final weekend show of the year at Spring Gate for Kirk)...so ya’ll come on out and get some “grape juice”
25 – Grandpa Growlers in Mechanicsburg 9PM-1 AM...Come one come all and have a ball, our first time back at in 7 years!
26 – The Vineyards at Hershey Kirk solo acoustic 2-5
30 – Roadhouse Cafe Bar & Grill, 1031 Eisenhower Blvd. Harrisburg 7-10...Mitch, Kirk & Jeff Cox

May
1 – Pete’s Olde Towne Bar & Grille on Market St. in New Cumberland 8:30-11:30 Kirk solo/duo.

MEZZA cafe
829 State Street • Lemoyne

WEEKLY SPECIALS

Happy Hour
Tuesday-Friday 5-7pm
$2 OFF ANY appetizer
$1 OFF ANY sandwich

Saturdays 5-7pm
$3 OFF ENTREES
$2 OFF SALADS

WWW.MEZZAMEDCAFE.COM

For complete up-to-date schedule, information, and photos go to www.jazzmeband.com

Bookings: call Kirk at 717-979-0341 or E-mail wisemotors@aol.com

The Jazz Me Band is sponsored annually by:
FARNHAM INSURANCE AGENCY, MEMBERS 1st FCU, KEISER’S AUTOMOTIVE, TIMBERVIEW VETERINARY HOSPITAL & LANDON WISE PHOTOGRAPHY

HARRISBURG MAGAZINE
Readers’ Choice
2014