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FOR IMMEDIATE RELEASE

Master your Networking Skills with Mechanicsburg Chamber’s upcoming seminar

Mechanicsburg, PA – August 22, 2014 - On Tuesday, August 26, this month’s edition of the Mechanicsburg Chamber of Commerce’s educational seminar series, “AM Strategies...for Business Success,” will feature a speed networking session and an overview on how to network effectively.

Rose Brown, CEO and owner of BOUNCE, along with Stephen Sands, Business Coach at Keystone Family Business Center, will present the one-and-a-half-hour seminar entitled ‘Effective Networking: 1-on-1 and Using Social Media.’ “Attendees will have the opportunity to talk to everyone in the room without pressure,” explained Brown. She added that in this session, attendees will learn how to quickly network face-to-face, use social media to network, continue developing a relationship, and discover the top tips for connecting easily with others.

The event, sponsored in part by The Bridges at Bent Creek and B.O.U.N.C.E., will take place from 8:30-10:30 AM on Tuesday at The Bridges at Bent Creek assisted living community at 2100 Bent Creek Boulevard in Mechanicsburg off Route 114.

“This program is the most effective way for meeting new people and for making you feel so comfortable that I have ever experienced,” says TJ’s Catering’s Christyna Muza, a previous BOUNCE 1-on-1 speed networking participant.

The event is open to the public. The cost is \$10, or free for Mechanicsburg Chamber of Commerce members. Light refreshments and coffee will be provided.

About Rose Brown:

Rose Brown is currently the CEO and owner of one Salon and B.O.U.N.C.E. – Business Opportunities, Unlimited NetWorking, Coaching and Education a Business and Community Partner Association. B.O.U.N.C.E. specializes in helping small business owners and individuals turn their passions into business realities.

Rose developed the “S.Y.S.T.E.M.S. – Save Your Self Time, Effort, Money & Stress™” program. A successful method to collaborate and help small business owners and individuals conquer & leverage marketing, the fear of selling, feel confident with every new prospect and increase their earning power. She is currently preparing to release her NEW program with “Our Local Experts™” for our community.

Visit www.1234BOUNCE.com for more information or call 717.558.8075.

About Stephen Sands:

Stephen Sands' first computer, a Tandy TRS-80 with a cassette as a hard drive, convinced him that personal computers were on the way into the business world and would make many tasks easier.

Over the years Stephen has grown with the computer industry and used computers in all levels of business. His skills as a marketing and sales professional were easily enhanced by using automation software to reach more people and generate increased revenues for his companies. Faxes were replaced by email and texting for much of business communications. The next step in business communications seemed to be Social Media. Stephen developed and teaches The Social Media Boot Camp so business owners have a place to go to learn social media at one place.

About AM Strategies:

'AM Strategies... for Business Success' is held on the fourth Tuesday each month from 8:30 – 10:30 AM. It is FREE for members and \$10 for non-members. (Note: The fee has been waived for the February session.) Topics for the seminar series focus on growing your business or career. A variety of topics will be featured in 2014, varying anywhere from the new healthcare laws and networking to customer service and mobile marketing.

About Mechanicsburg Chamber of Commerce:

The Mechanicsburg Chamber of Commerce supports a variety of community, business and economic development programs throughout the year. It has over 400 business and residential members throughout South Central Pennsylvania; and focuses on the Mechanicsburg Borough, Hampden, Lower Allen, Monroe, Silver Spring and Upper Allen Townships.

For more information, contact the Mechanicsburg Chamber of Commerce, 6 West Strawberry Avenue, Mechanicsburg, PA 17055; telephone (717) 796-0811; e-mail info@mechanicsburgchamber.org.

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