MECHANICSBURG HALLOWEEN PARADE COMMITTEE
6 West Strawberry Alley
Mechanicsburg, PA 17055
www.mechparade.org

May 2009

Dear Friend:

Over the past ten years the all-volunteer parade committee has organized the annual Mechanicsburg Halloween Parade. The 2009 Halloween Parade is scheduled for Tuesday, October 13, 2009, but it can't happen without the continued financial support of our sponsors.

With generous donations from the community, we have raised the $10,000 we need each year to make this parade happen. The money we raise goes toward parade safety and security, donations to band booster organizations, and prize money for competing participants. The parade also serves as a fundraiser for community groups such as the Fire Company and Boy Scouts that sell food and drinks to the spectators.

Help us celebrate the vibrant spirit of our small town by making a contribution to support this great tradition. We have included a sponsorship form for your consideration. When you contribute you are recognized --- on our website, registration forms, posters, or even a banner in the parade itself depending on the level of support.

We look forward to receiving your contribution.

Sincerely,

Mechanicsburg Halloween Parade Committee

Thank You to our 2008 Sponsors

It wouldn't happen without you.

Presenting Sponsor

Lawrence Chevrolet

Platinum

Borough of Mechanicsburg
The Mechanicsburg Club

Silver

AmeriChoice Federal Credit Union
Communication Systems Specialists
H&R Block Company
Fry Communications, Inc.

Bronze

Angie's New Angles Hair Salon
Central Penn Appraisals, Inc.
Clay's Service Center, Inc.
Eberly Lumber
Eichelbergers, Inc.
Import Imporium
Jack Ritter, Mayor
Jackson Hewitt Tax Service
Joseph James Jewelers
Lawns Unlimited
Mechanicsburg Lions Club
Mumma's Jewelry Store
St. Joseph Catholic Church
Stauffers of Kissel Hill Garden Center
Zentmeyer Paper Sales Co., Inc.
Zimmerman Plumbing and Heating Inc.

Mechanicsburg Halloween Parade

Sponsorship Opportunities

With your sponsorship you will receive acknowledgement in promotional materials according to the chart below:

		Web Page	**Reg. Forms**	**Posters**	**Parade Night Banner**
PLATINUM*	$1000 and over	X	X	X	X
GOLD	$500 and over	X	X	X	
SILVER	$250 to $499	X	X	X (if room allows)	
BRONZE	$100 to $249	X	X		
PATRON	Up to $99	X			

*Platinum contributors will be acknowledged by a banner accompanying a parade section with the sponsor's name. If you wish to sponsor a specific section, please let us know. If you wish to provide your own banner, contact us for specifications.

We must receive your contribution by August 28th in order for you to be acknowledged on 2009 posters and registration forms. Later contributions will be acknowledged on 2010 printed materials. We will acknowledge all contributions on the website. Non-monetary gifts for use in connection with the parade i.e., products, services, gifts certificates for prizes, are welcome and will receive the equivalent cash value in the form of a sponsorship as listed above. However, please contact MHPC before making an in-kind gift.

Contributions or gifts to the Mechanicsburg Halloween Parade are not deductible as charitable contributions for Federal income tax purposes.

Need more information?
Email us at info@mechanicsburgchamber.org
or call Jeff Shatzer 717.791.0777

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