



MECHANICSBURG HALLOWEEN PARADE COMMITTEE

6 West Strawberry Alley
Mechanicsburg, PA 17055
www.mechparade.org

Dear Friend:

Over the past nine years, the all-volunteer parade committee has organized the annual Mechanicsburg Halloween Parade, but it couldn't happen without the financial support of our sponsors.

With generous donations from the community, we have raised the \$10,000 we need each year to make this parade happen. The money we raise goes toward parade safety and security, donations to band booster organizations, and prize money for competing participants. The parade also serves as a fundraiser for community groups such as the Fire Company and Boy Scouts that sell food and drinks to the spectators.

The 2008 Mechanicsburg Halloween Parade is scheduled for Tuesday, October 14, 2008. Borough Council has approved our parade route to include historic Main Street, the heart of Mechanicsburg's downtown. Your financial gift will help us reach our goal of keeping the parade on Main Street.

Help us celebrate the vibrant spirit of our small town by making a contribution to support this great tradition. We have included a sponsorship form for your consideration. When you contribute you are recognized --- on our website, registration forms, posters, or even a banner in the parade itself depending on the level of support.

We look forward to receiving your contribution.

Sincerely,

Mechanicsburg Halloween Parade Committee

Thank You to our 2007 Sponsors

It wouldn't happen without you.

Platinum

Borough of Mechanicsburg
The Mechanicsburg Club

Gold

BBEC, Inc.
Carlisle Carrier Corp.
Cumberland Printing
Giant Food Stores
Members 1st Federal Credit Union

Silver

American Legion Home Assoc.
AmeriChoice Federal Credit Union
Malpezzi Funeral Home

Bronze

Angie's New Angles Hair Salon
Autobodies by Lucas
Bobby Rahal Automotive Group
Bookspan
Central Penn Appraisals, Inc.
Clay's Service Center, Inc.
Conner Apicella Orthodontic Assoc.
David Russell's Import Emporium
Eberly Lumber
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Freysinger Pontiac GMC Buick Mazda Hyundai
Fry Communications
Jack Ritter, Mayor
Jackson Hewitt Tax Service
Joseph James Jewelers
Lawns Unlimited
Mechanicsburg Lions Club
Mumma's Jewelry Store
Murrel R. Watlers, III, Attorney-at-Law
St. Joseph Catholic Church
Turkey Hill
Walker Realty
Wrightstone Electric, Inc.
YES Solutions
Zentmeyer Paper Sales Co., Inc.

Mechanicsburg Halloween Parade

Sponsorship Opportunities

With your sponsorship you will receive acknowledgement in promotional materials according to the chart below:

		Web Page	Reg. Forms	Posters	Parade Night Banner
PLATINUM*	\$1000 and over	X	X	X	X
GOLD	\$500 and over	X	X	X	
SILVER	\$250 to \$499	X	X	X (if room allows)	
BRONZE	\$100 to \$249	X	X		
PATRON	Up to \$99	X			

*Platinum contributors will be acknowledged by a banner accompanying a parade section with the sponsor's name. If you wish to sponsor a specific section, please let us know. If you wish to provide your own banner, contact us for specifications.

We must receive your contribution by August 24th in order for you to be acknowledged on 2008 posters and registration forms. Later contributions will be acknowledged on 2009 printed materials. We will acknowledge all contributions on the website. Non-monetary gifts for use in connection with the parade i.e., products, services, gifts certificates for prizes, are welcome and will receive the equivalent cash value in the form of a sponsorship as listed above. However, please contact MHPC before making an in-kind gift.

Contributions or gifts to the Mechanicsburg Halloween Parade are not deductible as charitable contributions for Federal income tax purposes.

Need more information?

Email us at info@mechparade.org
or call Jeff Shatzer 717.791.0777

Please detach and send with a check made payable to:

Mechanicsburg Chamber of Commerce
6 West Strawberry Alley
Mechanicsburg PA 17055

Your information (please print):

Contact Name: _____

Business/Org.: _____

Address: _____

City and ZIP _____

Phone: (____) _____

Donation: \$ _____